



PRIMAL

bike
MS

PRIMAL GIVES BACK

This is our mission and our promise.

Every year Primal contributes over \$1 Million in support to non-profits and charitable causes. With the support of our partners, we have been able to create a movement across the industry for positive change. We know that every dollar contributed will count towards advancing research, increasing awareness, improving support, and finding cures!

As part of our ongoing commitment to charitable cycling events, Primal will donate 10% of your custom apparel order directly back to your team's fundraising account.

Visit primalwear.com/custom to view more products or learn more about our custom program.

FAVORITE TEAM PRODUCTS:



Prisma Jersey



Atouran Shirt



Evo 2.0 Short



Socks (6" cuff)

TEAM ORDER TIMELINE

Event Date: June 28th, 2025

GET STARTED
EARLY APRIL OR
BEFORE

DESIGN TIME/
REVISIONS
2 - 3 WEEKS

ORDER
SUBMITTED
05 / 01 / 2025

DELIVERY
DATE
06 / 20 / 2025

Contact Neal Ross at 303-353-0020 or neal.r@primalwear.com and note you're riding in Bike MS: Utah!