NATIONAL TEAM
2023 IMPACT REPORT

Presented To:

OFFICIAL MS NATIONAL TEAM

JOIN THE MOVEMENT

challenge walk
Wisconsin
MILE 5

I RUN FOR
MY BABY

I RUN FOR

TEAM IN MOTION

FINISH LINE
Dear Team in Motion,

Thank you for your commitment to changing the world for people affected by MS. You are inspiring! We are blown away by your support and generosity this year.

We are racing faster than ever toward cures for all people with MS. For the nearly 1 million people living with MS and those who love and support them, the Society is a trusted partner striving to equip each person with exactly what they need, when they need it. Your dedication helps make progress possible.

In 2023, our National Teams raised $9.2 million among 8,000+ event participants. Thank you for taking your place among these amazing leaders as we work to end MS forever.

Our mission is: We will cure MS while empowering people affected by MS to live their best lives. We approach this with intentionality. Curing MS is within our reach and the Pathways to MS Cures scientific roadmap has garnered the global consensus to lead us there. The MS Navigator Experience provides customized support and connection, so people affected by MS know they’re not alone. We are tirelessly advocating on a state- and federal level to amplify the voices of people affected by MS. Without your support, none of it would be possible.

We are deeply grateful for your partnership in this crucial work. Thank you for everything you do.

Yours truly,

Cyndi Zagieboylo
President & CEO
National MS Society
2023 NATIONAL TEAM IMPACT

805 TEAM MEMBERS
Rallied together across the U.S.A

86 TEAMS
Participated in Society events

OVER $658,100 TOTAL FUNDRAISED
In support of the MS community

Top Fundraising Teams

1. Team Canterbury
   Bike MS: Tour to Tanglewood
   $151,288

2. Anne's Army
   Bike MS: Round-Up Ride
   $54,646

3. Cattara & Friends
   Walk MS: San Francisco
   $39,270

4. Team in Motion, In Memory of Steve
   Bike MS: Oxford
   $30,566

5. Design Connection - Nation's Capital
   Bike MS: Nation's Capital
   $30,093

“United in purpose, Team in Motion embodies the shared spirit of MS Society colleagues, translating passion into tangible impact. Our committed employees not only embrace the Society’s vision but also cultivate strong bonds of camaraderie, nurturing joy and unity in the quest for a world free of MS”

- Jennifer Lee, Executive Vice, President of Development
• Team in Motion is the Society’s #2 top fundraising National Team

• Countless Team in Motion team members strengthened the MS movement by attending three team networking calls displaying their commitment to Society cultural values to provide collaborative, inspirational, and intentional leadership.

• Team in Motion expanded the team footprint with 22 new teams

• 18 Market Presidents amplified their positions as leaders in the MS Community by captaining Bike MS, Walk MS, Hike MS, and Challenge Walk Teams

• The Greater Carolinas Chapter is the top fundraising chapter with 6 teams collectively raising $205,716

• Bike teams raised the most out of any Team in Motion series with 21 teams raising over $384,800

• Led by Dani Clayton, society staff members rallied 100 team members to kick off their Thanksgiving Day festivities by walking and running a virtual 5K

• 5 Challenge Walk teams walked 50 miles in 3 days in California and Wisconsin raising $36,616 collectively

• Beth Koeneke, the captain of the top Team in Motion Walk team, Cattara & Friends, launched her fundraising efforts with a polar plunge in Antarctica with top fundraiser Cathy Ann Taylor
Your investment is making a difference in the lives of people affected by MS.

With a community of more than 3.2 million supporters by our side, we will ensure every person living with MS will have what they need to live their best lives.

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<tr>
<th>Statistic</th>
<th>Description</th>
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<tbody>
<tr>
<td>100%</td>
<td>OF PEOPLE AFFECTED BY MS nationwide have access to a MS Navigator — a dedicated partner for overcoming challenges</td>
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<td>OVER 87,000</td>
<td>HEALTHCARE PROVIDERS engaged with the Society through in-person and virtual support</td>
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<td>Launched the careers of over 120 HEALTHCARE SPECIALISTS that provide care to over 100,000 PEOPLE WITH MS</td>
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<td>24,905</td>
<td>ANNUAL PROGRAM PARTICIPANTS People who participate in Society programs live better lives — they are less isolated, better informed and happier</td>
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<td>388</td>
<td>ESTABLISHED PARTNERSHIPS with high-quality MS care centers</td>
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<td>39,809</td>
<td>MS ACTIVISTS influence policy for people with MS — including grants for millions of family caregivers, tax credits for home modifications, and billions in federal MS research funding</td>
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"Anytime I meet someone affected by MS, I give out a Society card with a smile, knowing that the Society will be there for them, too."

– Douglas, MS Activist and Carepartner

Funded over $1.1 billion in research since 1946

"It really put things into perspective for me: all of the sadness and adjustments of a diagnosis, but on the other hand, it's like a superpower. A superpower because it gave me this opportunity and platform to make change and be the change."

– Victoria, diagnosed in 2012

Paved the way for ALL MS TREATMENT OPTIONS that exist today

Provided early career support and funding to NEARLY EVERY RECOGNIZED MS RESEARCHER today

Established the FIRST GLOBAL RESEARCH ROADMAP to accelerate cures — Pathways to Cures in MS
National
Multiple Sclerosis
Society

1-800-344-4867
nationalMSsociety.org

National Team Captains
• Clare Lorio
• Cathy Beatty
• Chris Marshall
• Zoe Spivak