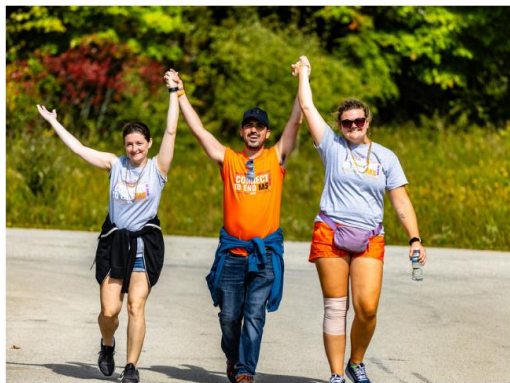




National Multiple Sclerosis Society

NATIONAL TEAM 2023 IMPACT REPORT



Presented To:



Dear Team in Motion,

Thank you for your commitment to changing the world for people affected by MS. You are inspiring! We are blown away by your support and generosity this year.

We are racing faster than ever toward cures for all people with MS. For the nearly 1 million people living with MS and those who love and support them, the Society is a trusted partner striving to equip each person with exactly what they need, when they need it. Your dedication helps make progress possible.

In 2023, our National Teams raised \$9.2 million among 8,000+ event participants. Thank you for taking your place among these amazing leaders as we work to end MS forever.

Our mission is: We will cure MS while empowering people affected by MS to live their best lives. We approach this with intentionality. Curing MS is within our reach and the Pathways to MS Cures scientific roadmap has garnered the global consensus to lead us there. The MS Navigator Experience provides customized support and connection, so people affected by MS know they're not alone. We are tirelessly advocating on a state- and federal level to amplify the voices of people affected by MS. Without your support, none of it would be possible.

We are deeply grateful for your partnership in this crucial work. Thank you for everything you do.

Yours truly,

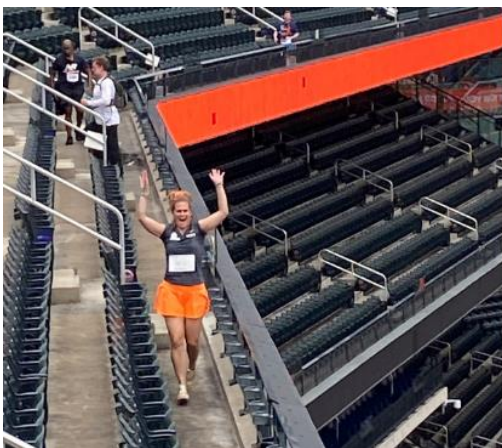


Cyndi Zagieboylo
President & CEO
National MS Society



NATIONAL TEAM HIGHLIGHTS

- Team in Motion is the Society's **#2 top fundraising National Team**
- Countless Team in Motion team members strengthened the MS movement by attending **three team networking calls** displaying their commitment to Society cultural values **to provide collaborative, inspirational, and intentional leadership.**
- Team in Motion expanded the team footprint with **22 new teams**
- **18 Market Presidents** amplified their positions as leaders in the MS Community by captaining Bike MS, Walk MS, Hike MS, and Challenge Walk Teams
- The **Greater Carolinas Chapter** is the top fundraising chapter with **6 teams collectively raising \$205,716**
- **Bike teams raised the most out of any Team in Motion series** with 21 teams raising over \$384,800
- Led by **Dani Clayton**, society staff members rallied **100 team members** to kick off their Thanksgiving Day festivities by walking and running a virtual 5K
- 5 Challenge Walk teams walked 50 miles in 3 days in California and Wisconsin **raising \$36,616 collectively**
- Beth Koeneke, the captain of the top Team in Motion Walk team, **Cattara & Friends**, launched her fundraising efforts with a **polar plunge in Antarctica with top fundraiser Cathy Ann Taylor**



Your investment is making a difference in the lives of people affected by MS.

With a community of more than 3.2 million supporters by our side, we will ensure every person living with MS will have what they need to live their best lives.

100% 

OF PEOPLE AFFECTED BY MS nationwide have access to a MS Navigator — a dedicated partner for overcoming challenges

24,905 ANNUAL PROGRAM PARTICIPANTS 

People who participate in Society programs live better lives — they are less isolated, better informed and happier

 **OVER 87,000**

HEALTHCARE PROVIDERS engaged with the Society through in-person and virtual support



388 ESTABLISHED PARTNERSHIPS with high-quality MS care centers

39,809 MS ACTIVISTS 

influence policy for people with MS — including grants for millions of family caregivers, tax credits for home modifications, and billions in federal MS research funding

Launched the careers of over 

120 HEALTHCARE SPECIALISTS

that provide care to over

100,000 PEOPLE WITH MS



Funded over \$1.1 billion IN RESEARCH since 1946



“Anytime I meet someone affected by MS, I give out a Society card with a smile, knowing that the Society will be there for them, too.”

– Douglas, MS Activist and Carepartner



“It really put things into perspective for me: all of the sadness and adjustments of a diagnosis, but on the other hand, it's like a superpower. A superpower because it gave me this opportunity and platform to make change and be the change.”

– Victoria, diagnosed in 2012

Paved the way for **ALL MS TREATMENT OPTIONS** that exist today

Provided early career support and funding to **NEARLY EVERY RECOGNIZED MS RESEARCHER** today

Established the **FIRST GLOBAL RESEARCH ROADMAP** to accelerate cures — Pathways to Cures in MS



**National
Multiple Sclerosis
Society**

1-800-344-4867

nationalMSSociety.org

National Team Captains

- [Clare Lorio](#)
- [Cathy Beatty](#)
- [Chris Marshall](#)
- [Zoe Spivak](#)