



NATIONAL TEAM 2023 IMPACT REPORT



Presented To:



RSM

Dear RSM,

Thank you for your commitment to changing the world for people affected by MS. You are inspiring! We are blown away by your support and generosity this year.

We are racing faster than ever toward cures for all people with MS. For the nearly 1 million people living with MS and those who love and support them, the Society is a trusted partner striving to equip each person with exactly what they need, when they need it. Your dedication helps make progress possible.

In 2023, our National Teams raised \$9.2 million among 8,000+ event participants. Thank you for taking your place among these amazing leaders as we work to end MS forever.

Our mission is: We will cure MS while empowering people affected by MS to live their best lives. We approach this with intentionality. Curing MS is within our reach and the Pathways to MS Cures scientific roadmap has garnered the global consensus to lead us there. The MS Navigator Experience provides customized support and connection, so people affected by MS know they're not alone. We are tirelessly advocating on a state- and federal level to amplify the voices of people affected by MS. Without your support, none of it would be possible.

We are deeply grateful for your partnership in this crucial work. Thank you for everything you do.

Yours truly,



Cyndi Zagieboylo
President & CEO
National MS Society



NATIONAL TEAM HIGHLIGHTS

- The **RSM Foundation** supported National Team efforts with a **\$10,000 gift**
- **Jason Sibley** Central Audit Leader serves on the Society's Board of Trustees in Colorado-Wyoming
- **31** RSM team members have a **connection to someone living with MS**
- **80%** of team members are **RSM employees**
- The **Colorado Chapter** effort resulted in **2 teams, 32 members & \$22,006** collectively raised
- **41** RSM employees from across the country virtually competed in the **RSM Industry Cycling Challenge**
- Guest speaker **Kristi Kennedy, Tax Operations Leader & Partner**, shared her MS story during a collaboration presentation between RSM's National Team and Abilities ENG, attended by 180 individuals dedicated to elevate their awareness and commitment to the MS movement.



2023 NATIONAL TEAM IMPACT

108 
TEAM MEMBERS

Rallied together
across the U.S.A

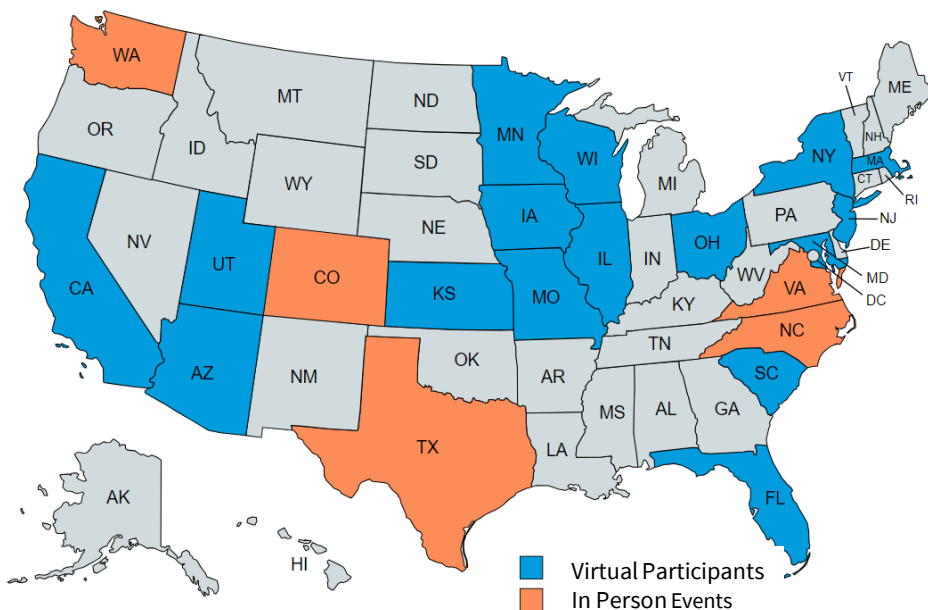
7 
TEAMS

Participated in
Society events

OVER 
\$63,000
TOTAL FUNDRAISED
In support of the
MS community

Top Fundraising Teams

- | | |
|------------------------------------|----------|
| 1. Bike MS: Nation's Capital | \$16,655 |
| 2. Walk MS: Denver | \$15,860 |
| 3. Bike MS: Deception Pass Classic | \$12,870 |
| 4. Bike MS: Colorado | \$6,146 |
| 5. Walk MS: Austin | \$820 |



“ At RSM, we understand the power of being understood. As someone living with MS, I deeply appreciate my colleagues on the RSM National Team who are dedicated to comprehending the challenges faced by those with MS and are passionate about raising funds to enhance their lives and seek a cure.”

- Kristi Kennedy, Tax Operation Leader, Partner

Your investment is making a difference in the lives of people affected by MS.

With a community of more than 3.2 million supporters by our side, we will ensure every person living with MS will have what they need to live their best lives.

100% 

OF PEOPLE AFFECTED BY MS

nationwide have access to a MS Navigator — a dedicated partner for overcoming challenges

24,905 ANNUAL PROGRAM PARTICIPANTS 

People who participate in Society programs live better lives — they are less isolated, better informed and happier



OVER 87,000

HEALTHCARE PROVIDERS

engaged with the Society through in-person and virtual support



388 ESTABLISHED

PARTNERSHIPS with high-quality MS care centers

39,809 MS ACTIVISTS 

influence policy for people with MS — including grants for millions of family caregivers, tax credits for home modifications, and billions in federal MS research funding

Launched the careers of over



120 HEALTHCARE SPECIALISTS

that provide care to over

100,000 PEOPLE WITH MS



Funded over

\$1.1 billion

IN RESEARCH since 1946



“Anytime I meet someone affected by MS, I give out a Society card with a smile, knowing that the Society will be there for them, too.”

– Douglas, MS Activist and Carepartner



“It really put things into perspective for me: all of the sadness and adjustments of a diagnosis, but on the other hand, it's like a superpower. A superpower because it gave me this opportunity and platform to make change and be the change.”

– Victoria, diagnosed in 2012

Paved the way for ALL

MS TREATMENT OPTIONS that exist today

Provided early career support and funding

to **NEARLY EVERY**

RECOGNIZED MS RESEARCHER today

Established the FIRST GLOBAL RESEARCH

ROADMAP to accelerate cures — Pathways to Cures in MS



**National
Multiple Sclerosis
Society**

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nationalMSSociety.org

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