



National Multiple Sclerosis Society

NATIONAL TEAM 2023 IMPACT REPORT



Presented To:



Dear Howard's Team,

Thank you for your commitment to changing the world for people affected by MS. You are inspiring! We are blown away by your support and generosity this year.

We are racing faster than ever toward cures for all people with MS. For the nearly 1 million people living with MS and those who love and support them, the Society is a trusted partner striving to equip each person with exactly what they need, when they need it. Your dedication helps make progress possible.

In 2023, our National Teams raised \$9.2 million among 8,000+ event participants. Thank you for taking your place among these amazing leaders as we work to end MS forever.

Our mission is: We will cure MS while empowering people affected by MS to live their best lives. We approach this with intentionality. Curing MS is within our reach and the Pathways to MS Cures scientific roadmap has garnered the global consensus to lead us there. The MS Navigator Experience provides customized support and connection, so people affected by MS know they're not alone. We are tirelessly advocating on a state- and federal level to amplify the voices of people affected by MS. Without your support, none of it would be possible.

We are deeply grateful for your partnership in this crucial work. Thank you for everything you do.

Yours truly,



Cyndi Zagieboylo
President & CEO
National MS Society



NATIONAL TEAM HIGHLIGHTS

- Howard's Team achieved **\$3 Million** in lifetime fundraising
- Howard's Team adds **9 new MS Champions** to the team to bring the total to 16
- Howard's Team **launched as National Team**, positioning themselves as a leader in the MS Movement
- **4 Howard's Team members** served as **National MS Society Trustees**
- Howard's Team is the **#3 top National Team**
- Howard's Team- **So Cal** raised over **\$100,000 collectively through their special events**
- Under the new leadership of **Devin Callan, Howard's Team- SoCal** earned the **#1 top fundraising team** spot at Bike MS: Bay to Bay
- Howard's Team- Kentucky won the **Bike MS: Bluegrass Bourbon Top Team Award**
- On a mission to get more teenagers cycling to end MS, Howard's Team **Teen Team** expands and collectively raises over **\$23,000**
- **6 Passport Riders** joined **Howard's Team- Utah**, led by **Bob Moore**, the **#3 top individual** fundraiser at Bike MS: Harmon's Best Dam Bike Ride.



MS CHAMPIONS



Howard Gray



Dawn Beattie



Suzy Chiodo



Martin Creyer



Brenda Esposito



Rob Evans



Karen Kunkler



Rob Lee



Karen Matingou



Cindy Parsons



Alex Patten



Susan Reid



Tim Salmon



Lili Soto



Alexi Varanko



Joaquin Zavala

2023 NATIONAL TEAM IMPACT

98 
TEAM MEMBERS

Rallied together
across the U.S.A

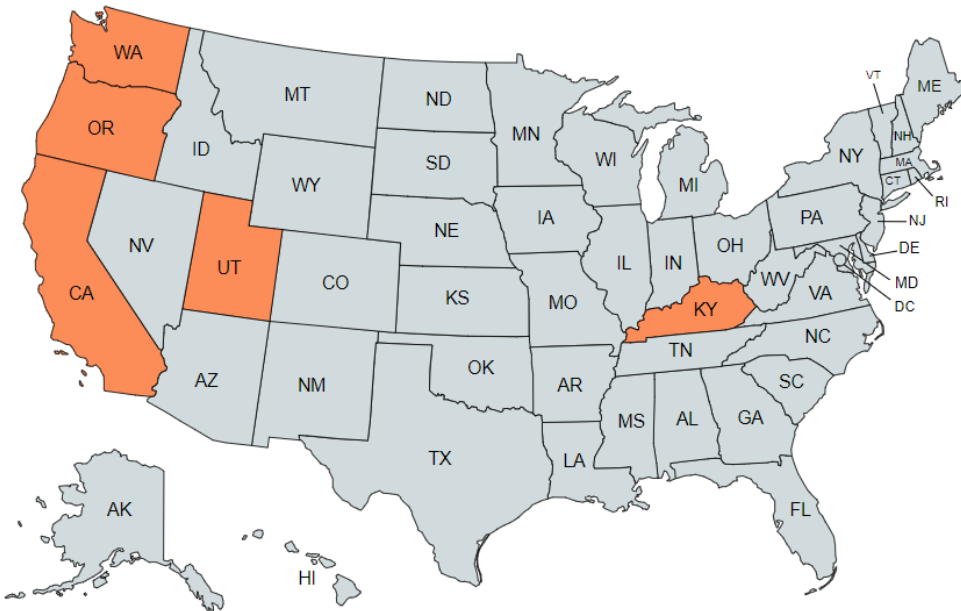
5 
TEAMS

Participated in
Society events

OVER 
\$388,440
TOTAL FUNDRAISED
In support of the
MS community

Top Fundraising Teams

- | | |
|-------------|-----------|
| 1. SoCal | \$316,792 |
| 2. Kentucky | \$46,383 |
| 3. Utah | \$22,500 |
| 4. Oregon | \$2,465 |



“ I am ecstatic to see Howard’s Team expand nationally this year! Across the country, this team is bringing the 'fun' to fundraising. I am uplifted and empowered by this community of riders and champions, and I know others feel it too. We have MS, but MS doesn't have us! Keep on going Howard’s Team and I love all of you!”
- Howard Gray

Your investment is making a difference in the lives of people affected by MS.

With a community of more than 3.2 million supporters by our side, we will ensure every person living with MS will have what they need to live their best lives.

100% 
OF PEOPLE AFFECTED BY MS nationwide have access to a MS Navigator — a dedicated partner for overcoming challenges

24,905 ANNUAL PROGRAM PARTICIPANTS 
People who participate in Society programs live better lives — they are less isolated, better informed and happier

 **OVER 87,000 HEALTHCARE PROVIDERS** engaged with the Society through in-person and virtual support

 **388 ESTABLISHED PARTNERSHIPS** with high-quality MS care centers

39,809 MS ACTIVISTS  influence policy for people with MS — including grants for millions of family caregivers, tax credits for home modifications, and billions in federal MS research funding



“Anytime I meet someone affected by MS, I give out a Society card with a smile, knowing that the Society will be there for them, too.”
— Douglas, MS Activist and Carepartner

Launched the careers of over 120 HEALTHCARE SPECIALISTS that provide care to over **100,000 PEOPLE WITH MS**

 **Funded over \$1.1 billion IN RESEARCH** since 1946



“It really put things into perspective for me: all of the sadness and adjustments of a diagnosis, but on the other hand, it’s like a superpower. A superpower because it gave me this opportunity and platform to make change and be the change.”
— Victoria, diagnosed in 2012

Paved the way for ALL MS TREATMENT OPTIONS that exist today

Provided early career support and funding to NEARLY EVERY RECOGNIZED MS RESEARCHER today

Established the FIRST GLOBAL RESEARCH ROADMAP to accelerate cures — Pathways to Cures in MS



**National
Multiple Sclerosis
Society**

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nationalMSSociety.org

National Team Captain

Jay McCabe

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