



National Multiple Sclerosis Society

# NATIONAL TEAM 2023 IMPACT REPORT



Presented To:



Dear EOG Resources,

Thank you for your commitment to changing the world for people affected by MS. You are inspiring! We are blown away by your support and generosity this year.

We are racing faster than ever toward cures for all people with MS. For the nearly 1 million people living with MS and those who love and support them, the Society is a trusted partner striving to equip each person with exactly what they need, when they need it. Your dedication helps make progress possible.

In 2023, our National Teams raised \$9.2 million among 8,000+ event participants. Thank you for taking your place among these amazing leaders as we work to end MS forever.

Our mission is: We will cure MS while empowering people affected by MS to live their best lives. We approach this with intentionality. Curing MS is within our reach and the Pathways to MS Cures scientific roadmap has garnered the global consensus to lead us there. The MS Navigator Experience provides customized support and connection, so people affected by MS know they're not alone. We are tirelessly advocating on a state- and federal level to amplify the voices of people affected by MS. Without your support, none of it would be possible.

We are deeply grateful for your partnership in this crucial work. Thank you for everything you do.

Yours truly,



Cyndi Zagieboylo  
President & CEO  
National MS Society





# NATIONAL TEAM HIGHLIGHTS

- The EOG National Team achieved **\$4 Million** in lifetime fundraising
- EOG is the Society's **#8 top fundraising National Team**
- **56** Team Members raised **\$1,000+**
- **56%** of team members have a **connection** to someone who lives with **MS**
- **National Team Captain, Woody Speer** came in the **#44 top fundraising spot** at **Texas MS 150**
- **55%** of team members are **EOG employees**
- The EOG team at Bike: MS Valero Ride to the River won the **Best Jersey Promoting the Mission award**
- In competition with the West Texas team, **EOG San Antonio won the fundraising jersey competition** raising \$3,000 in 24 hours
- Team EOG OutSpok'N excelled at **Bike MS: Cactus & Crude**, with **four** of its members ranking among the **top ten fundraisers for the ride**



# 2023 NATIONAL TEAM IMPACT

**76**   
**TEAM MEMBERS**

Rallied together  
across the U.S.A

**3**   
**TEAMS**

Participated in  
Society events

OVER   
**\$230,240**  
**TOTAL FUNDRAISED**  
In support of the  
MS community

## Top Fundraising Teams

1. Texas MS 150 \$122,413
2. Cactus & Crude Ride \$58,873
3. Valero Ride to the River \$48,953



“Over the past 25 years, the \$4 Million raised by the EOG National Team for MS has assisted in drug therapy improvements. These improvements have made a difference in the lives of those who suffer from MS and Team EOG has been a part of the success story” Woody Speer, National Team Captain



# Your investment is making a difference in the lives of people affected by MS.

With a community of more than 3.2 million supporters by our side, we will ensure every person living with MS will have what they need to live their best lives.

**100%** 

**OF PEOPLE AFFECTED BY MS** nationwide have access to a MS Navigator — a dedicated partner for overcoming challenges

**24,905 ANNUAL PROGRAM PARTICIPANTS** 

People who participate in Society programs live better lives — they are less isolated, better informed and happier

 **OVER 87,000**

**HEALTHCARE PROVIDERS** engaged with the Society through in-person and virtual support



**388 ESTABLISHED PARTNERSHIPS** with high-quality MS care centers

**39,809 MS ACTIVISTS** 

influence policy for people with MS — including grants for millions of family caregivers, tax credits for home modifications, and billions in federal MS research funding

**Launched the careers of over** 

**120 HEALTHCARE SPECIALISTS**

that provide care to over

**100,000 PEOPLE WITH MS**



**Funded over \$1.1 billion** IN RESEARCH since 1946



“Anytime I meet someone affected by MS, I give out a Society card with a smile, knowing that the Society will be there for them, too.”

— Douglas, MS Activist and Carepartner



“It really put things into perspective for me: all of the sadness and adjustments of a diagnosis, but on the other hand, it’s like a superpower. A superpower because it gave me this opportunity and platform to make change and be the change.”

— Victoria, diagnosed in 2012

**Paved the way for ALL MS TREATMENT OPTIONS** that exist today

**Provided early career support and funding to NEARLY EVERY RECOGNIZED MS RESEARCHER** today

**Established the FIRST GLOBAL RESEARCH ROADMAP** to accelerate cures — Pathways to Cures in MS



**National  
Multiple Sclerosis  
Society**

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[nationalMSSociety.org](http://nationalMSSociety.org)

**National Team Captain**

Woody Speer

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