



National
Multiple Sclerosis
Society

NATIONAL TEAM 2023 IMPACT REPORT



Presented To:
KPMG

Dear KPMG,

Thank you for your commitment to changing the world for people affected by MS. You are inspiring! We are blown away by your support and generosity this year.

We are racing faster than ever toward cures for all people with MS. For the nearly 1 million people living with MS and those who love and support them, the Society is a trusted partner striving to equip each person with exactly what they need, when they need it. Your dedication helps make progress possible.

In 2023, our National Teams raised \$9.2 million among 8,000+ event participants. Thank you for taking your place among these amazing leaders as we work to end MS forever.

Our mission is: We will cure MS while empowering people affected by MS to live their best lives. We approach this with intentionality. Curing MS is within our reach and the Pathways to MS Cures scientific roadmap has garnered the global consensus to lead us there. The MS Navigator Experience provides customized support and connection, so people affected by MS know they're not alone. We are tirelessly advocating on a state- and federal level to amplify the voices of people affected by MS. Without your support, none of it would be possible.

We are deeply grateful for your partnership in this crucial work. Thank you for everything you do.

Yours truly,



Cyndi Zagieboylo
President & CEO
National MS Society



FY23 NATIONAL TEAM IMPACT

466 
TEAM MEMBERS

Rallied together
across the U.S.A

26 
TEAMS

Participated in
Society events

OVER 
\$301,000
TOTAL FUNDRAISED
In support of the
MS community

Top Fundraising Teams

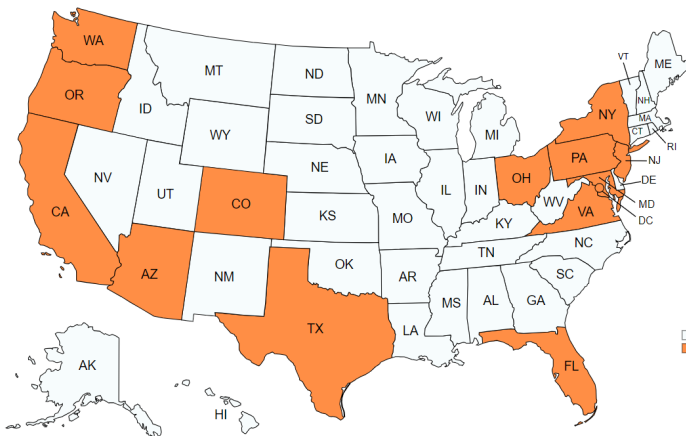
- Bike MS: Bay to Bay \$38,820
- Bike MS: Texas MS 150 \$37,273
- Bike MS: City to Shore \$35,524

Most Team Members

- Bike MS: Bay to Bay 48
- Walk MS: Long Island 45
- Bike MS: New York City 44

Most Teams by Region

- Maryland/D.C. 4



“KPMG is proud to have an established National Team that raises awareness and funds for the National MS Society. This year the KPMG National Team celebrated \$5 million raised in collective lifetime fundraising. I’m constantly inspired to see hundreds of KPMG professionals come together every year to make a profound impact in pursuit of a world free of MS. —
Dana Foote
National Head of Markets, Audit

NATIONAL TEAM HIGHLIGHTS

- National Team raises **\$5 Million in lifetime fundraising**
- KPMG is the **#4 Top Fundraising National Team**
- **Dirk Gifford** honored with **Volunteer Inspiration Award**
- **The City to Shore Team, led by John Russo**, is featured at KPMG's **Philadelphia Town Hall**
- **Neisha Fredricks**, VP DEI, joins KPMG's panel for **"A Conversation on Health Equity"**.
- Multiple offices held **Lunch & Learns to promote awareness** about ways to support the MS movement
- **KPMG Lakehouse promoted** the MS Society during **MS Awareness Week**
- **Elana Dillon and Gerda Loeb** were recognized on **World MS Day**
- KPMG National Team **footprint grows** with the addition of **6 new Bike MS & Walk MS teams**
- **45%** Members have a **direct connection to MS**
- **75%** of team members are **KPMG employees**
- More than **170 KPMG professionals** support MS Society activities during **Community Impact Day**
- **7 KPMG professionals** serve as trustees on their local **MS Society Board**
- **Mark Schierholt** accepted the **MS Hope Award** in Columbus



Your investment is making a difference in the lives of people affected by MS.

With a community of more than 3.2 million supporters by our side, we will ensure every person living with MS will have what they need to live their best lives.

100% 

OF PEOPLE AFFECTED BY MS nationwide have access to a MS Navigator — a dedicated partner for overcoming challenges

24,905 ANNUAL PROGRAM PARTICIPANTS 

People who participate in Society programs live better lives — they are less isolated, better informed and happier

 **OVER 87,000**

HEALTHCARE PROVIDERS engaged with the Society through in-person and virtual support



388 ESTABLISHED PARTNERSHIPS with high-quality MS care centers

39,809 MS ACTIVISTS 

influence policy for people with MS — including grants for millions of family caregivers, tax credits for home modifications, and billions in federal MS research funding

Launched the careers of over 

120 HEALTHCARE SPECIALISTS

that provide care to over

100,000 PEOPLE WITH MS



Funded over \$1.1 billion IN RESEARCH since 1946



“Anytime I meet someone affected by MS, I give out a Society card with a smile, knowing that the Society will be there for them, too.”

– Douglas, MS Activist and Carepartner



“It really put things into perspective for me: all of the sadness and adjustments of a diagnosis, but on the other hand, it’s like a superpower. A superpower because it gave me this opportunity and platform to make change and be the change.”

– Victoria, diagnosed in 2012

Paved the way for **ALL** MS TREATMENT OPTIONS that exist today

Provided early career support and funding to **NEARLY EVERY** RECOGNIZED MS RESEARCHER today

Established the **FIRST** GLOBAL RESEARCH ROADMAP to accelerate cures — Pathways to Cures in MS



**National
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Society**

1-800-344-4867

nationalMSSociety.org