

# NATIONAL TEAM 2022 IMPACT REPORT

Presented To:





Dear Salesforce & Friends Team,

Thank you for your commitment to our vision of a world free of MS. Your support is changing lives.

No one should face MS alone. And thanks to people like you, no one has to. The National MS Society is here for every person with MS – we always will be – until we find a cure for everyone. The nearly 1 million people living with MS and their families nationwide can count on us to partner with them to move their lives forward as we work together to end MS forever.

In 2022, our National Teams raised \$7.4 million. Together we are stronger! There's no doubt about that. Team captains rallied 7,000 event participants to join the MS movement. Thank you!

We will cure MS while empowering people affected by MS to live their best lives—that's our mission, and to achieve this we provide global leadership to implement the scientific roadmap, Pathways to MS Cures.

We shine a light on the biggest problems and advocate for policies that solve them. We provide MS Navigator support and many other connections, so people affected by MS are empowered to live their best lives. Your partnership in this movement is critical to fulfilling our mission. Again and again...thank you!

Sincerely,

A handwritten signature in black ink that reads "Cyndi Zagieboylo".

Cyndi Zagieboylo  
President & CEO  
National MS Society



# 2022 NATIONAL TEAM IMPACT

**332**   
**TEAM MEMBERS**

Rallied together  
across the U.S.A

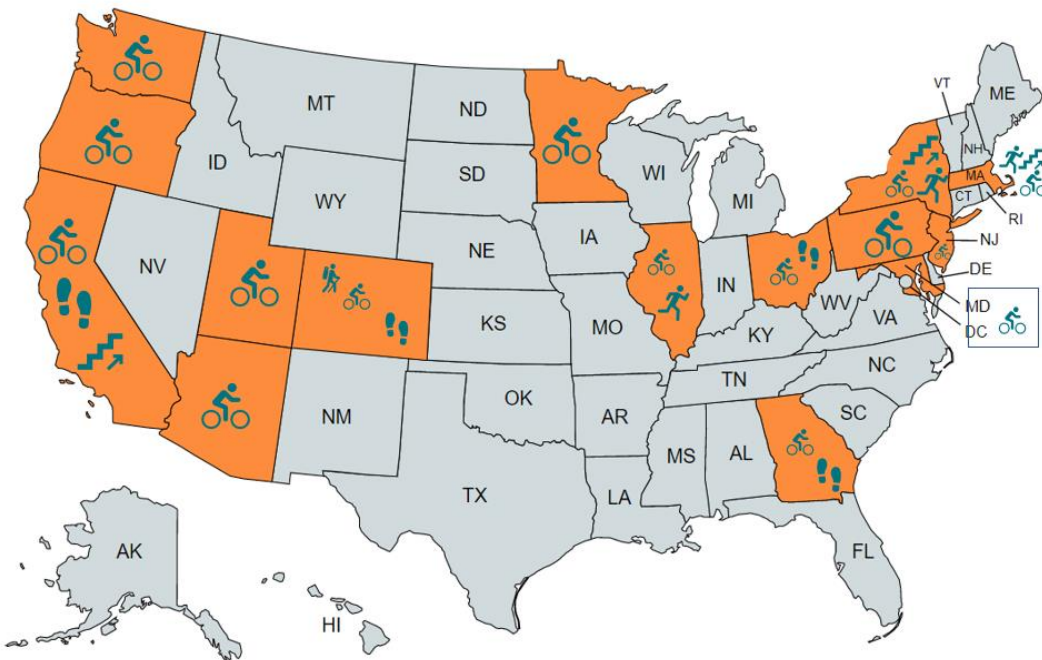
**28**   
**TEAMS**

Participated in  
Society events

OVER   
**\$425,875**  
**TOTAL FUNDRAISED**  
In support of the  
MS community

## Top Fundraising Teams

- |  |           |
|--|-----------|
| 1. Bike MS: Waves to Wine                | \$124,637 |
| 2. Bike MS: Harmons Best Dam Bike Ride   | \$33,361  |
| 3. Bike MS: Colorado                     | \$28,250  |
| 4. Boston Marathon Strides Against MS    | \$28,086  |
| 5. Finish MS: TCS New York City Marathon | \$26,361  |



“ In 2005, a small group of Salesforce employees participated in a single Bike MS event. 17 years later, the Salesforce & Friends National Team has become a fundraising force raising close to 4 million. Salesforce along with our partners, customers, friends, and family are an important part of the MS movement supporting a better life for every person living with MS. - Jay Thayer

# NATIONAL TEAM HIGHLIGHTS

- The Salesforce & Friends team is the Society's **#3 Top Fundraising National Team**
- **CRM Science amplified fundraising** impact with a \$40,000 gift
- **CodeScience** employees rally around **Walk MS: Atlanta**
- Under the leadership of **Beth Leleck**, **Salesforce launches a Hike MS: Keystone** team with 10 hikers raising \$15,744.
- Salesforce runners from across the country support the MS Society by running marathons in **Boston, Chicago, and New York collectively raising \$49,822**
- Back in person since the pandemic, **Matt Nesci** serves as **event series lead for Climb to the Top** with teams taking on stadium stairs in New York City & San Francisco
- **LaShonda Anderson-Williams, EVP & CRO of Salesforce Global Health & Life Sciences (HLS)** expanded Moving in May, a unique VTO experience, in it's second year to **include the entire HLS team**
- **Billy Lewis becomes a member of the Board of Trustees** for the Idaho-Nevada- Utah chapter joining **Adam Gilberd** who has been serving on the Northern California Board of Trustees for two years.



# Salesforce National Team Impact

**100%** 

**OF PEOPLE AFFECTED BY MS**

nationwide have access to a MS Navigator — a dedicated partner for overcoming challenges

**559,244** 

**PEOPLE LIVING WITH MS**

are connected to the Society

**6.5 MILLION** 

**PEOPLE ACCESS**

[nationalMSSociety.org](http://nationalMSSociety.org) annually



**OVER 87,000**

**HEALTHCARE PROVIDERS**

engaged with the Society through in-person and virtual support

**24,905 ANNUAL** 

**PROGRAM PARTICIPANTS**

People who participate in Society programs live better lives — they are less isolated, better informed and happier



**388 ESTABLISHED PARTNERSHIPS**

with high-quality MS care centers

**39,809** 

**MS ACTIVISTS**

influence policy for people with MS — including grants for millions of family caregivers, tax credits for home modifications, and billions in federal MS research funding



**Funded over**

**\$1.1 billion**

**IN RESEARCH** since 1946

**salesforce**

We will cure MS while empowering people affected by MS to live their best lives —

**It's Only Possible with You**



**National  
Multiple Sclerosis  
Society**



**National  
Multiple Sclerosis  
Society**

1-800-344-4867

[nationalMSSociety.org](http://nationalMSSociety.org)

**For more information, contact:  
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