

THINGS TO REMEMBER

- For non-emergency assistance, call 414-491-4797.
- IN CASE OF EMERGENCY, CALL 911 first if immediate attention is required. Also call 414-491-4797.
- Safety is the primary concern of the MS Snowmobile Tour. Each rider is responsible for their own personal safety and the safety of surrounding riders. It is required for the 2022-23 snow season that all snowmobiles operating on a Wisconsin snowmobile trail or corridor display a valid snowmobile trail pass whether registered in Wisconsin or another state.
- Stay warm! Dress in layers and make sure all gear is properly maintained and intact.
- Thanks to the generosity of the Northern Hornshoe and Mercer Sno-Goers snowmobile clubs, both of our lunches are donated this year, providing the Society valuable cost savings. Please thank them for their support and return the favor if you can!
- When you see Lake of the Torches staff throughout the weekend, please thank them for their support. They are working hard to ensure we have an enjoyable experience.

1ST MS Snowmobile Tour
RAISED \$40,477

0 DISEASE-MODIFYING
THERAPIES IN 1984
MS Snowmobile Tour's first year

5,666
PARTICIPANTS
in MS Snowmobile Tour history

NEARLY 
\$10 MILLION
RAISED TO DATE

22 DISEASE-MODIFYING
THERAPIES TODAY

OVER
1 MILLION
MILES RIDDEN

40TH ANNUAL
MS
SNOWMOBILE
TOUR 2023



WEEKEND GUIDE



A FUN RIDE. A GREAT CAUSE.

MS National
Multiple Sclerosis
Society

THANK YOU TO OUR SPONSORS



 Bristol Myers Squibb

LIVE MS FREE




Marshfield Medical Center
Minocqua

40TH ANNUAL
MS SNOWMOBILE
TOUR 2023
MSSNOWMOBILETOUR.ORG



THURSDAY, JAN. 26

4 p.m. — Hotel Check-in

5–8 p.m. — Check-in for Event
(outside Hall of Nations Ballroom)

5–8 p.m. — Drop off any Silent Auction/
Raffle items (Hall of Nations Ballroom)

6–8 p.m. — Cash Bar available
(Hall of Nations Ballroom)

FRIDAY, JAN. 27

6:15–7:30 a.m. — Breakfast available
(Hall of Nations Ballroom)

8 a.m. — Meet up with your Color Group
and hit the trails or the bus

11 a.m.–1 p.m. — Lunch served at Northern
Hornshoe Snowmobile Club Groomer
Barn. Participate in a Trail Game.
(2790 County Hwy H, Lac Du Flambeau,
WI 54538).

**4 p.m. — Trails Close – All riders must be
back at hotel**

8 p.m. — Welcome Meeting.

Meet everyone in your Color Group,
participate in a Trail Game and take
your Color Group photos.
(Hall of Nations Ballroom)

4–6:30 p.m. — Silent Auction and Raffle
open (Hall of Nations Ballroom)

4–8 p.m. — Cash Bar available
(Hall of Nations Ballroom)

6:20 p.m. — Group Photo (Hotel Lobby)

6:30 p.m. — Dinner and Program.
Silent Auction/Raffle close for the
evening. (Hall of Nations Ballroom)

8 p.m. — Trail Games
(Hall of Nations Ballroom)

SATURDAY, JAN. 28

6:15–7:30 a.m. — Breakfast available
(Hall of Nations Ballroom)

NOTE: Color Groups may go offsite for
breakfast. Speak with your Guide for details.

8 a.m. — Meet up with your Color Group and hit
the trails or the bus

11 a.m.–1 p.m. — Lunch served at Mercer
Sno-Goers Snowmobile Club Groomer Barn.
Participate in a Trail Game.
(2625 Margaret St., Mercer, WI 54547).

**4 p.m. — Trails Close — All riders must be back
at hotel**

4–6:30 p.m. — Silent Auction and Raffle
open (Hall of Nations Ballroom)

4–8 p.m. — Cash Bar available
(Hall of Nations Ballroom)

6:30 p.m. — Dinner and Program. Trail games
winners announced. Silent Auction/Raffle
close. (Hall of Nations Ballroom)

8 p.m. — Silent Auction/Raffle winners
pick up items (Hall of Nations Ballroom)

TRAIL GAMES

- **Color Group Photos (Thursday Night — Home, 10 points):** Color Groups will dress up in their best 80s outfits for their Color Group photo. Each Color Group will be responsible for two distinct photos. One photo will be their official Color Group photo (legs warmers and bad perms encouraged), the second photo will include a poster that says, “40 years of...” with the Color Group filling in the blank on another piece of paper provided (Example: 40 years of...Progress). Best Color Group photo(s) will be voted on Friday night.
- **Balloon Pop Relay (Thursday Night — Home, 10 points):** Color Groups will nominate four people to participate in this Trail Game. Player One will start holding a balloon, then race to Player Two (standing) and attempt to pop the balloon between their bodies. Player Two will pick up the next balloon, then race to Player Three (sitting). ➡

TRAIL GAMES CONTINUED

Players Two and Three will attempt to pop the balloon between their bodies. Player Three will pick up the last balloon and race to player four (laying) Player three will attempt to pop the balloon on player four. Fastest time wins.

- **Turkey Bowling (Friday Lunch — Away, 30 points possible):** Groups will nominate three people to participate in Turkey Bowling. Each chosen member of the team will take one shot at rolling a frozen turkey at 10 bowling pins. Points awarded based on number of pins down.
- **Puzzle Madness (Friday Night — Home, 10 points):** Each Color Group will participate in putting together a puzzle. Fastest time wins.
- **Skit (Friday Night — Home, 30 points):** The skit is back for one night only! Each Color Group will craft a short (2 minutes or less) skit with an 80s sitcom vibe. All group members must participate. Skits can be anything you want them to be but should showcase the MS Snowmobile Tour’s 40 years of progress — make sure it is PG rated. Placements will be determined by a panel of judges.
- **Scavenger Hunt (Due Saturday Night — Away, 30 points):** Color Groups will work to collect as many items as possible in the color of their group, then artfully display those items on their tables on Saturday evening for judging.
- **Helmet Toss (Saturday Lunch — Away, 15 points):** Color Groups will nominate three people to participate in this Trail Game. Each person will attempt to toss an orange into a snowmobile helmet. Points will be awarded based on accuracy.
- **Photo Opportunities (All Weekend — Away, 10 points):** Each Color Group is asked to send in photos from their ride. All groups that submit photos will be awarded 10 points. Email photos to Joe at joseph.holtman@nms.org or post in the MS Snowmobile Tour Facebook Group.