



TALLAHASSEE

SEPTEMBER 22, 2022

The 24th Annual Together for a Cure: Tallahassee is a premier fundraising event to benefit the National MS Society. Join us for this virtual event with a Keynote Speaker to raise funds and awareness to help find a cure for MS.

ABOUT THE NATIONAL MULTIPLE SCLEROSIS SOCIETY

Founded in 1946, the National MS Society is a nationwide organization leading the global charge to create a world free of MS. As a movement by and for people affected by MS, the Society brings together people of diverse backgrounds to turn their passion and power into real results. Through the support of generous donors and members in the MS community, the Society funds cutting-edge research, drives change through advocacy, facilitates professional education, and provides programs and services to help all people affected by MS live their best lives. Connect to learn more and get involved: **nationalMSsociety.org**, Facebook, Twitter, Instagram, YouTube or 1-800-344-4867.



SPONSOR BENEFITS

PRESENTING SPONSOR — \$5,000

- Brand recognition as Presenting Sponsor and title naming benefit:
 "Virtual Event presented by [Company Name]"
- Opportunity to pre-record speech to be played during virtual program
- 30-second commercial to be played during event
- Special verbal recognition at the start and end of the program
- · Logo on event website linked to your website
- Brand recognition through social media posts
- Brand recognition through email blasts including digital invite and reminder emails
- Logo on the "Make a Donation" webpage
- Logo on donation display page shown at various times throughout the event

GOLD SPONSOR — \$2,000

- Ad and logo in the digital program
- Logo on event website
- Logo on all event slides

SILVER SPONSOR — \$1,500

- Ad and logo in the digital program
- Logo on event website
- Logo on sponsor slide at event

BRONZE SPONSOR — \$1,000

- Logo in the digital program
- Logo on event website
- Logo on sponsor slide at event

MS SPONSOR — \$500

- Logo in the digital program
- Logo on event website
- Name mention on sponsor slide

PROGRAM SPONSOR — \$250

- Logo in the digital program
- Name mention on sponsor slide

SPONSORSHIP AGREEMENT

SELECT SPONSORSHIP LEVEL

☐ Presenting Sponsor - \$5,000	☐ Silver Sponsor - \$1,500	☐ MS Sponsor - \$500
□ Gold Sponsor – \$2,000	☐ Bronze Sponsor – \$1,000	☐ Program Sponsor – \$25
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