



39th Annual Race Against MS

Belmont Park Race Track

Thursday, June 23, 2022



2022 Sponsor & Journal Ad Opportunities

SPONSORSHIP LEVELS

Deadline for recognition on invitation is April 1, 2022

TRIPLE CROWN PRESENTING SPONSOR (\$25,000) - **EXCLUSIVE**

- Exclusive naming rights of the event, including name and/or logo on all event materials
- Premium seating for 30 guests
- Speaking opportunity available at event for a corporate representative
- Recognition on all event materials including the invitation*, and local event website
- Signage and recognition on event welcome banner
- 30-second Platinum ad in e-journal

BELMONT STAKES SPONSOR (\$12,000)

- Recognition on-site as Belmont Stakes Sponsor
- Prime seating for 20 guests
- Recognition on all event materials including the invitation*, and local event website
- Signage and recognition at registration/check-in
- 25-second Gold ad in e-journal

RACE OF THE DAY SPONSOR (\$6,000) - **Only 16 slots available**

- Exclusive naming rights for (1) one Race of the Day
- One table for 10 guests
- Recognition on all event materials including the invitation*, and local event website
- Photo opportunity with winning horse in the Winner's Circle
- 20-second Silver ad in the e-journal

PADDOCK TOUR SPONSOR (\$4,000)

- Tour of the Paddock where horses arrive from their stables to be readied for their race
- One table for 6 guests
- 10-second Bronze ad in the e-journal

WINNER'S CIRCLE SPONSOR (\$20,000)

- Recognition on-site as Winner's Circle
- Prime seating for 20 guests
- Recognition on all event materials including the invitation*, and local event website
- Signage and recognition in Winner's Circle
- 30-second Platinum ad in e-journal

RACE DREAM TEAM SPONSOR (\$7,000)

- Feature your corporate logo on raffle/auction table at the event
- One table for 6 guests
- Recognition on all event materials including the invitation*, and local event website
- 20-second Silver ad in e-journal

LUNCHEON SPONSOR (\$5,000)

- Recognition on-site as Luncheon Sponsor
- Prime seating for 6 guests
- Recognition on all event materials including the invitation*, and local event website
- Signage and recognition in luncheon area and on luncheon paper products
- 20-second Silver ad in the e-journal

TABLE SPONSOR (\$3,000)

- Name rights to one table for 6 guests
- 10-second Bronze ad in the e-journal



Electronic Journal Ads



Platinum Ad: \$4,000

30-second full color ad with platinum border

Gold Ad: \$3,000

25-second full color ad with gold border

Silver Ad: \$2,000

20-second full color ad with silver border

Bronze Ad: \$1,000

10-second full color ad with bronze border

E-JOURNAL SPECIFICATIONS:

8.5" wide x 6" high – landscape. Digital format required. JPEG files are preferred.

Please email ads to carolyn.clayton@nmss.org by **Wednesday, June 8, 2022**





Thank you!

2022 Race Against MS Event Committee

Chair: James Donaghy/Structure Tone LLC

Anthony Cammarata, Jr./Goldman Sachs **Vincent Carbonell, Esq.**/United Reprographics **Doug Donaldson**/The Donaldson Organization
Andrew Duval/Cushman & Wakefield **Michel Fiechter**/TPG Architecture, LLP **Rick Froio**/Atlas-Acon Electric Service Corporation **Christian D. Giordano**/Mancini Duffy
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For more information on the event and sponsorship opportunities,
please contact: **Laura Perrotti**, Senior Manager, Leadership Events
631-553-3112 / laura.perrotti@nmss.org