



LOS ANGELES  
Dinner of  
*Champions*

**September 15, 2022**  
**Skirball Cultural Center | 5:30 p.m.**

The Dinner of Champions® gala brings together philanthropists and community leaders to celebrate the progress we have made towards creating a world free of MS. More than 2.3 million people are affected by multiple sclerosis worldwide, with nearly 1 million people in the U.S. The National MS Society addresses the challenges of each person affected by this disease by funding cutting-edge research, driving change through advocacy, collaborating with MS organizations around the world, and providing services designed to help people with MS and their families live their best lives.

The 2022 Los Angeles Dinner of Champions® will honor individuals with the following esteemed awards:

**Dorothy Corwin “Spirit of Life” Award**

The recipient of the "Spirit of Life" Award is an individual who exhibits grace, passion, courage, optimism, and a positive spirit while contending with the challenges of multiple sclerosis.

**Healthcare Champion Award**

The National MS Society's Healthcare Champion Award recognizes an individual who has made a tremendous impact through significant contributions to the MS movement - bringing us closer to a world free of MS. It honors demonstrated initiative, resourcefulness, and perseverance in helping all those affected by MS.

**Impact Award**

The Impact Award salutes a long-standing partner of the National MS Society, whose considerable philanthropic activities strengthen our community at large. This individual is recognized for their legacy of leadership, volunteerism, and building a greater community for generations to come.

# 2022 Sponsorship Opportunities

Sponsor Benefits	\$50,000	\$35,000	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000
Tickets	20	20	10	10	10	10	10
Logo recognition on event signage	✓	✓	✓	✓	✓	✓	✓
Recognition type on local auction website	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Recognition type on local event website	Logo	Logo	Logo	Logo	Logo	Company Name	Company Name
Ad level in event program	Full Page	Full Page	Full Page	Full Page	Half Page	Half Page	Quarter Page
Recognition in pre- and post-event communications	✓	✓	✓	✓	✓		
Opportunity to select one activation activity for event <small>*See addendum for opportunities at each level</small>	✓	✓	✓	✓			
Recognition as the Presenting Sponsor on all promotional materials (print and digital), speaking opportunity, Facebook recognition	✓						

## INDIVIDUAL TICKETS (\$500)

**For all inquiries, early reservations, or customizable sponsorship packages, please contact:**

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