

Dinner of . *Champions*

presented by 

OCTOBER 27, 2022

MGM GRAND – DETROIT

1777 3rd Ave, Detroit, MI 48226

****Please note the new location****

**To secure your sponsorship please visit:
www.DinnerofChampionsMI.org**



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MS DINNER OF CHAMPIONS

The MS Dinner of Champions presented by Ford will be held on Thursday, October 27, 2022 at MGM Grand in Detroit. The festive evening will include a silent auction, gourmet dinner, and inspirational program, including the presentation of the Chairman's Award and MS Hope Awards. Over the past six years, the Dinner of Champions has raised over \$4.5 million to support the National MS Society's mission – to cure MS while empowering people affected by MS to live their best lives.

ABOUT DINNER OF CHAMPIONS

Dinner of Champions is the National MS Society's cornerstone event and pays tribute to the vast network of generous corporations, organizations, and volunteer leaders who are dedicated to making a difference in the lives of people living with MS. The proceeds from this dinner will help support the Society in its mission to mobilize people and resources to drive research for a cure and to address the challenges of the more than 1 million people living with MS in the United States.

EVENT CHAIR – JIM BAUMBICK



We are delighted to once again have Jim Baumbick as this year's event chair. Jim is vice president, Industrial Platform, Operations and New Model Launch, Ford Blue, effective March 2, 2022. He reports to Kumar Galhotra, president, Ford Blue.

Previously, Jim was vice president, Enterprise Product Line Management, Ford Motor Company, where he was responsible for global product strategy and planning as well as leading the global product line teams to deliver products customers really want and value and to drive end-to-end business results.

Recently, Jim was honored with the Automotive Hall of Fames 2021 Industry Influencer Award which recognizes individuals who are influencing and leading through their actions, innovations, and visible positions on issues pertinent to the automotive industry and its future.

CHAIRMANS AWARD HONOREE - DON PIJOR

Don works tirelessly to raise funds and awareness about multiple sclerosis (MS). As a person living with MS, Don's enthusiasm and resilience inspires everyone around him. He has engaged his family and co-workers at the Ford Dearborn Truck Plant, where he is the F150 Launch Manager, in this cause that is so important to him. In 2018, the Ford MuckFest team, led by Don, was the largest fundraising team in the country raising over \$63,000.



MS HOPE AWARDS

The MS Hope Award is presented by the Society to corporations or individuals for their community and humanitarian efforts. It is given to those who strive to improve the quality of life today and create a better world tomorrow for people living with MS. Our inaugural corporate recipients have supported the Dinner of Champions since its inception five years ago and helped the society raise more than \$4,000,000 in critical funds through the event.



accepting award
Andra Rush

Coming Soon

accepting award
TBD



accepting award
**Ambassador
Yousif Ghafari**



SPONSORSHIP OPPORTUNITIES

“THIS IS MS” SPONSOR - \$35,000

The “This is MS exhibit” in the reception will highlight photos and stories of people living with MS to demonstrate how each MS journey is unique. As a sponsor your company will receive the following benefits:

- Logo recognition on signs throughout the exhibit.
- Opportunity for one company executive to be recognized as a Vice Chair
- Two (2) tables for 10 guests each at the event
- Four tickets for entry to the exclusive Chairman’s Reception hosted by Jim Baumbick from 6:00-6:30pm and the VIP reception hosted by Ford Motor Company and sponsored by Faurecia from 6:30-7:15pm
- Logo recognition on all event promotional materials
- Logo recognition during event program presentation
- Logo placement on local event website
- Full-page recognition in the event program

MS MILESTONES SPONSOR- \$35,000

The MS Milestones exhibit is an educational gallery to inform attendees about key developments and breakthroughs in the MS community. As a sponsor your company will receive the following benefits:

- Logo recognition on signs throughout the exhibit.
- Opportunity for one company executive to be recognized as a Vice Chair
- Two (2) tables for 10 guests each at the event
- Four tickets for entry to the exclusive Chairman’s Reception hosted by Jim Baumbick from 6:00-6:30pm and the VIP reception hosted by Ford Motor Company and sponsored by Faurecia from 6:30-7:15pm
- Logo recognition on all event promotional materials
- Logo recognition during event program presentation
- Logo placement on local event website
- Full-page recognition in the event program

“DID YOU KNOW?” SPONSOR - \$35,000

The “Did You Know?” exhibit in the reception will highlight advancements and breakthroughs in MS research and care that have resulted from National MS Society funded research. As a sponsor your company will receive the following benefits:

- Logo recognition on signs throughout the exhibit
- Opportunity for one company executive to be recognized as a Vice Chair
- Two (2) tables for 10 guests each at the event
- Four tickets for entry to the exclusive Chairman’s Reception hosted by Jim Baumbick from 6:00-6:30pm and the VIP reception hosted by Ford Motor Company and sponsored by Faurecia from 6:30-7:15pm
- Logo recognition on all event promotional materials
- Logo recognition during event program presentation
- Logo placement on local event website
- Full-page recognition in the event program

AUCTION SPONSOR - \$35,000

As an Auction sponsor, your company will receive the following benefits:

- Logo recognition on the mobile bidding auction site
- Logo recognition on auction displays and signage at the event
- Opportunity for one company executive to be recognized as a Vice Chair
- Two (2) tables for 10 guests each at the event
- Four tickets for entry to the exclusive Chairman’s Reception hosted by Jim Baumbick from 6:00-6:30pm and the VIP reception hosted by Ford Motor Company and sponsored by Faurecia from 6:30-7:15pm
- Logo recognition on all event promotional materials
- Logo recognition during event program presentation
- Logo placement on local event website
- Full-page recognition in the event program
- Your company has the opportunity to provide branded bags to be given to all winners as they check out at the event.

APPEAL SPONSOR - \$35,000

As an Appeal sponsor, your company will receive the following benefits:

- Be recognized during the appeal portion of the event.
- Your company will receive logo recognition on the screens and on the bidder paddles given to all guests
- Opportunity for one company executive to be recognized as a Vice Chair
- One (1) table for 10 guests at the event
- Four tickets for entry to the exclusive Chairman’s Reception hosted by Jim Baumbick from 6:00-6:30pm and the VIP reception hosted by Ford Motor Company and sponsored by Faurecia from 6:30-7:15pm
- Logo recognition on all event promotional materials
- Logo recognition during event program presentation
- Logo placement on local event website
- Full-page recognition in the event program
- Your company has the opportunity to provide a lead gift/matching gift in the room that will inspire others to give during the appeal. Your gift would be used to match every dollar raised up to the gift amount and motivate the gifts of other individual donors.

MENU SPONSOR - \$35,000

As a Menu sponsor, your company will receive the following benefits:

- Your company will receive logo recognition on the printed menus placed at every guest's seat in the room
- Opportunity for one company executive to be recognized as a Vice Chair
- Two (2) tables for 10 guests each at the event
- Four tickets for entry to the exclusive Chairman's Reception hosted by Jim Baumbick from 6:00-6:30pm and the VIP reception hosted by Ford Motor Company and sponsored by Faurecia from 6:30-7:15pm
- Logo recognition on all event promotional materials
- Logo recognition during event program presentation
- Logo placement on local event website
- Full-page recognition in the event program
- Your company has the opportunity to provide a small keepsake at each table setting as well

CHAMPION SPONSOR - \$25,000

- Opportunity for one company executive to be recognized as a Vice Chair
- Two (2) tables for 10 guests each at the event
- Two (2) tickets to the VIP reception hosted by Ford Motor Company and sponsored by Faurecia from 6:30-7:15pm
- Logo recognition on all event promotional materials
- Logo recognition during event program presentation
- Logo placement on local event website
- Full-page recognition in the event program

PLATINUM SPONSOR - \$15,000

- One table at the event (10 seats)
- Logo recognition on all event promotional materials
- Logo recognition during event program presentation
- Logo placement on local event website
- Full-page recognition in the event program

GOLD SPONSOR - \$10,000

- One table at the event (10 seats)
- Logo placement on local event website
- Full-page recognition in the event program

SILVER SPONSOR - \$5,000

- Seating for 6 guests
- Name recognition in the event program
- Logo placement on local event website

BRONZE SPONSOR - \$2,500

- Seating for 4 guests
- Name recognition in the event program



WE ARE PEOPLE WHO WANT TO DO SOMETHING ABOUT MS NOW.

ABOUT THE NATIONAL MS SOCIETY

After her brother, Bernard, began experiencing visual and balance problems, Sylvia Lawry realized the need for an organized effort to encourage and finance research into the cause, treatment, and cure of multiple sclerosis. On March 11, 1946, Ms. Lawry, a lone young woman without a scientific background, gathered 20 of the nation's most prominent research scientists and medical experts and founded what would become the National Multiple Sclerosis Society.

The National MS Society brings the MS movement together—and turns our power and passion into real results. When the Society was founded 75 years ago, MS was neglected and poorly understood. What began as one woman's vision and commitment is now a nationwide organization leading the global charge to create a world free of MS.

- Together, we've achieved more breakthroughs for MS than the world has seen for any other neurological disease. We bring together the world's resources to find treatments, solutions, and cures.
- The Society has been the driving force for the progress the world has seen so far for MS and is the best investment you can make to get us closer to a world free of MS.
- The National MS Society paved the way for nearly all the treatment options available today—none of which existed just 30 years ago.
- The next chapter in our story could be the last chapter for MS. Together, we can be the generation that ends the disease and changes life for millions of people affected by MS.
- Our progress is accelerating - we've achieved more in the past 5 years than in the 70 previous and it will take all of us to continue this momentum.

ABOUT MULTIPLE SCLEROSIS

Multiple sclerosis is an unpredictable, often disabling disease of the central nervous system that disrupts the flow of information within the brain, and between the brain and body. The cause of MS is still unknown. Scientists believe that a combination of environmental and genetic factors contribute to the risk of developing MS.

Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are leading to better understanding and moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women than men being diagnosed with the disease. MS affects more than 2.3 million worldwide.

WALK & BIKE MS

Increase your company's visibility to up to 3000 participants & volunteers with an additional sponsorship of 2023 Walk MS or Bike MS. For more information contact: Kristina Guse at kristina.guse@nmss.org

