



**GEORGE F. HEMPT MEMORIAL  
MS POLO MATCH**

———— August 12th & 13th, 2022 ————

**SPONSORSHIP  
PROPOSAL**



**National  
Multiple Sclerosis  
Society**



## George F. Hempt Memorial MS Polo Match

Join us for the 17th Annual George F. Hempt Memorial MS Polo Match! A unique event that provides your company an opportunity to invite clients, employees, family, and friends to a fun-filled, two-day event while partnering with the National MS Society to support those living with MS in the Central PA region. Sponsorships are available from \$1,000 to \$10,000 and get you access to:

### Friday, August 12, 2022

#### **Golf Outing for Sponsors | 7:00 am – 1:00 pm**

Range End Golf Club, 303 Golf Drive, Dillsburg, PA  
Registration and Light Breakfast | 7:00 am – 8:00 am  
Shot Gun Start | 8:00 am  
Lunch, Raffle, and Prizes | Following 18 Holes of Golf

#### **Denim & Diamonds Reception**

#### **Under the Stars | 6:00 pm – 9:30 pm**

Greystone Brewhouse, 303 Golf Drive, Dillsburg, PA  
Food Stations and Drinks | 6:00 pm – 8:15 pm  
Silent Auction | Closes at 8:15 pm  
Auction Check-Out | 8:30 pm – 9:30 pm

### Saturday, August 13, 2022

#### **Polo Match | 12:00 pm – 4:00 pm**

Lancaster Polo Club, Forney Field-70 Church Street, Lititz, PA  
VIP and Children's Tents Open | 12:00 pm – 2:00 pm  
Polo Match Begins | 2:00 pm  
Traditional Stomping of the Divots | Halftime  
Raffle Prize Winners Announced | Halftime  
Polo Match Ends | 3:30 pm

Visit [MSPolo2022.GiveSmart.com](https://MSPolo2022.GiveSmart.com) for more information!



# CORPORATE PARTNERSHIP OPPORTUNITIES

## VIP TENT SPONSOR - \$10,000

Golf Benefits	Denim & Diamond Benefits	Polo Match Benefits	Other Benefits
<ul style="list-style-type: none"> <li>• 2 foursomes</li> <li>• Tee sign at golf outing</li> <li>• Breakfast &amp; lunch provided</li> </ul>	<ul style="list-style-type: none"> <li>• 20 Tickets</li> <li>• <b>Naming rights to VIP tent</b></li> <li>• Banner displayed (provided by sponsor)</li> </ul>	<ul style="list-style-type: none"> <li>• 6 VIP car passes and early set-up opportunity</li> <li>• Verbal recognition during match</li> <li>• Reserved 10x20 space on the side lines (tent provided by NMSS)</li> </ul>	<ul style="list-style-type: none"> <li>• Logo with link on event website</li> <li>• Logo with link on auction website</li> <li>• Full-page ad in event e-journal</li> <li>• Sponsorship recognition through media announcements</li> </ul>

## MS MILESTONES SPONSOR - \$10,000

Golf Benefits	Denim & Diamond Benefits	Polo Match Benefits	Other Benefits
<ul style="list-style-type: none"> <li>• 2 foursomes</li> <li>• Tee sign at golf outing</li> <li>• Breakfast &amp; lunch provided</li> </ul>	<ul style="list-style-type: none"> <li>• 20 Tickets</li> <li>• <b>Logo recognition throughout our engaging educational gallery featuring medical milestones in the MS community (see photo on page 2)</b></li> <li>• Banner displayed (provided by sponsor)</li> </ul>	<ul style="list-style-type: none"> <li>• 6 VIP car passes and early set-up opportunity</li> <li>• Verbal recognition during match</li> <li>• Reserved 10x20 space on the side lines (tent provided by NMSS)</li> </ul>	<ul style="list-style-type: none"> <li>• Logo with link on event website</li> <li>• Logo with link on auction website</li> <li>• Full-page ad in event e-journal</li> <li>• Sponsorship recognition through media announcements</li> </ul>

## POLO TEAM SPONSOR (TWO AVAILABLE) - \$10,000

Golf Benefits	Denim & Diamond Benefits	Polo Match Benefits	Other Benefits
<ul style="list-style-type: none"> <li>• 2 foursomes</li> <li>• Tee sign at golf outing</li> <li>• Breakfast &amp; lunch provided</li> </ul>	<ul style="list-style-type: none"> <li>• 20 Tickets</li> <li>• Banner displayed (provided by sponsor)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Company name on one polo team's jersey</b></li> <li>• <b>Polo team will be promoted as "sponsored by"</b></li> <li>• 6 VIP car passes and early set-up opportunity</li> <li>• Verbal recognition during match</li> <li>• Reserved 10x20 space on the side lines (tent provided by NMSS)</li> </ul>	<ul style="list-style-type: none"> <li>• Logo with link on event website</li> <li>• Logo with link on auction website</li> <li>• Full-page ad in event e-journal</li> <li>• Sponsorship recognition through media announcements</li> </ul>

# CORPORATE PARTNERSHIP OPPORTUNITIES

## HALF TIME SPONSOR - \$5,000

Golf Benefits	Denim & Diamond Benefits	Polo Match Benefits	Other Benefits
<ul style="list-style-type: none"> <li>• 1 foursome</li> <li>• Tee sign at golf outing</li> <li>• Breakfast &amp; lunch provided</li> </ul>	<ul style="list-style-type: none"> <li>• 10 Tickets</li> <li>• Verbal Recognition during mission moment</li> </ul>	<ul style="list-style-type: none"> <li>• 4 VIP car passes and early set-up opportunity</li> <li>• Banner displayed (provided by sponsor)</li> <li>• Verbal recognition during match</li> <li>• Reserved 10x20 space on the side lines</li> <li>• Tent provided by MS Society</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on event website</li> <li>• Full-page ad in event e-journal</li> <li>• Sponsorship recognition through media announcements</li> </ul>

## GOLD MALLET SPONSOR - \$3,500

Golf Benefits	Denim & Diamond Benefits	Polo Match Benefits	Other Benefits
<ul style="list-style-type: none"> <li>• 1 foursome</li> <li>• Tee sign at golf outing</li> <li>• Breakfast &amp; lunch provided</li> </ul>	<ul style="list-style-type: none"> <li>• 8 Tickets</li> </ul>	<ul style="list-style-type: none"> <li>• 3 VIP car passes and early set-up opportunity</li> <li>• Banner displayed (provided by sponsor)</li> <li>• Verbal recognition during match</li> <li>• Reserved 10x20 space on the side lines (SPONSOR to provide their own tent)</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on event website</li> <li>• Half-page ad in event e-journal</li> </ul>

## SILVER MALLET SPONSOR - \$2,500

Golf Benefits	Denim & Diamond Benefits	Polo Match Benefits	Other Benefits
<ul style="list-style-type: none"> <li>• 1 foursome</li> <li>• Tee sign at golf outing</li> <li>• Breakfast &amp; lunch provided</li> </ul>	<ul style="list-style-type: none"> <li>• 6 Tickets</li> </ul>	<ul style="list-style-type: none"> <li>• 2 parking passes and early parking</li> <li>• Reserved 10 x 10 space on the sidelines (SPONSOR to provide their own tent)</li> </ul>	<ul style="list-style-type: none"> <li>• Company Listing on event website.</li> <li>• Half-page ad in event e-journal</li> </ul>

## BRONZE MALLET SPONSOR - \$1,500

Golf Benefits	Denim & Diamond Benefits	Polo Match Benefits	Other Benefits
<ul style="list-style-type: none"> <li>• Not included</li> </ul>	<ul style="list-style-type: none"> <li>• 4 Tickets</li> </ul>	<ul style="list-style-type: none"> <li>• 2 parking passes and early parking</li> </ul>	<ul style="list-style-type: none"> <li>• Company Listing on event website.</li> <li>• Listing in event e-journal</li> </ul>

\*VIP Car Passes are for \$3.5k + Sponsors and allow you to park on the field near your reserved tent space.



# WE ARE PEOPLE WHO WANT TO DO SOMETHING ABOUT MS NOW.

## About the National MS Society

The Society mobilizes people and resources so that everyone affected by multiple sclerosis can live their best lives as we stop MS in its tracks, restore what has been lost and end MS forever. Last year alone, through our comprehensive nationwide network of services, the Society devoted more than \$100 million to connect approximately one million people affected by MS to the connections, information and resources they need. To move closer to a world free of MS, the Society also invested \$42 million to support more than 380 new and ongoing research projects around the world. We are united in our collective power to do something about MS now and end this disease forever. Learn more at [nationalMSSociety.org](http://nationalMSSociety.org).

## About Multiple Sclerosis

Multiple sclerosis is an unpredictable, often disabling disease of the central nervous system that disrupts the flow of information within the brain, and between the brain and body.

Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are leading to better understanding and moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women than men being diagnosed with the disease. MS affects more than 2.3 million worldwide.



KAREN, DIAGNOSED IN 2007



DAVID, DIAGNOSED IN 1998



BROOKE, DIAGNOSED IN 2010



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Society**

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