

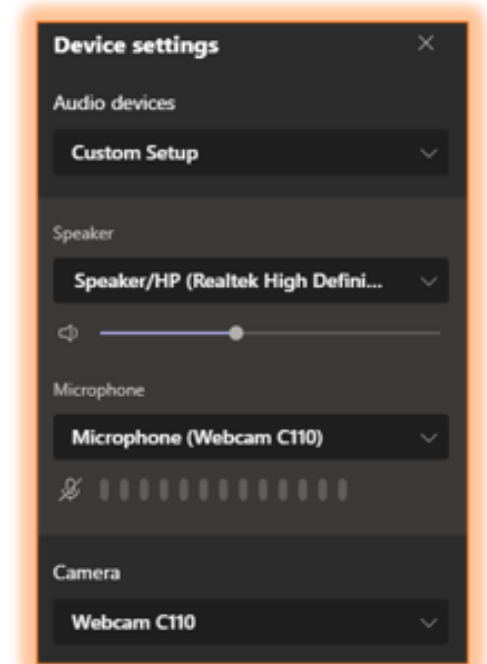
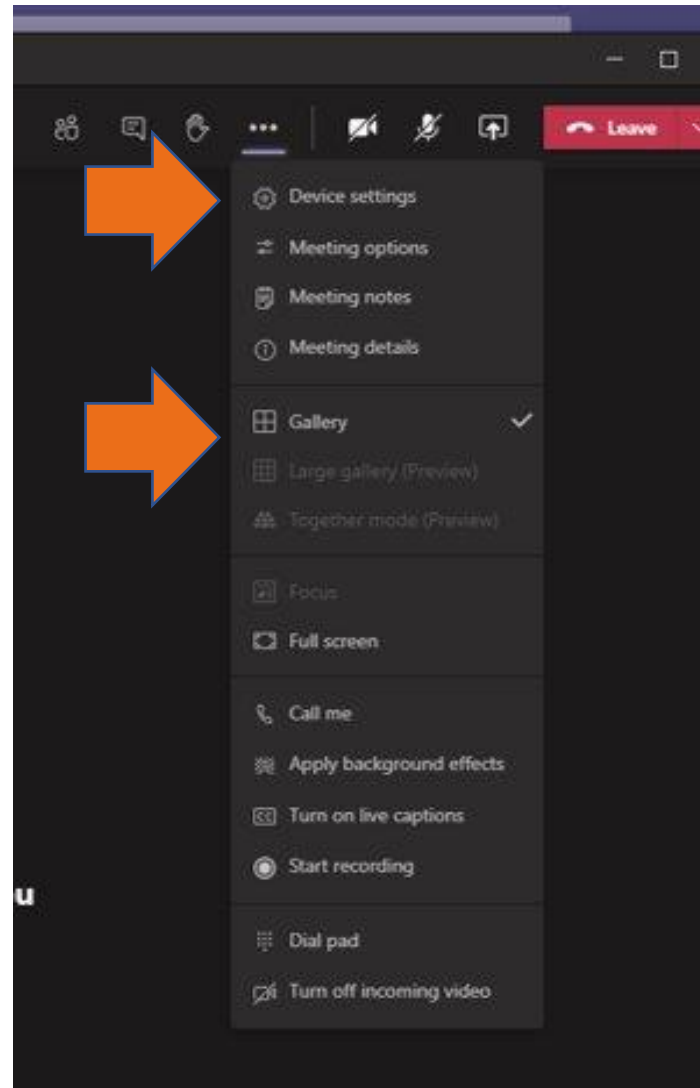


# Bike MS: City to Shore Team Captain Meeting

September 1, 2021



# Microsoft Teams Best Practices



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# TONIGHT:

- City to Shore Update
- Getting Your Team Prepared
- Event Experience & Safety Protocol Updates
- Team Experience Reminders
- Q&A / Let's Hear from You



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# CITY TO SHORE STATUS & UPDATES



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# CITY TO SHORE 2021

**3**

Weeks

**2**

Days

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SINCE LAST MEETING

**\$2M+ RAISED**  
**3,460 REGISTERED**

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# FUNDRAISING & RECRUITMENT

**Total Campaign Revenue:** \$1,967,911

- 56% to our \$3.5 Million goal

**Registrations:** 3,456

- 77% to our 4,500-registration goal

*\*\*as of Monday, August 9 at 8am*



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# WHO'S IN THE LEAD: RECRUITMENT

1. Team UPHS/PENN	197
2. Team Ox	79
3. Team Comcast	77
4. Jersey's Team AND Team J&J:Janssen AND Flying Shamrocks	44
5. Team Subaru	40
6. Merck AND Road Dawgs	39
7. SWISCO	33
8. CRM Science, Salesforce & Friends	31
9. Team Smiley	29
10. MOR Wealth Management AND Team NFI	28

*\*\*as of Monday, August 30 at 8am*

FINAL FEE INCREASE: SEPT 13  
\$51 TO \$70

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# WHO'S IN THE LEAD: FUNDRAISING

1. Team Ox \$80,107
2. Jersey's Team \$79,810
3. SCREENS 'N' SPOKES \$62,369
4. Team UPHS/PENN \$61,472
5. MOR Wealth Management \$51,189
6. Roxborough Riders \$29,669
7. Renee's Riders \$29,145
8. Team Comcast \$28,531
9. CQUAD.com cycling Team \$26,498
10. Merck \$23, 037

*\*\*as of Monday, August 30 at 8am*



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# GETTING YOUR TEAM PREPARED



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# REMINDERS:

## **ENGAGE: Cycling Challenges:**

Ride, Take a Photo, Submit and Win\*!

- 8/30: a local sporting venue or track
- 9/4: an iconic landmark near you
- 9/11: your local bike shop

*\*Bike tire tool or Garmin Edge 130 bike GPS*



## **STAY INFORMED: Bike MS & City to Shore Website**

- Primary Resource for Ride Info & Details
- Check Back Frequently



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# REMINDERS:

## ENCOURAGE FUNDRAISING

**FINAL Rider Number Mailing: September 8**

*\*\*Important & Highly Encouraged for PATCO*

- 55% (1,886) Packets Mailed
- Goal: 65% by September 8
- Mailing List Posted on Registration Page > Packet Pick Up

**FINAL Top Fundraiser Credential Mailing: September 8**

## KEEP RECRUITING

**FINAL Fee Increase(\$51 to \$70): September 13**



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# REMINDERS:

## **Mandatory Bike Inspections: Now – Sept 18**

- bring your bike to sponsoring shop + show Bike Shop Inspection
- receive free bike maintenance ride weekend

## **PROMOTE SAFE & COURTEOUS CYCLING:**

### **Virtual Safety Clinic: TOMORROW at 7pm**

- COVID-19 protocol
- Group Riding Etiquette & Responsibilities
- Safe & Courteous Cycling Behavior Review
- PATCO Start/Release Protocol



**MS**  
**THINK**  
**SAFE**

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# EVENT EXPERIENCE & SAFETY UPDATES



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# PERSONAL RESPONSIBILITY: **SAFE CYCLING**

As responsible cyclists, we care about our image, so we try to be courteous to others with whom we are sharing the road, whether they are motorists or cyclists.

- LAB Student Manual, pg. 8



- **You play an important role** in providing a well-run, well-supported, safe and enjoyable Ride.
- Bike MS provides the necessary tools to educate all City to Shore cyclists but **it's up to YOU to be a responsible cyclists.**
- *The commitment is minimal, but the impact is tremendous*

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# EVENT EXPERIENCE: WHAT TO EXPECT

Same great ride experience, support and perks you are accustomed too (with COVID in mind!)



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# VOLUNTEER

- Volunteers **fuel our mission** in helping us create a world free of MS.
- **Everyone Can Volunteer!** Friends, family, employees of all ages and abilities are welcome to volunteer.
- Many **corporations** acknowledge **and reward their employees** for volunteering through Volunteer Grant Programs.



**Samantha Dea**

[samantha.dea@nmss.org](mailto:samantha.dea@nmss.org)

330-322-6490

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# PRECAUTIONS & BEST PRACTICES: COVID SAFETY

- **Face coverings will be required for all** riders, volunteers, and staff throughout the event regardless of vaccination status for COVID-19 throughout the event.
  - Riders may remove their masks when out on the road, eating, or drinking.
- **Pre-Event health screening** of all staff, participants, and volunteers.
- Promotion of social distancing, reduced touchpoints and additional sanitation
- Anyone at increased risk or exhibiting symptoms of COVID-19 will be directed to stay home.

Visit Website: [Bike Safety & COVID-19 page](#) + [City to Shore Ride Weekend Details](#)

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# PRECAUTIONS & BEST PRACTICES: COVID SAFETY

## Food & Beverage

- Dinner & Breakfast OC: outdoor seating option at the Music Pier + limited capacity (when possible)
  - **MASK REQUIRED**
- Individually wrapped/prepackaged food at Lunch & Rest Stops
- Lysol/Clorox at all drink stations (and everywhere...)

## Transportation: Bus Back to Start & Jitneys

- Reduced Capacity when possible
- **MASK REQUIRED**



Cup Free Ride

Visit Website: Bike Safety & COVID-19 page + City to Shore Ride Weekend Details

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# PRECAUTIONS & BEST PRACTICES: COVID SAFETY

## Start Locations & Release Protocol: 20 & 40 Mile

- Larger/longer start chute to accommodate social distancing
- **MASK REQUIRED** while waiting to be released on route

## Start Locations & Release Protocol: PATCO

- Team Photos will not be offered
- Reduced capacity in the corrals
- **MASK REQUIRED** while waiting to be released on route
- All participants highly encouraged to meet mailing deadlines
- Century release prioritized access to the start



Visit Website: Bike Safety & COVID-19 page + City to Shore Ride Weekend Details

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# PERSONAL RESPONSIBILITY: COVID SAFETY

- Complete the Health Screening
- **Wear Your Mask (unless eating, drinking or riding)**
- Be courteous and responsible of personal space and practice social distancing **Come Prepared**
  - Reach \$300 before September 8
  - Bring your water bottle
  - Review the website for more details
- **@ PATCO** > wait in your vehicle until your comfortable

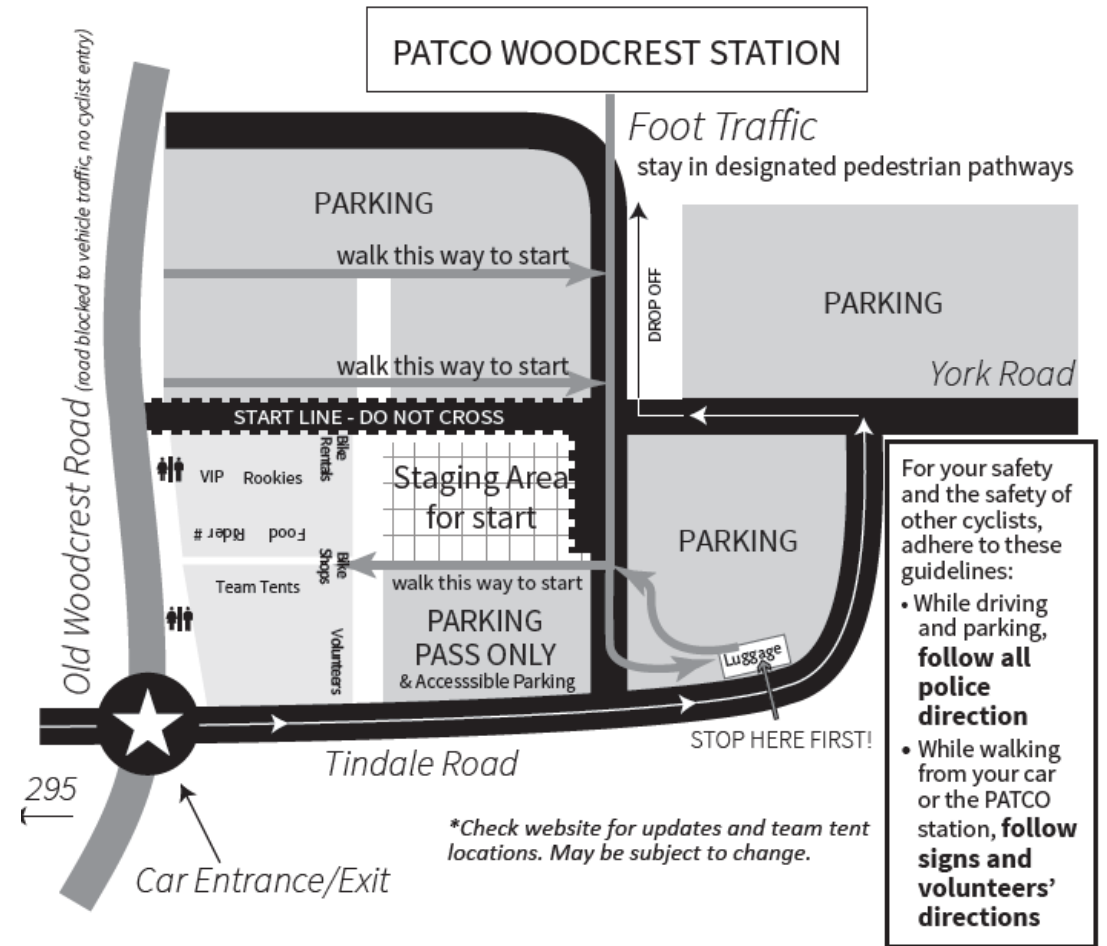


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# STARTING FROM PATCO

- Travel Tips
- Arriving at PATCO – Where to Go
- Luggage Drop Location & Procedure
- Food & Beverage
- Start Times
  - Site Opens: 5:30am
  - 8am: All Cyclist Must be on the Road
- Cyclist Release Protocols



Woodcrest Rd is Closed to Vehicle Traffic

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# TEAM EXPERIENCE REMINDERS



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# TEAM PLANS

- Capture & Share Your Moments
- Identify a Team Meeting Point ride morning and post event!
  - No organized Team Starts
  - PATCO Team Tents: site map will be online this week
- Plan your Ocean City Team After Party
  - OC Team Tents Qualifiers: Screens 'N' Spokes, Jersey's Team, Team NFI
- Book Team Housing
- Team Jersey Distribution



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# TEAM JERSEY CONTEST

- Earn the coveted **'Best Team Jersey' Award**
- **Submit your jersey at the start location** Saturday morning
  - **PATCO:** Rookie Rider Tent
- Jerseys will be **displayed and voted on at the Ocean City Finish Line**
- Winner will be announced at the Awards Ceremony in January



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# THE CRAIGHEADS: ROXBOROUGH RIDERS



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# Q&A

We Want to Hear From You!



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Premier National Sponsor

**PRIMAL**

National Sponsor



National Club K Sponsor



Local Presenting Sponsor



Local Silver Level Sponsor



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