



BIKE MS: MS 150

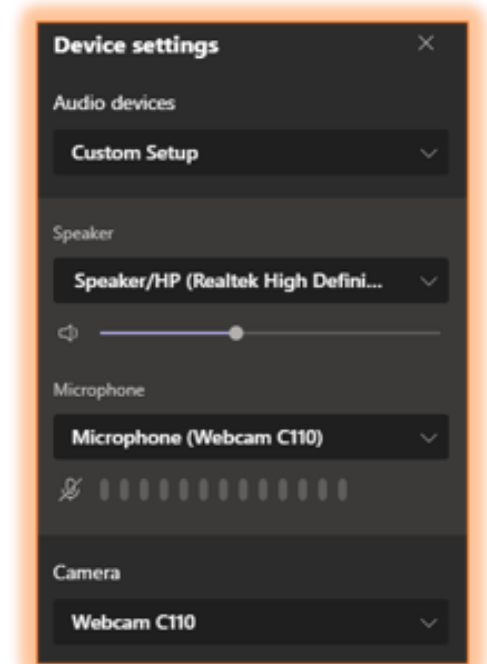
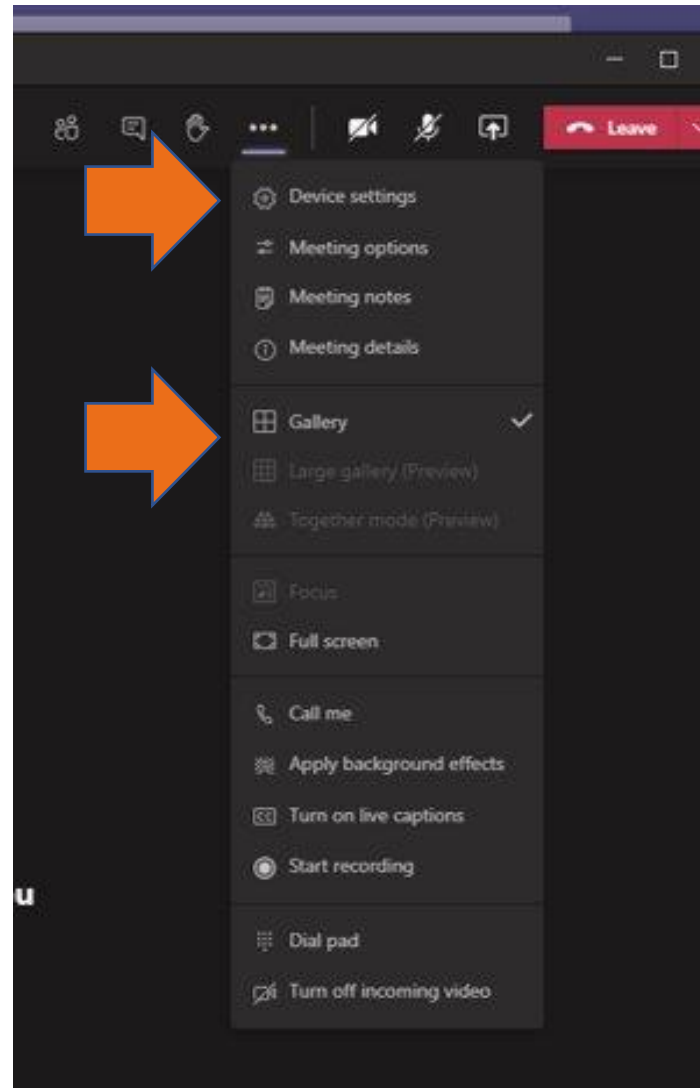
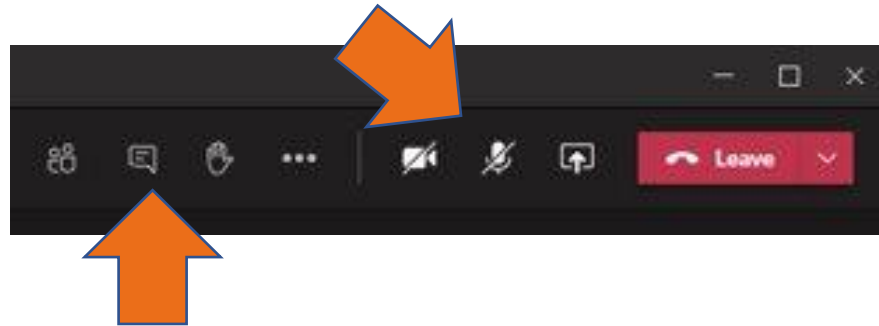
Rookie Rider Happy Hour



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Microsoft Teams Best Practices



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Agenda

- Introduction
- Event Statistics and Summary
- Rookie Rider Statistics
- Rookie Team Story
- Prizes
- Feedback and Questions



Click [here](#) for 2021 Bike MS: MS 150 Pictures

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WELCOME



Sr. Manager, Bike MS
Darren Josephson



Bike Specialist
Alissa Groff



Bike Specialist
Andrea Gonzalez

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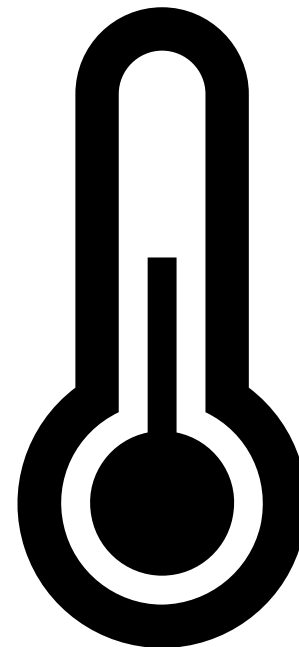


Bike MS: MS 150 Fundraising Update

Raised: \$1,385,980

GOAL: \$1.6 million

TO GO: \$214,020



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Bike MS: MS 150 Event Day Summary

- 1,434 Registered Riders
- 1,200 riders joined in person
- One day ride
- Two routes
 - 23 miles
 - 75 miles



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Bike MS: MS 150 Rookie Riders (as of 8/3)

- 314 Rookies
- 22% of riders
- 2263 donations solicited
- \$37,125 self-donations
- \$156,081 raised
- Average fundraising: \$497
- 75 used Facebook Fundraising
- Ages ranged from 12 - 68
- 3 members of the 'I Ride With MS' program
- 13 different US States represented
- 45 rookie riders raised \$1k+

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Bike MS: MS 150 Top 10 Rookie Riders (as of 8/3)

1. Janis Bates - \$2635
2. Joshua Chapman - \$2415
3. Julie Baker - \$2336
4. John Robinson - \$2290
5. Tim Behnen - \$2215
6. Regina Wolfe - \$2150
7. Peyton Olson - \$2130
8. Brian Murray - \$2000
9. Jonah Storlie - \$1645
10. Lani Weaver - \$1625

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Rookie Team Highlight: Wolfe Pack

- Captain: Regina Wolfe
- 10 riders
- Raised \$7,025
- Two participants raised over \$1000
- Met through rock climbing



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2022 Bike MS: MS 150

What to Expect

- Weekend Event: Ride Two Days
- Flatter route
- Team Tent Village in Hinckley
- VIP tent
- Camp or stay at a hotel
- Riders in the Top 150 Club this year will receive reserved hotel rooms at the Grand Casino Hinckley
- Website will open mid October



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2022 Bike MS: MS 150 Overview

FRIDAY

- Meet at Century College in White Bear Lake to check in
- Load bikes on trucks
- Bus to Proctor
 - Air conditioned
 - Hangout with team and other riders
- Stay overnight in Proctor
 - Camp or hotel
 - Bike corral

SATURDAY

- Ride from Proctor to Grand Casino Hinckley (75 miles)
- Dinner provided at tent village
- Have fun at tent village!
- Camp or hotel in Hinckley
- Bike corral

SUNDAY

- Ride from Hinckley to Century College (75 miles)
- Dinner at finish line



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Fundraising Clubs & Incentives



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bike

~~MS~~

\$1000+ Prize Jersey



Right Side Panel

Left Side Panel

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THANK YOU TO OUR BIKE SHOP PARTNERS



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FEEDBACK & QUESTIONS

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QUESTIONS?

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