



RIDER NUMBER INSTRUCTIONS

Bike MS: Ride the Rhode 2021

CYCLIST BIB NUMBER

Pin this number to the back of your jersey or shirt, on your outer most layer of clothing, with the enclosed safety pins. It should be visible at all times. You must fill out the emergency information on the reverse side prior to the start of the ride on Saturday morning.



BIKE PLATE NUMBER

Attach this self-adhesive number prominently to your bike frame. This is the best way to identify the bike is yours.



HELMET STICKER

Cyclists must also wear the enclosed decal on the front of their helmet for identification purposes while on the route.

BIKE MS STICKERS

Team Captains: Nearly 80% of all participants ride with a team annually. Thank you to our team captains for being an ambassador for Bike MS and a leader of recruitment and fundraising.

Rookie Riders: Welcome first year Bike MS: Ride the Rhode cyclists! If this is your first year riding, pick up your Rookie Rider sticker.



All Cyclists: help us ensure that our 2021 Rookie Riders first year experience is the best it can be. Welcome and connect with those wearing the Rookie Rider sticker.

EVERY MILE YOU PEDAL MAKES A DIFFERENCE

The Bike MS community has raised more money than any other cycling event for any other cause. To date, Bike MS cyclists, volunteers, and donors have raised more than \$1.4 billion to stop MS in its tracks, restore what's been lost, and end MS forever. We've never been closer to a cure. And the next mile you ride and dollar you raise could be what gets us to the finish line of a world free of MS.

We
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Pick up your Bike MS: Ride the Rhode t-shirt at packet pick up or at the finish line. **Reach \$1,000 by ride day and receive** the 2021 commemorative Bike MS: Ride the Rhode VIP bike jersey. **Plus, keep the fundraising momentum going until July 12** and qualify to receive some additional awesome Bike MS gear.

\$500: At our first fundraising level you'll earn a pair of 2021 Collectible Bike Socks.



\$1,000: Club K members earn local discounted registration to next year's event plus unlock your choice of a custom mesh cap or Exchange ½ zip shirt.

\$2,500: High Rollers receive discounted registration for next year's event and unlock your choice of a packable jacket or Fort Knox backpack.



\$5,000: Passport Program eligible cyclists have the opportunity to ride in any additional Bike MS event with no registration fee and no obligation to meet the fundraising requirement. You'll also receive an exclusive Passport Jersey* and unlock your choice of a Seasons speaker, North Face® Ladies City Trench or North Face® City Parka.

\$10,000: Premier Pedalers join an elite group of cyclists that are individually changing the world for people affected by MS. Ride in any of our exceptional events across the country without paying a registration fee or having to meet the fundraising requirement. Plus, choose a Yamaska 3-IN-1 Jacket or a percussion massager.

