



PARTNERSHIP PROGRAM

18th Annual Hockey Benefit Game

MDSC All Stars vs. Bruins Alumni

Game Date: Saturday, November 20, 2022

WARRIOR
ICE ARENA

90 Guest Street, Boston MA



MDSC 2022 Hockey Benefit Game

Sponsorship Opportunities



CENTER ICE SPONSOR - \$10,000

- Hockey player in the game
- Two advertisements on Bruins Alumni TV and included in opening remarks
- Sponsor identification in all advertising and press
- Sponsor logo on the MDSC hockey shirts
- Sponsor banner or flag displayed at the stadium
- E-Blast to the membership announcing the sponsorship
- Recognition on the MDSC website, including a feature article, sponsor logo and hyperlink to sponsor's own website
- Press release about sponsor's participation provided to local media outlets

SCOREBOARD SPONSOR - \$5,000

- Hockey player in the game
- One advertisement on Bruins Alumni TV and included in opening remarks
- Sponsor identification in all advertising and press
- Sponsor's banner or flag displayed at the stadium
- Recognition on the MDSC website, sponsor logo and hyperlink to sponsor's own website
- Press release about sponsor's participation provided to local media outlets

BLUE LINE SPONSOR - \$2,500

- One advertisement on Bruins Alumni TV and included in remarks
- Sponsor identification in all advertising and press
- Sponsor logo included on banner or flag displayed at the stadium.
- Recognition on the MDSC website, sponsor logo and hyperlink to sponsor's own website

MDSC 2022 Hockey Benefit Game

Sponsorship Opportunities



GOAL POST SPONSOR - \$1,000

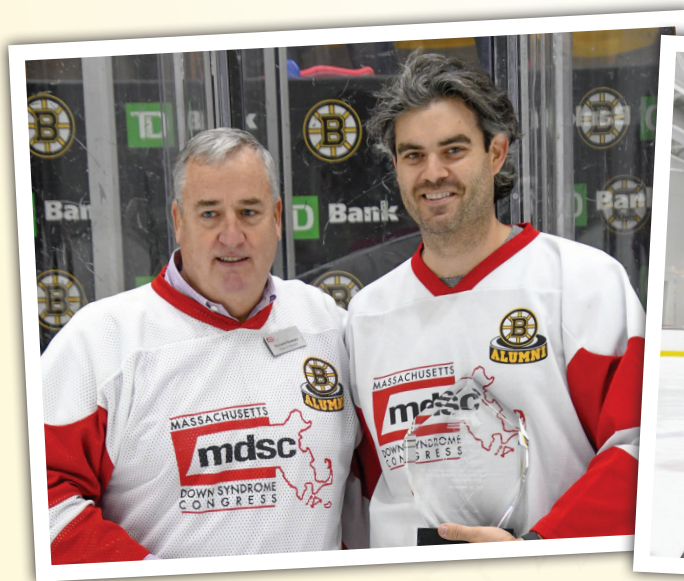
- One advertisement on Bruins Alumni TV
- Sponsor identification in all advertising and press
- Sponsor logo included on banner or flag displayed at the stadium
- Recognition on the MDSC website, sponsor logo and hyperlink to sponsor's own website

PUCK SPONSOR - \$500

- One advertisement on Bruins Alumni TV
- Recognition on the MDSC website, sponsor logo and hyperlink to sponsor's own website

STICK SPONSOR - \$250

- One advertisement on Bruins Alumni TV



MDSC 2022 Hockey Benefit Game Sponsorship Registration Form

***For Sponsor/Corporate name to be included on promotional materials,
please email your company logo and ads to rbik@mdsc.org by Friday, November 11th.***

Submit Form and Payment

*Email form to rbik@mdsc.org or mail completed form with payment no later than Friday, November 11th to:
MDSC • 20 Burlington Mall Road, Suite 261 • Burlington, MA 01803*

Sponsor/Business Name (As you would like it to appear on event materials and signage)

Contact Name

Title

Signature

Date

Mailing Address

City

State

Zip

Phone

Fax

Email

Sponsor Levels (Please check all that apply)

☐ Center Ice Sponsor - \$10,000

☐ Goal Post Sponsor - \$1,000

☐ Scoreboard Sponsor - \$5,000

☐ Puck Sponsor - \$500

☐ Blue Line Sponsor - \$2,500

☐ Stick Sponsor - \$250

Method of Payment (if applicable)

☐ Check made payable to the MDSC in the Amount of: \$ _____

☐ Credit Card: ☐ VISA ☐ MC ☐ Other (name): _____ in Amount of \$ _____

Account Number: _____ Exp. Date: _____ Security Code: _____

Name of Cardholder: _____

Authorized Signature: _____

** If you would like to give your credit card over the phone, please call Elaine Crowley at 781-221-0024 ext. 203.*

Questions? Please contact Reaghan Bik, Development Director, 781-221-0024 x. 205, rbik@mdsc.org



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