



*Wishes*  
on the *Roof*

**FEBRUARY 6, 2025**

THE ROOF AT FAIRMONT HOTEL VANCOUVER

*SPONSORSHIP OPPORTUNITIES*



benefiting

**Make-A-Wish<sup>®</sup>**  
CANADA



By sponsoring Wishes on the Roof, you will become a part of our mission to create life-changing wishes for children with critical illnesses. Your support is a powerful statement helping children to reclaim a piece of their childhood. We believe that through these experiences, children can find strength and inspiration, discovering that anything is possible.

**We invite you to be part of that!**

At this invite-only event, guests will enjoy an intimate evening on the 15th floor of the iconic Fairmont Hotel Vancouver. With the Roof featuring large north & south facing windows and amazing views of the city mountain and water this exclusive event space will provide a haven of privacy and intimacy. With uniquely curated food and sommelier-led wine pairing, guests will enjoy an exceptional evening of entertainment and a one-of-a-kind experience

Not only that, but we will be making a surprise announcement during the evening to a child that their heartfelt wish is being granted! Our wish team has been hard at work on the details of this wish and now **YOU** can be part of the magic!

**With gratitude,**

**Christie Buono**  
Chapter Director,  
BC & Yukon



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We have almost 600 children waiting for a wish in BC & Yukon alone, and their families are likely your friends, neighbours, or coworkers. With your support, we will enjoy a night to remember, celebrating hope, strength, and joy for years to come.

A child is diagnosed with a critical illness every 2 hours. With three new children facing critical illnesses each and every hour, our need for donations is continuous.

A wish is an integral part of a child's treatment journey. Wishes have proven physical and emotional benefits that can give children with critical illnesses a higher chance of survival.

- 90% of wish parents said their child's emotional well-being improved through the wish experience.
- 90% of wish kid alumni said that their wish improved their overall quality of life.
- 90% of wish parents said the wish improved their families wellbeing.
- 100% of medical providers said the wish experience improves the child's overall quality of life and is a turning point in a child's treatment

## *I wish to throw the first pitch at a Blue Jays game*

*"Make-A-Wish gave my son a part of his life back, and as a mom to watch him live out a dream still makes me cry" - Tamara, Wish Mom*



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## PRESENTING SPONSOR - \$25,000

The Presenting Sponsor will receive prominent recognition and exposure leading up to and throughout the event, including but not limited to:

- Includes 8 tickets and premium seating at event
- Logo placement as “Presented By” underneath or beside Wishes on the Roof on all event materials
- Logo included in email communications (minimum 3 emails), event invitation, event program, signage and event webpage (including a link to company website on event webpage)
- Name mention as Presenting Sponsor in a press release leading up to the event
- Minimum 3 Mentions on Make-A-Wish BC & Yukon Social Media (Facebook, Instagram)
- Custom infed Instagram post highlighting why you support Make-A-Wish
- Opportunity for a representative to speak at the event (1-2 minutes), expressing your commitment to supporting Make-A-Wish
- Name mention during dinner program
- Exclusive Logo activation at the event
- Full page advertisement in event program
- Logo recognition in thank you post and video on social media
- Only 1 sponsorship available



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## **DINNER, SILENT AUCTION OR ENTERTAINMENT SPONSOR - \$15,000**

As the Exclusive Dinner, Silent Auction or Entertainment Sponsor you will receive recognition and exposure for your sponsorships leading up to and throughout the event, including but not limited to:

- Includes 6 tickets to event
- Logo placement alongside exclusive sponsorship
- Logo included in all email communications (minimum 3 emails), event invitation, event program, signage and event webpage (including a link to company website on event webpage)
- Name mention as exclusive sponsor in a press release leading up to the event
- Minimum 2 Mentions on Make-A-Wish BC & Yukon Social Media (Facebook, Instagram)
- Name mention during dinner program
- Exclusive Logo activation at the event
- Half page advertisement in event program
- Logo recognition in Thank You Post and Video on Social Media
- Only 3 sponsorships available



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## STAR SPONSOR - \$10,000

As a Star Sponsor, you will receive recognition and exposure leading up to and throughout the event, including but not limited to:

- Includes 4 tickets to event
- Acknowledgement at event as Star Sponsor, setting the stage for an inspiring night of generosity for other guests in attendance
- Logo placement in all email communications (minimum 3 emails), event invitation, event program, signage and event webpage
- Name mention in a press releases leading up to the event
- Minimum 1 Mention on Make-A-Wish BC & Yukon Social Media (Facebook, Instagram)
- Name mention during dinner program
- Logo recognition in Thank You Post and Video on Social Media
- Only 6 sponsorships available



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## MILA'S STORY

Mila is an outgoing, caring little girl who loves sushi, cheetahs, and the colour yellow. When she's not spending time with her four-year-old sister Layla, she's playing soccer, reading, swimming, riding her bike, or listening to symphony music. Mila loves all animals and hopes to one day be a veterinarian.

At two-years-old, Mila was diagnosed with Langerhans cell histiocytosis, a rare disorder that can damage tissue or cause lesions to form on the body. The eight-year-old has been in remission for more than three years. Prior to that, she had more than two years of chemotherapy and steroids. Mila's diagnosis had a huge impact on her family, said her parents Krystal and Mehran. "At first my husband didn't want to tell anyone but soon realized we needed support," Krystal said. Krystal left her job to be with Mila during her treatment and their extended family stepped up to help the family.

Her parents say she's a fun girl who cares so much about people and the world. Mila wished for a family vacation to her favourite theme park. Her first wish trip was cancelled 20 days before their anticipated departure because of the pandemic. Once it was safe to travel, their trip was rescheduled for early 2023.

Mila and her family stayed at Give Kids the World Village, a non-profit resort dedicated to wish children and their families in Kissimmee, Florida. Looking back on her trip, Mila said she wants to return to the theme park and resort because she felt so special there. "It was awesome," Mila said. "It was the best thing I've ever experienced." Mila's parents said Layla was so excited to tell everyone they were celebrating her older sister on the trip. "We waited three years for this trip, and it did not disappoint," said Krystal. "For my husband and I, it was the first time since her diagnosis that we really got to connect again and enjoy our family."

Hope is essential for children with critical illnesses, and its life-changing power is unlocked when wishes like Mila's are granted. Together we can continue to transform lives, one wish at a time.

*I wish to go to my favourite theme park*

Mila  
rare disease

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