

Make-A-Wish.
Wish
GALA
The Journey of a Wish

Sponsorship Package 2024

Friday, May 10, 2024

*Delta Hotels by Marriott Winnipeg
350 St Mary Ave, Winnipeg MB
R3C 3J2*



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PRESENTED BY



ABOUT OUR WISH GALA

Friday, May 10, 2024 | Delta Hotels by Marriott Winnipeg

In 1983, Make-A-Wish Canada granted its very first wish to a 13-year-old girl with leukemia who just wanted to visit her grandparents in Germany. Over 38,500 wishes later, Make-A-Wish Canada is granting more wishes than ever before.

Join us at this year's Wish Gala: The Journey of a Wish, presented by Prosper Wealth. Discover the incredible wish journey a child embarks on when they become eligible for a wish. From the wish discovery and reveal, to the child's realization that their most heartfelt wish has been granted, experience the life-changing power these wishes give to the children and their families in our Manitoba community. Join us for a gourmet dinner prepared by the talented culinary minds at the Delta Hotel and help raise funds for children with critical illnesses.

A wish gives children renewed energy and strength, brings families closer together, and unites communities throughout the wish journey. One of the most extraordinary parts of the wish is that it empowers and transforms the lives of anyone who plays a part – the child, the family, and the community surrounding the child. It strengthens everyone involved – family members, volunteers, sponsors, or extended communities – all of whom come together to bring hope and healing to the child and their family.

We have 60 wishes still waiting to be granted in our community. Help us bring hope and joy to these children and become a **Wish Gala: The Journey of a Wish** sponsor today!

A MESSAGE FROM OUR CO-CHAIRS

We have been continual proud supporters of Make-A-Wish Canada and recently became more involved in advocating for the need to grant more wishes in the Manitoba community. Not only have we attended previous Wish Galas, but we have also joined over 100 other women across Canada to raise significant funds to grant wishes through the Women for Wishes initiative.

As a result of participating in these amazing occasions, we have both heard so many remarkable stories that emphasize the major impact our support has had. We are honoured to be asked to co-chair this year's **Wish Gala: The Journey of a Wish** and to continue to support this wonderful cause.

Wish children are the heart of this organization and we're delighted to be able to grant more heartfelt wishes, just like Janelle's!

Leanne Jones and Leanne Foley-Campbell
Co-Chairs, Wish Gala: The Journey of a Wish

Janelle's Story

When Janelle's mom, Jasmin, was just 20 weeks pregnant, doctors discovered that Janelle had a serious heart condition called tricuspid atresia. In anticipation of her birth, doctors were preparing to immediately get Janelle into surgery, but upon birth, they discovered a hole had developed in her heart that would help her survive outside the womb for a little while longer. Janelle underwent her first heart surgery a few months later, which resulted in a blood clot that required additional procedures and hospital stays.

The next few years of Janelle's life centred around even more hospital visits, procedures, and surgeries, including oxygen treatments, blood transfusions, and heart cauterizations. "It was heartbreaking for the whole family," Jasmin shared.

Janelle is now a happy and healthy nine-year-old who has hopefully had her very last heart surgery. She was so excited to bring her entire family with her to experience her wish of going to a Florida theme park. Janelle's favourite memory was when she designed a star to put up at the Give Kids The World Village, a Florida resort for children with critical illness, and she created a star with stitches that reflects her own stitches on her chest.

"The nightmares [of our journey] were left behind and we created better and magical memories," Jasmin shared of their family's wish experience.



I wish to go to a Florida theme park

Janelle, 9
heart condition



ABOUT

Make-A-Wish® Canada

Make-A-Wish creates life-changing wishes for children with critical illnesses. We are on a quest to bring every eligible child's wish to life.

As an independently operating affiliate of Make-A-Wish International, Make-A-Wish Canada is part of the network of the world's leading children's wish-granting organization. We serve children in every community in Canada, and in more than 50 countries worldwide.

Make-A-Wish Canada is proudly celebrating 40 years of wish granting in 2023, having granted more than 37,000 wishes since 1983, over 1,000 last year alone.

A wish is an integral part of a child's treatment journey. Research shows children who have a wish granted can build the physical and emotional strength they need to fight their illness.

Through all the uncertainty, one thing has remained constant: every child's wish begins with hope. When a wish child has something positive to look forward to, everything begins to change. Be part of the hope and help transform lives, one wish at a time.

WHY A WISH?



95%

of adult former wish kids felt more hopeful for their future after their wish.



100%

of medical providers said the wish experience improves a child's emotional well-being.



85%

of adult former wish kids of wish alumni said their wish helped them overcome feelings of hopelessness, depression and loneliness.



97%

of parents said their child's wish made their child feel more joyful.





SPONSORSHIP OPPORTUNITIES

	PRESENTING SPONSOR SOLD \$20,000	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$8,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$3,000	TABLE SPONSOR \$2,000
Complimentary tickets	20	10	10	10	10	10
Company featured on event program	Full Page	Half Page	Quarter Page	Logo	Logo	Name
Company featured on venue signage	Logo	Logo	Logo	Logo	Logo	
Company featured on event website	Logo & Link	Logo & Link	Logo	Logo		
Company on-screen mentions throughout event	Four/hour	Three/hour	Two/hour	One/hour		
Company logo featured on sponsored tables	★	★	★	★		
Company shoutout by event emcee	★	★				
Opportunity to activate company brand throughout event	★	★				
Opportunity to speak at event	★					
Company logo featured with "Presented by" on all event materials	★					



SPONSORSHIP AGREEMENT

WISH GALA: THE JOURNEY OF A WISH SPONSORSHIP COMMITMENT

Yes! I would like to help make wishes come true by sponsoring the Wish Gala

Sponsor Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Facebook: _____ Instagram: _____ Twitter: _____

Please enter sponsor's name exactly as you wish to be listed on promotional materials.

SELECT SPONSORSHIP LEVEL*:

- Presenting Sponsor (\$20,000)
- Platinum Sponsor (\$10,000)
- Gold Sponsor (\$8,000)
- Silver Sponsor (\$5,000)
- Bronze Sponsor (\$3,000)
- Table Sponsor (\$2,000)

METHOD OF PAYMENT:

- Cheque Visa MasterCard AMEX

Card #: _____ Exp: _____ CVV: _____

Name as it appears on card: _____

Please email form to Courtney Neufeld at courtney.neufeld@makeawish.ca

Cheques can be made out and mailed to:
Make-A-Wish Canada
350 St. Mary Avenue, Winnipeg, MB R3C 3J2

**Please be advised that sponsorships are not eligible for a charitable tax receipt. Contact your tax advisor should you have any questions, and retain a copy of this form for your records.*



**THANK YOU FOR YOUR SUPPORT
WE GENUINELY APPRECIATE YOUR GENEROSITY!**

MANITOBA & NUNAVUT CHAPTER ADVISORY BOARD

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Darryl Dowd, *Past Chapter Chair*
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Rob Geswin
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**Please email Courtney Neufeld if interested in attending
Wish Gala: Journey of a Wish
courtney.neufeld@makeawish.ca**

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