

WAYS TO FUNDRAISE 10K!



YOUR PERSONAL CONTRIBUTION

Are you able to make a personal match?

Share with your potential donors that you will personally match what they contribute. Don't forget to remind them that they get a tax receipt!

Do you own shares?

When you transfer ownership of your shares to Make-A-Wish Canada, no capital gains tax is paid. Because Make-A-Wish Canada liquidates donor-transferred shares, stock, bonds, mutual funds, or securities, the full value of your health care investment goes to meet your goal of raising \$10,000—at a reduced net cost to you and your estate.

Advantages:

- No capital gains tax.
- Official tax receipt for the total appreciated amount, reducing the net cost to you and your estate.
- Comfort knowing that your donation's maximum value will enable life changing wishes for children with critical illness.

DID YOU KNOW?

Update your electronic email signature – Download our custom email signature image and link your fundraising page URL (web address). This way, at the click of a button, potential donors can read why you are participating in this campaign, and easily donate, too.