

TIME TO GET CREATIVE

Host a Auction

Organize a raffle or 50/50.

Make-A-Wish doesn't apply for any permits or insurance on behalf of fundraisers. If your event requires either, these need to be applied for by the fundraiser and not Make-A-Wish.

Create incentives for your donors by offering something in return for supporting you reaching your goal.

Host a wine or gift card survivor fundraiser by including an entry fee donation and buy-backs through donating to your personal fundraising page.

Host an event or dinner party and ask guests to donate on your fundraising page as their "ticket" to the event. Launch a cause marketing campaign by creating or selling products, with proceeds going to your campaign.

Crowdfunding:

Utilise your social media by scheduling 1 post per week to make the asks. Use these posts to talk about the mission, wish children and your 'why'.

DID YOU KNOW?

YOU DON'T NEED AN IN PERSON EVENT TO FUNDRAISE FOR A GREAT CAUSE.

AN EASY WAY TO FUNDRAISE IS TO ASK YOUR NETWORK

THE ASK	TOTAL
Pledge yourself	\$500
Ask 5 family members for \$200 each	\$1,000
Ask 5 friends for \$200 each	\$1,000
Ask 5 coworkers for \$100	\$500
Get your company involved - encourage a dress down day, company match for \$2,000	\$2,000
HOW TO MAKE \$5,000 FAST	\$5,000

