



WAYS TO FUNDRAISE 10K!

MAKE YOUR ASKS

WHO IS PART OF YOUR GIVING CIRCLE?

Make 10 asks of \$1000 or make your circle wider and make 100 asks of \$100.

THE WORKPLACE:

Approach 20 different companies you frequent often and make the ask of \$500 (you could offer them in-kind gifts from your own company or skillset in return)

THE WORKPLACE:

Reach out to your company to see if they have a matching program in place. You could get your company on board by engaging management to make donations or they could match your grand total of fundraising. If no matching program exists, your team may be inspired by your efforts and decide to contribute anyway.

LOCAL BUSINESS

Reach out to local businesses and corporations for corporate sponsorship opportunities.

ON AN ADVISORY BOARD?

Make the ask of a donation from each member at your next meeting.

CELEBRATIONS

If you are having a birthday or celebration, ask your guests to make a donation in lieu of gifts.

MOBILE DONATIONS

Every day for one week, text 10 of your contacts using our messaging templates, with an ask for a donation. Almost 20% of donations come through mobile devices.



DID YOU KNOW?

It has been proven that it takes at least four follow-ups with donors to get the donation. Don't be shy, you are asking for a good cause! Some people need more than one email or call and will appreciate the reminder.