

Make-A-Wish®

GOLF FOR WISHES



2025 SPONSORSHIP PACKAGE

Friday, June 6th, 2025
Tsawwassen Springs Golf Course
Tsawwassen, BC

Support our mission to grant more life-changing wishes for children with critical illness!

By sponsoring the 4th annual Make-A-Wish Golf for Wishes charity tournament, you will become a part of our mission. Our tournament isn't just about golf – it's about positivity, community, and creating joy for everyone involved!

Your support is a powerful statement helping children to reclaim a piece of their childhood. A wish is much more than a “nice to have.” It is an essential component of a child's treatment protocol.

We invite you to be a part of that and see firsthand the power of your generosity.

Why Sponsor Golf for Wishes?

- Showcase your commitment to corporate social responsibility.
- Connect with like-minded individuals and businesses.
- Enhance your brand's visibility.
- Feel good knowing you're helping make wishes come true.

With almost 600 children waiting for a wish in British Columbia and Yukon right now, their families are likely your friends, neighbors, or coworkers. Showing them you care is a hole-in-one!

With gratitude,



Christie Buono
Chapter Director, BC & Yukon

2024 Highlights

- ★ 118 Golfers
- ★ \$118,000 raised, helping grant 11 wishes
- ★ 24 Sponsors
- ★ Fun On-Course Activations
- ★ Wish Parent Panel - *Sharing the Impact of a Wish*



OUR MISSION

Together, we create life-changing wishes for children with critical illnesses.

OUR WISHES

Wishes typically fall into these five categories:



I WISH TO **go**



I WISH TO **have**



I WISH TO **be**



I WISH TO **meet**



I WISH TO **give**

OUR STORIES

Follow us on social media:



@MakeAWishBCYK



@makeawishbcyukon



@MakeAWishBCYK

Make-A-Wish creates life-changing wishes for children with critical illnesses. We are on a quest to bring every eligible child's wish to life because a wish is an integral part of a child's treatment journey.

Research shows children who have wishes granted can build the physical and emotional strength they need to fight a critical illness.

We serve children in every community in Canada, and in 50 countries worldwide. Make-A-Wish Canada has granted over 39,000 wishes over the past 41 years.

Wishes make an impact!



90%

of wish parents said their child's emotional well-being improved through the wish experience



90%

of wish kid alumni said that their wish improved their overall quality of life



90%

of wish parents said the wish improved their families well-being



95%

of medical practitioners said a wish experience improves a child's physical well-being and gives them strength to fight their critical illness



88%

of wish alumni said that their wish helped them overcome feelings of hopelessness.










I wish to throw the first pitch at a Toronto Blue Jays game

Matty, 14
brain cancer

"Make-A-Wish gave my son a part of his life back, and as a mom, watching him live out a dream still makes me cry" - Tamara, Wish Mom



SPONSORSHIP OPPORTUNITIES

	PRESENTING SPONSOR	LUNCH, REFRESHMENT CART, BANQUET, PANEL, OR SILENT AUCTION SPONSOR	CHAMPION SPONSORS	WISH IT FORWARD SPONSORS	HOLE SPONSORS
Investment	\$10,000	\$5,500	\$4,500	\$2,000	\$1,500
# of Sponsorships Available	1	4 of 5 remaining	7	10	19
Logo Placement as 'Presented by Sponsor'					
Exclusive Sponsorship Recognition					
Golfer Spots incl. Green Fee, 18 Holes, Driving Range, Shared Power Carts, Lunch & Drink Voucher, Banquet Dinner	8	4	2		
Email Communications (min. 3 Emails)	Logo	Logo	Logo	Logo	
Event Web Page	Logo & Link to Sponsor Page	Logo & Link to Sponsor Page	Logo & Link to Sponsor Page	Logo	Name
Mentions on Make-A-Wish BC & Yukon Social Media (Facebook, Instagram)*	Min. 3	Min. 2	Min. 1		
Opportunity to Speak	2 min				
Verbal Mention During Dinner Program					
Multimedia Display	Logo	Logo	Logo	Logo	Name
Sponsor Signage	Logo	Logo	Logo	Logo	Logo
Listing in Event Program	Logo	Logo	Logo	Logo	Name
On-Site Activation					Optional
Recognition in Thank You Post on Social Media	Logo	Logo	Logo	Logo	Name

*Only applicable if organisation has the relevant account.



Hugo's Story

I wish to go to my favourite theme park

Hugo, 8
leukemia



Hugo is an eight-year-old kid who loves to play soccer, especially at the local park when his big brother is in net. His favourite dinner is cauliflower tacos, topped off with a vanilla ice cream cone for dessert. Hugo has just finished his first full year of school and looking forward to a summer of trips to the beach, adventures at summer camps, and time with his friends.

At age two, Hugo was diagnosed with leukemia, a type of cancer that targets the white blood cells in the bone marrow. After more than three years of chemotherapy, the leukemia persisted and Hugo went on to receive a specialized treatment called chimeric antigen receptor T-cell therapy (CAR-T). This personalized therapy enabled Hugo to then receive a bone marrow transplant.

Due to frequent hospital appointments, numerous in-patient hospital admissions, and a compromised immune system, Hugo has not been able to venture far from the hospital or spend much time in the public for five years. So, when Hugo was granted a wish, he immediately chose to spend a week with his family at a huge theme park. And this was a perfect choice - the entire family had the time of their lives!

From the moment the family boarded their Orlando-bound aircraft, they were treated like royalty. The WestJet crew invited the brothers into the flight deck and engaged Hugo with questions about his interests and his upcoming wish trip. A greeter welcomed the family at the Orlando airport and escorted them to their car rental.

The family stayed at Give Kids The World Village, a non-profit resort in Kissimmee, Florida that strives to make the wish kids and their families feel at home - and where the kids always get the biggest bedroom. "Give Kids The World Village was simply incredible," remarked Hugo's parents. "The village itself was its own small theme park complete with mini golf, an arcade and a few rides. Every day would end with a family stroll to the all-you-can-eat ice cream cafe."

During the day, the family tested their tolerance for thrill rides and thoroughly took advantage of a new theme park every day. On the final day, before their evening flight, the family dipped their toes in the Atlantic Ocean at Cocoa Beach. "We loved every minute of the wish trip, and the kids were on cloud nine the whole week," said Hugo's parents. "We appreciate the logistical enormity of granting a child's wish, and the personalized attention and details from Make-A-Wish to create a memorable experience for our family."

Hope is essential for children with critical illnesses, and its life-changing power is unlocked when wishes like Hugo's are granted. Together we can continue to transform lives, one wish at a time