

Make-A-Wish[®]
CANADA

GOLF FOR WISHES

★ ★ ★ SPONSORSHIP PACKAGE ★ ★ ★



Dear Valued Partner,

2024 will be our third year for this exclusive event and we hope to help move our mission forward even more. The number of wishes granted each month is approaching pre-pandemic numbers due to the unwavering efforts of the Make-A-Wish® Canada team, the limitless imaginations of wish kids, and the generosity of people like *you*.

Last year our event raised over \$200,000 and this year we want to make it even bigger. Make-A-Wish Southern Alberta is on track to grant 165 wishes this year and we need your help to make this happen.

The granting of just one wish can provide long lasting memories and experiences that aid in healing, provide strength, and give hope to what otherwise might be a dark period for the wish children and families we serve.

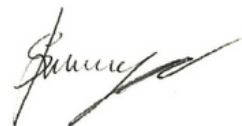
Through the tireless effort of the Make-A-Wish Southern Alberta office and mission team, the goal is to grant over 165 wishes in 2024. This goal will help reduce the backlog of over 200 wishes created by the pandemic. However, this work cannot happen without the generosity of our sponsors, donors, and volunteers.

We would like to extend an invitation to our sponsors, both past and present—as well as interested new sponsors—to join us at this amazing event on Thursday, June 13, 2024, at the Priddis Greens Golf and Country Club. We invite you to review the sponsorship guide and the various sponsorship opportunities available. Furthermore, we are happy to discuss other ways you or your organization would like to contribute to the tournament, including the donation of silent or live auction items.

On behalf of the board and the staff, please join us in supporting this vital cause, and making our event this year the most successful year yet!



Andrew Ramsay
Chair, Calgary Advisory Board



Simona Lupas
Chapter Director, Southern Alberta

TOURNAMENT DETAILS

Please find enclosed in this package Sponsor and Golfer registration forms to be completed by the sponsor only.

Thursday, June 13, 2024
Priddis Greens Golf and Country Club, Priddis Greens AB
4 Person Teams / "Scramble" Format

6:30 a.m. - 7:45 a.m. Registration and Breakfast
7:45 a.m. Proceed to Assigned Tee Box
8:00 a.m. Shotgun Start
1:00 p.m. - 5:00 p.m. Banquet & Auctions

SPONSORSHIP OPPORTUNITIES

Each level includes a one-year commitment and first right of refusal for 2025



TITLE SPONSOR – \$20,000

- Entry fee for 12 golfers; right to add 4 add'l
- Prominent logo placement on all event promotional materials, signage, program, social media, website, and e-newsletters
- Recognition through banner at event and tournament banquet
- Opportunity to promote company onsite; provide 2-minute speech at tournament banquet

SOLD OUT

PLATINUM SPONSOR – \$15,000

- Entry fee for 10 golfers; right to add 2 add'l
- Prominent logo placement on event promotional materials, signage, program, social media, website, and e-newsletters
- Recognition through banner at event and tournament banquet
- Opportunity to promote company onsite

GOLD SPONSOR – \$10,000

- Entry fee for 8 golfers; right to add 2 add'l
- Logo placement on event promotional materials, signage, program, social media, website, and e-newsletters
- Recognition through banner at event and tournament banquet
- Opportunity to promote company onsite

\$10,000 sponsorships below provide the same benefits as Gold Sponsor with the following additional benefits...

WISH IT FORWARD SPONSOR

\$10,000

Opportunity to engage with a wish family at the banquet

RECEPTION SPONSOR

SOLD OUT

Company logo signage at the reception

HOLE-IN-ONE SPONSOR

\$10,000

Corporate signage at designated hole

WISH CART SPONSOR – \$7,500

- Entry fee for 6 golfers; right to add 2 add'l
- Logo placement on event promotional materials, signage, program, social media, website, and e-newsletters
- Recognition through banner at event and tournament banquet
- Opportunity to promote company onsite
- Company logo on the Wish cart and in banquet venue



SILVER SPONSOR – \$5,000

- Entry fee for 4 golfers; right to add 2 add'l
- Logo placement on promotional materials, signage, program, social media
- Recognition through banner at event and tournament banquet
- Opportunity to promote company through branded items

\$5,000 sponsorships below provide the same benefits as Silver Sponsor with the following additional benefits...

HOLE-IN-ONE SPONSOR

\$5,000

Corporate signage at designated hole

CART SPONSOR

\$5,000

Company logo signage on golf carts

BREAKFAST SPONSOR

SOLD OUT

Company logo in breakfast venue

WINE SPONSOR

SOLD OUT

Company logo on wine tickets distributed to golfers

HELICOPTER BALL DROP SPONSOR

\$5,000

Company signage at Helicopter Ball Drop location

PRINTING SPONSOR

\$5,000

Company logo on outdoor signage and printed materials

LONGEST DRIVE - LADIES

ONLY 1 LEFT!

Company signage on course and live mention during banquet

LONGEST DRIVE - MEN

ONLY 1 LEFT!

Company signage on course and live mention during banquet

LONGEST PUTT

SOLD OUT

Company signage on course and live mention during banquet

BRONZE SPONSOR – \$3,000

- Entry fee for 2 golfers; right to add 2 add'l
- Logo placement on promotional materials, signage, program, social media
- Recognition through banner at event and tournament banquet
- Opportunity to promote company through branded items

\$3,000 sponsorships below provide the same benefits as Bronze Sponsor with the following additional benefits...

DRIVING RANGE SPONSOR

SOLD OUT

Company signage on driving range

PRACTICE GREEN SPONSOR

\$3,000

Company signage on practice green

REFRESHMENT CART SPONSOR

\$3,000

Company signage on refreshment cart

CLOSEST TO THE PIN SPONSOR

\$3,000

Company signage on course and live mention during banquet

SPEED ROUND SPONSOR

\$3,000

Company signage on course and live mention during banquet

PHOTO SPONSOR

\$3,000

Company signage at photo booth location

HOLE SPONSOR – \$1,000

- Entry fee for 1 golfer; right to add 2 add'l
- Corporate signage at designated hole

SPONSORSHIP REGISTRATION FORM

The following is to be completed by the sponsor.
Thank you for supporting this year's Golf for Wishes.

Sponsor Name: (for recognition): _____

Sponsorship Level (please call to check availability): _____

Additional golfers: (please call to check availability) _____

CONTACT INFORMATION:

Contact Name: _____

Address: _____

Phone Number: _____ E-mail: _____

METHOD OF PAYMENT:

Make cheques payable to Make-A-Wish Canada

Mail to Make-A-Wish Canada, Suite 4, 2308 24 Street SW, Calgary, AB, T2T 5H8

SILENT AUCTION DONATION: ★ Yes ★ No

★ Pick Up Address:

★ Will deliver to Make-A-Wish Canada (Suite 4, 2308 24 Street SW, Calgary, AB, T2T 5H8)*

**Please make arrangements with Make-A-Wish staff.*

**PLEASE SEND A HIGH-RESOLUTION COMPANY LOGO IN
EITHER "EPS", "JPEG" OR "PSD" FORMAT TO
simona.lupas@makeawish.ca**





GOLFER REGISTRATION FORM



TO BE COMPLETED BY SPONSOR ONLY. PLEASE PRINT CLEARLY.

Please mail or email this form to: Make-A-Wish ATTN: Simona Lupas
Suite 4, 2308 24 Street SW, Calgary, AB, T2T 5H8 or email: simona.lupas@makeawish.ca

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____ Email (required): _____

Handicap: _____ (maximum handicap is 36)

Meal Restrictions / Allergies: _____

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____ Email (required): _____

Handicap: _____ (maximum handicap is 36)

Meal Restrictions / Allergies: _____

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____ Email (required): _____

Handicap: _____ (maximum handicap is 36)

Meal Restrictions / Allergies: _____

Name: _____

Title: _____

Company: _____

Address: _____

Phone: _____ Email (required): _____

Handicap: _____ (maximum handicap is 36)

Meal Restrictions / Allergies: _____

Make-A-Wish[®]

Together, we create life-changing wishes
for children with critical illnesses.

Ph. 403-228-3666 Toll Free 1-866-944-9474 Fax: 403-246-0946
www.makeawish.ca

Charitable Registration Number: 88129 1918 RR0001