



# QUICK

# FUNDRAISING TIPS

1

## *Reach out to your network*

Why not ask family, friends, coworkers or other social groups to donate?

- Make the ask. You will be surprised by how eager your network will want to help

2

## *Share your 'WHY'*

- Make it personal! Share the reason "WHY" you are taking part
- Mission Moments. Share wish stories from our website to inspire others to donate

3

## *Share to your networks*

Snap a photo. Tweet a message. Share on Instagram.

Use social media to promote what you are doing to your far and wide friends, family and colleagues.

- Looking for more ideas? You could also research local influencers to see if they are willing to help promote as well

4

## *Set Challenges*

- Set a fundraising goal
- Lead by example! Start with a self-donation so your team follows you. Did you know, making the first donation on your page is proven to increase your ability to hit target by 75%!
- Set milestones for yourself

