

JODI'S TRAIL RUN



In 2020, Jodi chose to support Make-A-Wish Canada by setting out on a huge challenge and fundraising along the way. He ran across the entire Cabot Trail in Cape Breton. He completed the 298KM challenge in just over 44 hours. After, his trail run in 2020, Jodi set out on another challenge in support of Make-A-Wish in 2021 called the Adventure run. Jodi was able to raise over \$15,000 in 2020 and approximately over \$5000 in 2021 from donations received by his network of friends and family.

Jodi started these fundraising events after he had organized a Facebook LIVE virtual run, where he ran for 30 hours straight in support of another charitable organization in Nova Scotia. During his Facebook live, a boy who was watching with his mom asked Jodi a question through the live chat. He asked Jodi “Why are doing this run?” to which Jodi replied, “Because I can now and someday I won’t be able to”.

After, commenting back to the boy, something clicked for Jodi and he realized he wanted to do a fundraiser for a charity that involves kids and thought of Make-A-Wish!

Jodi’s advice to others looking to fundraise is “pick something you can give your absolute personal best at, something that would be a challenge and interesting”. He also found it really motivating to know that his fundraising efforts would help a child who had been waiting for their wish to happen

Thank you Jodi for supporting Make-A-Wish and helping us continue to grant wishes to children with critical illness.

