



Make-A-Wish.
TRAILBLAZE
FOR WISHES

April 27 - June 25

CORPORATE ENGAGEMENT

Wanting to engage your employees and promote a healthy lifestyle? We have the solution!

Why not sign up a team (your own team, the whole office, or even the whole company) and take on *Trailblaze for Wishes*?

You'll not only be forming bonds, creating a positive work environment and enhancing employees well-being but you'll be helping us make sure that when COVID-19 is over, the thousands of wishes which are waiting can be granted.

WHAT IS TRAILBLAZE FOR WISHES?

Make-A-Wish® *Trailblaze for Wishes* is an 8-week virtual challenge which asks you to **blaze your own trail**, on your chosen challenge distance — 50KM, 100KM or 200KM. You set the pace, time and destination.



CHOOSE YOUR
CHALLENGE

50KM, 100KM or 200KM!



LOG YOUR
ACTIVITY

APRIL 27—JUNE 25



FUNDRAISE &
GRANT WISHES

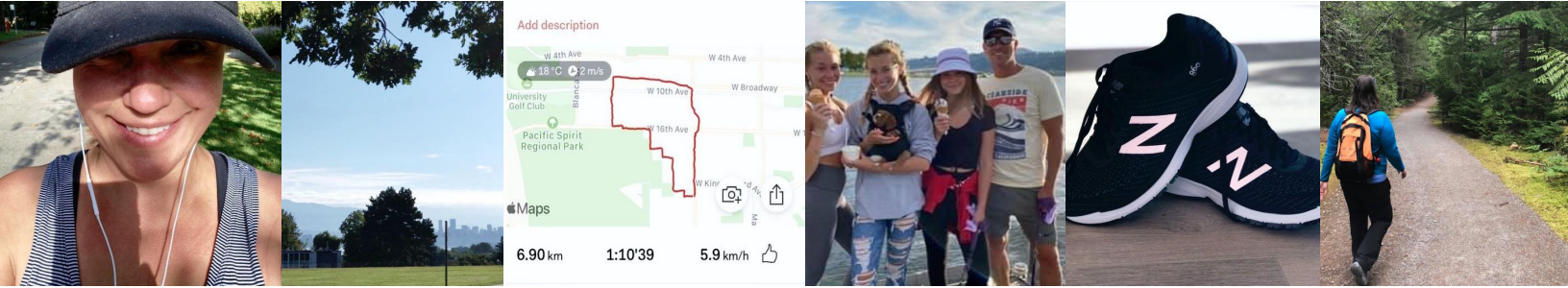
\$500

suggested minimum fundraising goal



It got our work team together for some noon walks and some team fundraising. After a long pandemic we were happy to do things together.

- Trailblaze for Wishes 2021 participant



WHAT ARE NEXT STEPS?



Sign up your work team at:
trailblazeforwishes.ca



Set your team **FUNDRAISING GOAL**



TRACK your progress



SHARE updates across the organization, with clients, stakeholders



Encourage participation in the **CHALLENGES** You could also set up some company specific ones with prizes



Earn **BADGES** and complete **MILESTONES** on your fundraising page



Support granting **LIFE CHANGING WISHES** for children with critical illnesses

BENEFITS OF EMPLOYEE ENGAGEMENT

- Increased Productivity and motivation
- Employee satisfaction and well-being
- More efficient

Looking for an easy idea to get your team outdoors?

Why not make a 'Walk and Talk' meeting. Get those steps in whilst holding regular meetings outdoors. An hours meeting once a week will soon see your colleagues reaching their 50KM goal over the 8 week challenge.



FIND YOUR LOCATION



Does your company have multiple offices across Canada? *Trailblaze for Wishes* is Canada wide. Connect with co-workers across the country.

British Columbia & Yukon

Alberta

Saskatchewan

Manitoba

Ontario

Quebec & National Capital

Nova Scotia

New Brunswick

Prince Edward Island

Make a difference in the lives of children with critical illnesses.
SIGN UP TODAY: TRAILBLAZEFORWISHES.CA

Make-A-Wish
RÊVES D'ENFANTS CANADA