

Make-A-Wish®

GOLF FOR WISHES

SPONSORSHIP & REGISTRATION PACKAGE

TUESDAY, JUNE 14, 2022

SOUTHWOOD GOLF & COUNTRY CLUB

80 Rue des Ruines du Monastere

Registration & Reception: 11 AM

Shotgun Start: Noon

makeawish.ca/GolfForWishesMB



Together, we create *life-changing* wishes for children living with critical illnesses.

We would like to invite you to our annual Golf for Wishes charity tournament in support of Make-A-Wish Canada – Manitoba & Nunavut Chapter! This year's event will take place on *Tuesday, June 14, 2022* at Southwood Golf & Country Club.

Last year, thanks to the generosity of everyone who sponsored and participated at the tournament, we were able to raise over \$50,000 to help Manitoba children living with critical illnesses realize their most heartfelt wish. With the continued challenges brought on by COVID-19 and an increasing demand for wishes – at an average cost of \$10,000 per wish – the need for funding has never been greater. We need your help to make sure that when we come out of this pandemic, no child must wait for their already delayed wish.

Guests will be treated to a phenomenal round of golf at one of Winnipeg's finest golf courses with food/beverage holes throughout, theme holes, prizes, games, giveaways, and much more! As a participant and sponsor of the event, you are participating in a unique opportunity to positively impact a child within our community by helping grant them a *life-changing* wish. When a wish is granted to a child battling a critical illness, it replaces their fear with **confidence**, sadness with **joy** and anxiety with **hope**. We really hope you consider joining us at this year's tournament and experience the power of a wish-come-true!

Please review the sponsorship and registration options below and visit makeawish.ca/GolfForWishesMB. We sincerely thank you for your support and look forward to working with you as we continue to transform the lives of sick children, one wish at a time. If you have any questions or would like additional information please reach out to William Borys at 204-898-3024 or by email at william.borys@makeawish.ca.

Sincerely,

A handwritten signature in black ink that reads "Maria Toscano".

Maria Toscano
Director
Make-A-Wish Canada – Manitoba & Nunavut Chapter

A handwritten signature in black ink that reads "Darryl Dowd".

Darryl Dowd
Golf for Wishes Committee Chair

ABOUT MAKE-A-WISH® FOUNDATION OF CANADA

Make-A-Wish® creates life-changing wishes for children with critical illnesses. We are on a quest to bring every eligible child's wish to life, because a wish is an integral part of a child's treatment journey. Research shows children who have wishes granted can build the physical and emotional strength they need to fight a critical illness.

Since 1983, Make-A-Wish Canada has granted over 36,000 wishes across the country, over 900 last year alone.

For more information about Make-A-Wish Canada, visit www.makeawish.ca.



makeawish.ca/GolfForWishesMB

Why become Golf for Wishes sponsor?

It promotes positive brand awareness and increases your brand exposure. When we work together, we can show your customers, associates, clients and followers all the great work you are doing and how you are making an impact in their communities. With your help, we can reach more kids in the communities that you serve – by ensuring every child battling a critical illness receives a life-changing wish. Through a sponsorship, we can assist in engaging your network, growing your brand's visibility and sharing the work we are doing together.

Join local community leaders and other like-minded companies across Manitoba, align your company with one of the top charitable brands in the country, and help us create the magic of a wish come true!

Why A Wish?



97%

Of adult former wish kids report improved mental and emotional health because of their wish experiences.



83%

Of adult former wish kids said that their wish experience improved their physical health and strength.



71%

Of adult former wish kids believe the wish experience contributed to saving their lives.



99%

Of parents reported that the wish experience gave their child increased feelings of happiness

WISH CHILD AMBASSADOR - THEO



Wish Child Theodore was born in 2014 with a condition known as Achondroplasia – the most common form of Dwarfism. Achondroplasia is a genetic condition that affects approximately 1 in 25,000 births and is a physical disability that doesn't affect cognition.

For the first year of his life, Theo was a happy, healthy child and was only limited by slight delays in his physical development. However, shortly after his first birthday, Theo underwent a routine neurosurgery to relieve some pressure between his head and spinal column. Although the surgery was successful, it affected his ability to breathe.

After three code-blues in the PICU, Theo was given a tracheostomy tube to support his breathing. His recovery wasn't quick, as he spent almost a year in the hospital to rebuild his strength. Eventually, Theo was able to go home to lead as regular a life as a little two-year-old would. We were excited to hear that Theo did get his tracheostomy tube out last April and now everyone can hear his voice which is truly exciting.

Theo loves building things with Duplo, reading books and, most of all, being goofy. He loves math, Henry Danger, hockey, Blues Clues, The Wiggles and loves sushi and potato chips. He's quite the character with a personality that lights up a room. Despite the adversity he faces, Theo always has a smile on his face. Currently, Theo is thriving in school and leads as normal a life as a young boy would.

When asked what type of a wish we could grant for Theo, the response was "a boat" so that the family could hang out together. Having grown up going to the family cabin in the Lake of the Woods, Theo asked for a family boat he wants to call Bubba! Theo and his family will be receiving a 2022 Lund Angler boat from Winnipeg Sports and Leisure so that Theo can continue to discover his favourite things in nature – like baby turtles, fish and other wildlife.

Theo truly is a special young boy who has brought an immense amount of joy to many. As Theo grows and develops, he will continue to turn adversity into opportunity.



SPONSORSHIP LEVELS



PRESENTING
\$10,000
(Exclusive)

EAGLE
\$7,500

CART
\$5,000

BIRDIE
\$3,500

PAR
\$2,000

HOLE
\$1,000
(36 available)

Registrations (including meal, shared cart))

8 golfers

8 golfers

4 golfers

4 golfers

4 golfers

Recognition as sponsor in all event promotion (social media, print, etc.)

'PRESENTED BY'
LOGO

LOGO

LOGO

LOGO

NAME

NAME

Company listed in event program

'PRESENTED BY'
LOGO

LOGO

LOGO

LOGO

LOGO

NAME

Acknowledgement on the golf tournament website

LOGO & LINK

LOGO & LINK

LOGO

LOGO

LOGO

LOGO

Opportunity to host an activity on a designated hole (game, contest, giveaway, etc.)



Company may deduct 100% of sponsorship fee as a business expense under CRA guidelines



Company logo prominently featured on driveway/entrance of golf course



Opportunity to provide branded items in golfer gift bags



Professionally printed sign with corporate name & logo featured on putting and chipping green



Company logo on each golf cart in tournament



One designated hole on golf course with your company's signage throughout



Your company's logo on the official golf tournament giveaway and at registration table



Opportunity to speak at start of tournament or post-event reception



Please visit makeawish.ca/GolfForWishesMB to register today or fill out appropriate forms below!

SPONSORSHIP AGREEMENT FORM

PRIMARY CONTACT INFORMATION

Contact Name: _____ Organization: _____

Address: _____ City: _____ Province: _____ Postal Code: _____

Phone Number: _____ Email: _____

GOLF FOR WISHES SPONSORSHIP OPPORTUNITIES

Partner with us to help children living with life-threatening illnesses realize their most heartfelt wish. Please select your desired sponsorship level below.

PRESENTING 'Title' Sponsor - \$10,000 | *Exclusive*

EAGLE Sponsor - \$7,500

CART Sponsor - \$5,000

BIRDIE Sponsor - \$3,500

PAR Sponsor - \$2,000

HOLE Sponsor - \$1,000

_____ Holes x \$1,000 = \$ _____



SOCIAL MEDIA & WEBSITE

Facebook _____

Instagram _____

Twitter _____

Website _____

*IN-KIND SPONSOR

In addition to the sponsorship levels, we are also seeking donations (i.e. product swag bags, discount coupons, product coupons, samples, etc.) It is at your discretion to provide any item that could be included as a prize incentive or distributed to participants during the Golf for Wishes tournament.



If you have any questions or would like more information please contact:

William Borys | william.borys@makeawish.ca | 204-898-3024

INDIVIDUAL REGISTRATION

PRIMARY CONTACT INFORMATION

Contact Name: _____ Organization: _____

Address: _____ City: _____ Province: _____ Postal Code: _____

Phone Number: _____ Email: _____

I would like to register _____ golfers x \$250 each = _____

FOURSOME REGISTRATION

PRIMARY CONTACT INFORMATION

Contact Name: _____ Organization: _____

Address: _____ City: _____ Province: _____ Postal Code: _____

Phone Number: _____ Email: _____

I would like to register _____ foursome(s) x \$1000 each = _____

GOLFER #1

Name: _____ Address: _____

City: _____ Province: _____ Postal Code: _____

Phone Number: _____ Email: _____

GOLFER #2

Name: _____ Address: _____

City: _____ Province: _____ Postal Code: _____

Phone Number: _____ Email: _____

GOLFER #3

Name: _____ Address: _____

City: _____ Province: _____ Postal Code: _____

Phone Number: _____ Email: _____

GOLFER #4

Name: _____ Address: _____

City: _____ Province: _____ Postal Code: _____

Phone Number: _____ Email: _____

A LA CARTE MENU

A LA CARTE MENU – Enhance your day and improve your score!

Incentive Package - Includes one putting contest entry, two mulligans, and one grenade (grenades allow you to "toss" your ball)

I/we would like to purchase _____ x \$25 each = _____

Putting Contest Entry

I/we would like to purchase: _____ x \$10 each = _____

Mulligan

I/we would like to purchase: _____ x \$10 each = _____

PAYMENT

CHEQUE PAYABLE TO

Make-A-Wish Foundation of Canada
350 St. Mary Avenue
Winnipeg, MB R3C 3J2
Attn: Felicia Khan

CREDIT CARD

- Visa
- Mastercard
- American Express

Cardholder's Name _____

Credit Card Number _____

Expiry Date ____ / ____ CVV _____

Billing Address (if different from mailing) _____

ONLINE

Please visit www.makeawish.ca/GolfForWishesMB to purchase your sponsorship, individual or team registration



IF NOT REGISTERING ONLINE, PLEASE EMAIL COMPLETED FORM TO:

William Borys | william.borys@makeawish.ca

2021 SPONSORS

Birdie



Par



Tatonka



Hole



Print

Media

Gift-in-Kind



2022 GOLF FOR WISHES COMMITTEE

Event Chair

Darryl Dowd

Members

Keith Cruise
Tim Robinson
Randy Steinsvik
Steve Lipischak
Sheldon Koslovsky
Rob Geswin
Jeff Penner

MANITOBA & NUNAVUT CHAPTER ADVISORY BOARD

Chapter Board Chair

Darryl Dowd

Members

Randy Steinsvik, *Chapter Vice-Chair*
Michele Augert, *National Board Chair*
Keith Cruise
Tim Robinson
Sheldon Koslovsky
Dr. Stasa Veroukis
Heather Falk
Steve Lipischak
Rob Geswin
Jeff Penner

**THANK YOU FOR YOUR CONTINUED SUPPORT. WE GENUINELY
APPRECIATE YOUR GENEROSITY!**



I wish to have a boat

Theo, 7