



Make-A-Wish.

GOLF FOR WISHES

2024 Sponsorship Package



We plan to elevate the charity golf game – **will you join us?**

By sponsoring the 3rd Annual Make-A-Wish Golf for Wishes charity tournament on May 10th, 2024, you will become a part of our mission. Our tournament isn't just about golf – it's about positivity, community, and creating joy for everyone involved!

Here at Make-A-Wish Canada, we grant life-changing wishes for children facing critical illnesses. For many children, a wish marks the start of feeling normal again; for others, it serves as a launching point into new treatments; for everyone, it's the beginning of hope.

We invite you to be a part of that.

We're excited to have you see firsthand the power of your generosity by engaging with staff and wish families at the event. A day spent with us at our new tournament location, the beautiful Tsawwassen Springs, will be a day you won't soon forget.

Why Sponsor Golf for Wishes?

- Showcase your commitment to corporate **social responsibility**.
- **Connect** with like-minded individuals and businesses.
- Enhance your brand's **visibility**.
- **Feel good** knowing you're helping make wishes come true.

With over 600 children on the waitlist for a wish in British Columbia and Yukon right now, their families are likely your friends, neighbours, or coworkers. Showing them you care is a hole-in-one.

With gratitude,

Christie Buono
Chapter Director, BC & Yukon



TOURNAMENT DETAILS

Friday, May 10th, 2024
Tsawwassen Springs Golf Course & Driving Range
Tsawwassen, BC
4 Person Teams / Scramble format

11:00 a.m. - 1:00 p.m. Registration and Lunch

1:00 p.m. Shotgun start

7:00 p.m. - 9:00 p.m. Banquet, Auction & Prizes (approx.)



OUR MISSION

Together, we create life-changing wishes for children living with critical illnesses.

OUR WISHES

Wishes typically fall into these five categories:



I WISH TO **go**



I WISH TO **have**



I WISH TO **be**



I WISH TO **meet**



I WISH TO **give**

OUR STORIES

Follow us on social media:



@MakeAWishBCYK



@makeawishbcyukon



@MakeAWishBCYK

Make-A-Wish is the world's leading children's wish-granting organization, serving children in every community across Canada, and in more than 50 countries worldwide.

A child is diagnosed with a critical illness every 20 minutes. With three new children facing critical illnesses each and every hour, our need for donations is continuous.

Make-A-Wish Canada is proudly celebrating 40 years of wish granting in 2023, having granted more than 38,500 wishes since 1983.

Wishes make an impact!



99%

of parents reported that the wish experience gave their children increased feelings of happiness.



97%

of adult former wish kids report improved mental and emotional health because of their wish experiences.



96%

of parents said the wish experience strengthened their families.



92%

of parents observed a reduction in fear and anxiety among wish kid's siblings.



77%

of adult former wish kids say their wish experiences gave them direction on what they wanted to do with their lives.

I wish to go to horseback riding!

"I still can't believe it. I feel like there was a degree of healing being able to have some of what we lost back: precious time together and everything organized for us so far less stress. This trip would not have been financially possible right now either so this gift was so appreciated." -Wish Parent





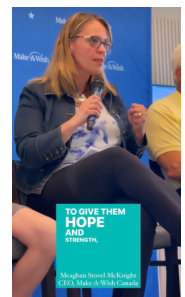
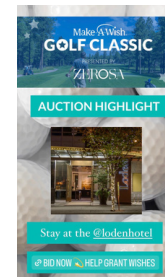
2023 Snapshot



- In 2023, our golf tournament welcomed 106 golfers and 17 sponsors for a day of golf and networking.
- Through our 17 sponsors, 13 foursomes, event donations, raffle, silent auction, and on-course activations we raised \$135,000, granting 13 wishes for children facing critical illness in British Columbia & Yukon.
- Number of golfers increased by 50% & funds raised increased by 80% from 2022 to 2023
- In the evening, we hosted a banquet dinner that featured a panel about the power of wishes, community, and creating moments that matter. Panel guests included CFL's Wally Buono, Make-A-Wish Canada CEO Meaghan Stovel McKnight, CTV's Jason Pires, and wish kid Stuart.
- The event's online silent auction showcased 52 unique items, reaching \$22,235 in value.
- Meaghan Stovel McKnight appeared on CTV Morning Live on June 28th in Vancouver & Terrace and had a reach of 3 million with a value of \$28,416.

SOCIAL MEDIA RESULTS

- @makeawishbcyukon Instagram Posts (3.3k followers)
 - 6 in-feed posts with 187 total likes
 - 2 in-feed REELS with 3,012 views
- @makeawishbcyukon Instagram Stories
 - 32 posts total
 - Number of mentions in other accounts' stories: 22 mentions from 15 different accounts
- @makeawishbcyk Facebook Posts (2.6k followers)
 - 5 posts total



2023 SPONSORS

ZEROSA





SPONSORSHIP OPPORTUNITIES

Each level includes first right of refusal for 2025.

PRESENTING SPONSOR

- Exclusive to one (1) partner
- Logo placement as “presented by” underneath or beside Make-A-Wish Golf For Wishes logo on all materials
- Prominent Golf For Wishes + “presented by” logo placement on the event promotional materials, signage, program, social media, website, and e-newsletters
- Includes eight golf & banquet entries (including green fee, 18 holes of golf, driving range, shared power carts, lunch + drink voucher, banquet dinner)
- Recognition through corporate banners & cars displayed in prominent location(s) at the event
- Recognition at the tournament banquet
- Opportunity to promote company through branded items such as gifts to each golfer, on-site company representatives(s), corporate signage, and the chance to organize an activity at a hole during the tournament
- Opportunity to provide a two-minute speech at the golf tournament

HOLE-IN-ONE SPONSOR

- Two (2) available
- Prominent logo placement on the event promotional materials, signage, program, social media, website, and e-newsletters
- Includes four golf entries (including green fee, 18 holes of golf, driving range, shared power carts, lunch + drink voucher, banquet dinner)
- Recognition through corporate banner displayed in prominent location(s) at the event
- Recognition at the tournament banquet
- Opportunity to promote company through branded items such as gifts to each golfer, on-site company representatives(s), corporate signage, and through organizing hole-in-one prize on course.
- Note: Hole-in-One sponsor must secure a prize & insurance prior to the tournament and have presence at the Hole-in-One hole

CHAMPION SPONSOR

- Five (5) available; Only two (2) remaining
- Logo placement on event promotional materials, signage, program, social media, and website
- Includes four golf entries (including green fee, 18 holes of golf, driving range, shared power carts, lunch + drink voucher, banquet dinner)
- Recognition through corporate banner displayed in prominent location(s) at the event
- Recognition at the tournament banquet
- Opportunity to promote company through branded items such as gifts to each golfer, on-site company representatives(s), corporate signage

**PENDING
RENEWALS**



LUNCH SPONSOR

- Exclusive to one (1) partner
- Same benefits as Champion Sponsor AND;
- Company logo in lunch venue signage

REFRESHMENT CART SPONSOR

- Exclusive to one (1) partner
- Same benefits as Champion Sponsor AND;
- Company logo on refreshment carts

SOLD OUT

BANQUET SPONSOR

- Exclusive to one (1) partner
- Same benefits as Champion Sponsor AND;
- Company logo & banner on banquet venue signage

**PENDING
RENEWAL**

HOLE SPONSOR

- 9 available: Only (6) remaining
- Activation on a golf hole required
- Opportunity to enhance golfer experience and promote your brand
- Signage on your designated golf hole
- Note: does not include golf entries

WISH IT FORWARD SPONSOR

- Three (3) available: (0) remaining
- Name placement on promotional materials, signage, event program, social media
- Includes two golf entries (including green fee, 18 holes of golf, driving range, shared power carts, lunch + drink voucher, banquet dinner)
- Recognition at the tournament banquet

SOLD OUT



“The best part of the wish was seeing his face during the surprise reveal - if you could have seen his face, it would make you want to grant 1,000 wishes a day!”

-Wish Mom

Make-A-Wish Golf for Wishes Sponsorship Pricing

SPONSOR LEVEL	2024
<i>Presenting</i>	\$20,000
<i>Hole-In-One</i>	\$10,000
<i>Lunch, Banquet & Refreshment Cart</i>	\$5,500
<i>Champion</i>	\$4,500
<i>Wish it Forward</i>	\$2,000
<i>Hole</i>	\$1,000

***Multi-year sponsorship options are available.**



GOLFER REGISTRATION

For **INDIVIDUAL GOLFER/FOURSOME REGISTRATION** please visit www.makeawish.ca/golfforwishesbcyukon.

BC & YUKON CHAPTER ADVISORY BOARD

Chapter Board Chair: Virgil Hlus Chapter Vice Chair: Paula Pepin
Directors: Branko Bejo, Michael Dha, Shaemas Lal, Katie Mundy, Feisal Nasser,
Stavros Stefanopoulos, Craig Stowe



**THANK YOU FOR YOUR CONTINUED SUPPORT.
WE GENUINELY APPRECIATE YOUR GENEROSITY!**



Matty's Story

*I wish to throw the first pitch
at a Toronto Blue Jays game*

Matty, 14
brain tumour

Matthew, or Matty as he's known, is a typical 14-year-old who bobs his head to hip-hop music, plays video games and prefers his plate heaping with pizza, sushi, or a chocolate and cherry filling infused Black Forest cake.

Matty's real passion is baseball, a love he shared with his great grandfather who passed away three years ago. He plays the sport and fervently follows the Toronto Blue Jays. At his last Little League game, in the spring of 2021, Matty found the courage to pitch. He struck out the first two batters in six pitches and when the third batter hit the ball, Matty threw to first base and got him out. When it was his turn on home plate, Matty hit two runners in and made it home himself. His mom Tamara said that was the best game he ever played.

The momentum of that game gave Matty the courage to fight through his diagnosis of rare brain tumour that summer. "I don't remember much of what all I went through but I do remember when I sat down to go over what I could and couldn't do with a brain injury," recalled Matty. "The only thing I asked was if I could play baseball; I was told not at this time but maybe one day." Matty went through four rounds of chemotherapy, several surgeries, and four weeks of radiation. Following a surgery that removed 80 per cent of his tumour, Matty could no longer walk, or sit up, and had to re-learn how to swallow and talk. His Little League awarded him the Most Inspirational Player award at their closing ceremonies.

Matty is now in Grade 9 and is in his first year of high school. "He is working hard with his physio to slowly be able to do the things he did before," said Tamara. "He still has a long road ahead of him. We are learning patience."

On May 15th, Matty's wish of returning to the baseball diamond came true when he threw the first pitch at a Toronto Blue Jays game at Rogers Centre! The Little Leaguer was accompanied by his parents and younger sister, Kinsley. "The crowd was cheering, and I took a moment to take it all in," Matty said. "I was sort of getting to live my dream and it wasn't about cancer or all the complications I had gone through in that moment. I was just Matty doing what I love."

Hope is essential for children with critical illnesses, and its life-changing power is unlocked when wishes like Matty's are granted. Together we can continue to transform lives, one wish at a time.