

Make-A-Wish. 
Fairy Godmother

Major Gifts Campaign
January 1 – June 24, 2022



ABOUT Make-A-Wish® Canada

Make-A-Wish® Canada would like to invite you to become a real-life *Fairy Godmother!*

Make-A-Wish is the world's leading children's wish-granting organization, serving children in every community across Canada, and in more than 50 countries worldwide.

We are on a quest to bring every eligible child's wish to life. In 2019, the organization granted over 1,600 life changing wishes. But 2020 and 2021 were very different and as a result of COVID-19, thousands of wishes are waiting. **Now more than ever, we need your support to ensure that when life returns to normal, no child must wait for their already delayed wish.**

A wish is an integral part of a child's treatment journey. Research shows children who have wishes granted can build the physical and emotional strength they need to fight their illness. Wishes provide children with an opportunity to dream BIG, a chance to return to their childhoods (if only for a day or week), and embrace the notion that anything is possible, especially the future. A wish isn't just a nice thing to receive, it is essential.

Spark Joy and Create Hope.

Dr. Jeremy Friedman, Associate Pediatrician-in-Chief at the world-renowned SickKids Hospital and the Medical Advisor for Make-A-Wish Canada says:

“The best prescription I've ever given, is a wish.”



WHY A WISH?



97%

Of adult former wish kids report improved mental and emotional health because of their wish experiences.



83%

Of adult former wish kids said that their wish experience improved their physical health and strength.



71%

Of adult former wish kids believe the wish experience contributed to saving their lives.



99%

Of parents reported that the wish experience gave their children increased feelings of happiness.



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The Make-A-Wish® Fairy Godmother Major Gifts Campaign invites you to fundraise or donate \$10,000 as an individual, corporate, or build a team to Create the Magic of a Wish for children with critical illnesses.

Join 100 women across New Brunswick for an exclusive opportunity to ignite HOPE for 100 wish kids in need of a miracle. Every minute somewhere in the world, a family hears the devastating news that their child has been diagnosed with critical illness. Together, we can create life-changing wishes.



WHY SHOULD I TAKE PART?

Children with critical illnesses live a life of uncertainty. Robbed of the simple joys of childhood, hospital stays, doctor's visits and painful treatments are their "normal," even during the "special moments" in life. Missing school, major life events, holidays with friends and family, and not being able to go to the ball.



When a child receives their wish, the child, their families, and our supporters get to watch and feel the magic of what it's like to be a child. Many of us will feel a sense of hope and joy we haven't felt for a very long time.

Donate or fundraise today to help us ensure we can grant the wish of every eligible child in Canada. Become a Fairy Godmother to grant a wish and create those moments of magic and joy.

Spark Joy and Create Hope.

LOOKING FOR INSPIRATION?



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=IYPJ5DFMISG](https://www.youtube.com/watch?v=IYPJ5DFMISG)

OUR WISH KIDS

We support thousands of kids with critical illnesses to make sure they receive their most heartfelt wish. We'd love to tell you about Ellie and her wish to come true.

MEET ELLIE

Ellie is an 8-year-old girl living with a rare genetic disorder. Eliana is one of the sweetest 8-year-olds you will meet! She loves to snuggle and even though she is nonverbal, she has a special way of making sure you know she loves you!

From the time Eliana was born she struggled with many symptoms that didn't make sense. She was late to meet her milestones such as crawling, walking and talking. Around age 2, she started having seizures that were hard to control with medications. Following colds or any viruses, she would sometimes go months with balance issues and struggling to walk and would be extremely tired.

She was tested for so many things, but everything came back negative. When she was 5, she was approved for whole Exome sequencing, and she was diagnosed with a mitochondrial disease called MELAS.

Over the years, Eliana has endured many hospitalization and more tests than we can count. In January of 2021, she had a stroke which caused seizures that were almost nonstop for 10 days straight. She has lived in a body that quite often does not do what she wants but through it all, she has been full of so much joy! Her laughter is the sweetest sound and she has a special way of brightening everyone's day.

She loves to run, and dance and absolutely anything involving water. She is a busy little girl, always looking for something new to explore or climb! She can't wait to see how her wish of outdoor playhouse and yard play area with lots of things she loves will come true!



I wish to have an outdoor playhouse and play area!

Ellie, 8
genetic disorder



Fairy Godmother

KEY DATES

Between:

Jan 1 – June 24, 2022



SIGN UP

Website to come



**DONATE or
FUNDRAISE
\$10,000**



**Wave your magic
wand**



**Celebrate with 100
women at the Fairy
Godmother Ball
June 24, 2022**

**DON'T WAIT
FOR HOPE.
*Create it.***



YOUR PARTICIPATION

*For you I have a special ask,
A much important, yet simple task.
I need your help to grant some wishes,
For local children fighting critical illness!*

*Fairy Godmothers, We Unite!
If we do this just right...
Together, we'll raise one Million Dollars forthright,
By June 24th, at the stroke of Midnight!*

This is an exclusive opportunity for 100 New Brunswick women to connect with the Make-A-Wish mission. This exciting initiative provides our Fairy Godmothers a chance to give back in a meaningful way while empowering women to support each other. To celebrate this tremendous accomplishment, our 100 Fairy Godmothers will be invited to a women's networking ball.



For more information
about becoming a *Fairy
Godmother* :

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