

HOLIDAY
**WISH
BOX**

Make-A-Wish[®]
CANADA

Spark
Joy
CREATE HOPE

OCTOBER 6th - DECEMBER 15th

WHAT IS HOLIDAY WISH BOX?

Make-A-Wish[®] **Holiday Wish Box** invites you to fundraise or donate \$5,000 as an individual, corporate, community or family team to **Spark Joy and Create Hope** this holiday season. In return, you will be paired with one of our wish children across Canada whose wish was delayed due to COVID-19. You'll be given the opportunity to build and create your assigned wish child a personalized **Holiday Wish Box** to be delivered this December.



HOW TO PARTICIPATE

REGISTER



- SIGN UP on HOLIDAYWISHBOX.CA
- CHOOSE to donate or fundraise \$5,000
- Be PAIRED with your wish child

CREATE



- Learn about what your wish child likes and loves
- Purchase a box to fill with small gifts based on your wish child

Be sure to refer to the gift guidelines sheet for ideas & how to's

DELIVER



- Boxes to be packed by **DEC 8th**
- Your *Holiday Wish Box* will be delivered to your wish child on (or around) **DEC 15th**



WHY SHOULD I TAKE PART?



The holidays are a time like no other - when we watch and remember the magic of what it's like to be a child. Many of us will feel a sense of **hope** and **joy** we haven't known for a very long time, as we reconnect with family and friends to celebrate traditions together. But for children with critical illnesses, a life of uncertainty remains. Robbed of the simple joys of childhood, sadly hospital stays, doctor's visits and painful treatments are their "normal," even during the holiday season. This year, help **Spark Joy and Create Hope**. Send a child who's waiting for their wish a **Holiday Wish Box**.



LOOKING FOR INSPIRATION?



Dr. Jeremy Friedman, Associate Pediatrician-in-Chief at the world-renowned SickKids Hospital and the Medical Advisor for Make-A-Wish® Canada says:

"The best prescription I've ever given, is a wish."



This holiday season we invite you to **Spark Joy and Create Hope**.

SIGN UP TODAY: HOLIDAYWISHBOX.CA