

HOLIDAY
**WISH
BOX**

Make-A-Wish®
CANADA



Make-A-Wish® is the world's leading wish granting organization.

We have been making wishes come true **since 1983**, granting over **36,000** across the country. We want to grant the wish of every eligible child, but because of COVID-19, the impact to our wish kids means, **thousands of wishes are now waiting.**

99% of parents said that the wish experience gave their children increased feelings of happiness

96% of parents said the wish experience strengthened their families.

A wish is much more than a "nice to have" - it is **an essential component** of a child's treatment journey.

77% of adult former wish kids say their wish gave them direction in life

91% of parents and **75% of health professionals** observed that the wish experience decreased their child's depression or sadness.

Dr. Jeremy Friedman, Associate Paediatrician-in-Chief at the world-renowned SickKids Hospital and the Medical Advisor for MAW Canada says...

"The best prescription I've ever given, is a wish."