



I'm fundraising to make wishes come true!

Introducing the Women for Wishes Campaign

This year, I'm taking part in the Make-A-Wish® Canada Women for Wishes campaign, a new initiative of 100 women across the country, working toward the goal of raising \$1M for the granting of wishes to children living with critical illnesses.

For my part in this campaign, I am raising \$10,000 to help support kids in our region. In deciding who to approach to help me reach this goal, I thought of YOU.

What can I do to help?

For your part, I'm simply asking you to add donate what you can. Every little bit will help. Due to the pandemic, there are thousands of wishes waiting across Canada right now, with wishes right here in

If you're comfortable doing so in addition to making a donation toward my \$10,000 goal please let others in YOUR network know that this is a great way to make a charitable contribution this year, and will have direct impact on kids in our communities!

What else should I know?

Make-A-Wish Canada has been granting wishes for 40 years. Since 1983, they've granted more than 37,000 wishes, and those wishes are helping to transform lives. Just check out some of these survey results from families:

- 99% parents reported that the wish experience gave their children increased feelings of happiness.
- 96% of parents said the wish experience strengthened their families.
- 97% of adult former wish kids report improved mental & emotional health because of their wish experiences.
- 92% of parents observed a reduction in fear and anxiety among wish kid's siblings.

In short, wishes aren't just "nice to have". Wishes bring real, positive impact to wish kids and their families. I look forward to talking to you about how your gift will help make an impact, too! You can visit my fundraising page today at to make a donation online, or feel free to reach out to me if you want to discuss Women for Wishes in greater detail.