



Make-A-Wish®  
RÊVES D'ENFANTS CANADA

## RIDE FOR WISHES

VIRTUAL  
**2021**

SEPT  
11-18

## CORPORATE ENGAGEMENT

Wanting to engage your employees and promote a healthy lifestyle? We have the solution!

Why not sign up a team (your own team, the whole office, or even the whole company) and take on **Ride for Wishes**? You'll not only be forming bonds, creating a positive work environment and enhancing employees well-being but you'll be helping us make sure that when COVID-19 is over, the thousands of wishes which are waiting can be granted.

Don't wait for hope. **Create it!**

## WHAT IS RIDE FOR WISHES?

Make-A-Wish® *Ride for Wishes* is a one-week virtual challenge which invites you to join one of our squads and cycle your chosen challenge distance — 50KM, 150KM or set your own KM challenge. You set the pace, time and destination. Ride indoors or outdoors, track your KMs and raise funds to help children with critical illnesses.



### CHOOSE YOUR CHALLENGE

*Hope Squad - 50KM*

*Strength Squad - 150KM OR*

*Joy Squad - SET YOUR OWN KM*



### LOG YOUR ACTIVITY

SEPTEMBER 11 - 18th  
2021



### FUNDRAISE & GRANT WISHES

**\$500**

*suggested minimum fundraising goal*



"When you ask a critically-ill child to close their eyes and make a wish, it gives them hope. Hope that things will get better. To bring strength to sick children like me, I challenge you to hop on your bikes and Ride for Wishes."

- Jérôme, Wish Child Honorary President for Ride for Wishes 2020



## WHAT ARE YOUR NEXT STEPS?



REGISTER

your work team at:  
[rideforwishes.ca](http://rideforwishes.ca)



SET YOUR  
GOALS

Pick your KM and  
Fundraising Goal  
—something  
aspirational for  
your teams to get  
excited about.



SHARE

Update the  
organization, your  
clients and  
stakeholders.  
Update notice  
boards and your  
staff intranet.



MOTIVATE

Share wish stories,  
inspire  
participation and  
set some fun  
organization  
challenges (Prizes  
are always fun!)



TRACK

From  
September 11-18,  
2021 track your  
KMs



HAVE FUN

Get outdoors,  
engage with your  
colleagues, earn  
BADGES  
and complete  
MILESTONES



RAISE \$

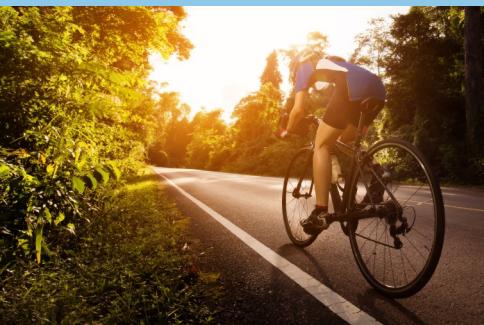
Support granting  
LIFE CHANGING  
WISHES for children  
with critical illnesses

## BENEFITS OF EMPLOYEE ENGAGEMENT

- Increased productivity, efficiency and motivation
- Employee satisfaction, morale and well-being

### Looking for an easy way to get your team involved?

- ⇒ **Working remotely?** Ask the team to cycle their typical commute distance to track their KMs?
- ⇒ **Feeling competitive?** Set some fun challenges and award prizes
- ⇒ **Get creative!** Create a distance tracker between your local, regional or national offices and make that your company KM goal?



Make a difference in the lives of children with critical illnesses.  
**SIGN UP TODAY: [RIDEFORWISHES.CA](http://RIDEFORWISHES.CA)**

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