

# RIDE FOR WISHES

## ACTIVITY PLEDGES

Activity Pledges allow donors to pledge a specific donation amount for each activity the fundraiser completes. **For example, a donor can pledge \$5 for every KM the fundraiser completes.** This will help fundraisers get a jump start on their fundraising efforts.

**Example: you have signed up for the 150KM challenge**

**Your friend sponsors you \$1 for each KM you track...when you reach your goal, they'll have sponsored you \$150!**

## WHAT YOUR DONORS WILL EXPERIENCE?

- Donors pledge per activity tracked (Ex: \$5/KM) in Express Donate™ or on the Standard Donation process
- Donors can optionally set a maximum amount to donate (Example: \$5/KM up to \$100)
- Donors are billed automatically or by an admin when the activity challenge ends

## WHAT YOU EXPERIENCE AS A PARTICIPANT?

- Participants instantly see when they receive pledges
- Participants receive motivational message when donors pledge
- Fundraising thermometer increases as activity is tracked

### Supporting Abby Allen

Pledge One-Time Monthly

Pledge Amount per Mile\*  
\$ 2.00 /mile

Maximum Amount to Donate (Optional)  
\$ 100 Total

Show my name as (Optional)  
Ex: Grandma, The Smith Family

Donation Options  
 Make donation anonymous  
 Add a message

Choose a Payment Method\*  
 Yes! I'd like to cover processing costs. (\$0.10 per mile)

**HR** Heather Rhodes  
**\$100** \$1 pledged per mile, up to \$100  
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