



HIKE-WALK OR RUN

Make-A-Wish
TRAILBLAZE
FOR WISHES

-2021-

CORPORATE ENGAGEMENT

Wanting to engage your employees and promote a healthy lifestyle? We have the solution!

Why not sign up a team (your own team, the whole office, or even the whole company) and take on **Trailblaze for Wishes**? You'll not only be forming bonds, creating a positive work environment, enhancing employees well-being but you'll be helping us make sure that when COVID-19 is over, the thousands of wishes which are waiting can be granted.

So, join the challenge and gather your team to raise funds to help grant wishes. Be productive, be charitable and be active all at once!

WHAT IS TRAILBLAZE FOR WISHES?

Make-A-Wish® *Trailblaze for Wishes* is a 10 week virtual challenge which asks you to **Hike, Walk or Run** your chosen challenge distance — 50KM, 100KM or 200KM—you set the pace, time and destination.



CHOOSE YOUR
CHALLENGE

50KM, 100KM or 200KM!



LOG YOUR
ACTIVITY

MAY 19—JULY 28



FUNDRAISE &
GRANT WISHES

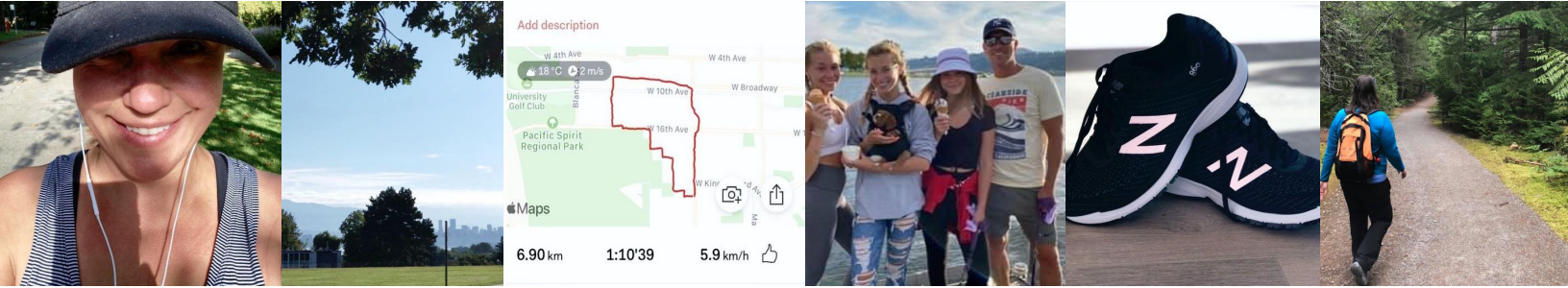
\$500

suggested minimum fundraising goal

WHY SHOULD I TAKE PART?

We want to bring every eligible child's wish to life, but right now thousands of wishes are waiting due to COVID-19. We need your help to make sure that when life returns to normal, no child must wait for their already delayed wish.

Don't wait for hope... create it!



WHAT ARE NEXT STEPS?



Sign up your work team at:

trailblazeforwishes.ca



Set your team
**FUNDRAISING
GOAL**



TRACK your
progress



SHARE updates
across the
organization, with
clients,
stakeholders



Encourage
participation in
the **CHALLENGES**
You could also set
up some company
specific ones with
prizes



Earn **BADGES**
and complete
MILESTONES
on your
fundraising page



Support granting
**LIFE CHANGING
WISHES** for children
with critical illnesses

BENEFITS OF EMPLOYEE ENGAGEMENT

- Increased Productivity and motivation
- Employee satisfaction and well-being
- More efficient

Looking for an easy idea to get your team outdoors?

Why not make a 'Walk and Talk' meeting. Get those steps in whilst holding regular meetings outdoors. An hours meeting once a week will soon see your colleagues reaching their 50KM goal over the 10 week challenge.



FIND YOUR LOCATION



Does your company have
multiple offices across Canada?
Trailblaze for Wishes is Canada
wide. Connect with co-workers
across the country.

British Columbia &
Yukon

Vancouver Island

Northern Alberta

Southern Alberta

Saskatchewan

Manitoba

Southwestern Ontario

Toronto &
Central Ontario

Eastern Ontario

Quebec

Nova Scotia

New Brunswick

Prince Edward Island

Newfoundland &
Labrador

Make a difference in the lives of children with critical illnesses.
SIGN UP TODAY: TRAILBLAZEFORWISHES.CA

Make-A-Wish®
RÊVES D'ENFANTS CANADA