



Make-A-Wish®

Wine

FOR WISHES



Sponsorship Package 2024

April 16, 2024 | Shaw Centre - Ottawa, ON

Make-A-Wish®



The 9th annual Wine for Wishes event returns to Ottawa in April 2024

Over 700 people join us each year for a fabulous culinary evening in support of an incredible cause. Wine for Wishes is a unique food and wine tasting event that gathers the city's top restauranteurs, wineries, craft brewers and spirit partners in one location for an incredible evening of delicious gastronomical delights.

All funds raised for Wine for Wishes will help grant life-changing wishes to children with critical illnesses in the Eastern Ontario area.

This event regularly sells out - reserve your spot soon!

Wine for Wishes is such a fantastic event! We attend every year with a large group of colleagues and guests. Everyone thoroughly enjoys connecting with the community and indulging in the amazing local food and spirit offerings. BLG is a proud supporter of Make-A-Wish and we are thrilled to be connected with the heartwarming and uplifting mission of the organization. Our support and participation in the Make-A-Wish mission brings a great deal of pride and positivity to our team. We love knowing that we are making a true and lasting impact in our community by helping Make-A-Wish bring hope and joy to children with critical illnesses and their families.

- David Henry, Partner BLG



ABOUT

Make-A-Wish[®] Canada

Make-A-Wish creates life-changing wishes for children with critical illnesses.

We are on a quest to bring every eligible child's wish to life. Research shows children who have a wish granted can build the physical and emotional strength they need to fight their illness.

As an independently operating affiliate of Make-A-Wish International, Make-A-Wish Canada is part of the network of the world's leading children's wish-granting organization. We serve children in every community in Canada, and in more than 50 countries worldwide.

In 2023, Make-A-Wish Canada proudly celebrated 40 years of wish granting, having granted more than 37,000 wishes since 1983, over 1,000 last year alone.

For more information about Make-A-Wish Canada, visit makeawish.ca.

Make-A-Wish[®] Canada, Central Ontario
360-1101 Kingston Road,
Pickering, ON L1V 1B5

Charitable Registration Number:
88129 1918 RR0001



THE IMPACT OF A WISH



97%

of adult former wish kids report improved mental and emotional health because of their wish experiences.



83%

of adult former wish kids said that their wish experience improved their physical health and strength.



89%

of health professionals surveyed say that they believe that the wish experience influences the physical health of wish kids.



99%

of parents reported that the wish experience gave their child increased feeling of happiness.



Sponsorship Opportunities

SPONSORSHIP BENEFITS	Champagne Sponsor \$20,000	Vintage Sponsor \$10,000	Gourmet Sponsor \$5,000	Reserve Sponsor \$2,500
	Title Sponsor	Wine Glass Sponsor OR Cork Pull Sponsor	Silent Auction Sponsor	Chill Lounge Sponsor
Complimentary tickets	10	6	SOLD 4	SOLD 2
Company promotional table at event - VIP seating	★	★		
Opportunity to promote your sponsorship within your own company	★	★	★	★
Exclusivity as “category sponsor” for the event	★	★	★	★
Company name and logo featured in media	★			
Company logo featured on all event signage	★			
Company logo featured on sponsor- based event signage		★	★	★
Company logo featured on wine glass tags (wine glass sponsor) OR cork pull envelopes (cork pull sponsor)		★		
Company logo featured on digital auction platform			★	
Company logo featured on website	★	★	★	★
Company logo featured on social media	★	★	★	

FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

Kaitlin Shanks, Development Manager, Central Canada | 647-368-7019 | Kaitlin.Shanks@makeawish.ca



Tickets & Group Packages

TICKETS

Individual tickets are \$125 each.

GROUP PACKAGES

Group pricing is available to groups of 10 or more. Purchase one of our group packages for a fantastic gift to your staff and clientele, or just for a fun night out for you and your friends!

GROUP PACKAGES	NUMBER OF TICKETS	PRICE
Wine Not?	10 Tickets	\$1,230
You Had Me At Merlot	20 Tickets	\$2,450
On Cloud Wine	50 Tickets	\$6,100
Eat, Drink and Be Merry	100 Tickets	\$12,150

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