Make-A-Wish

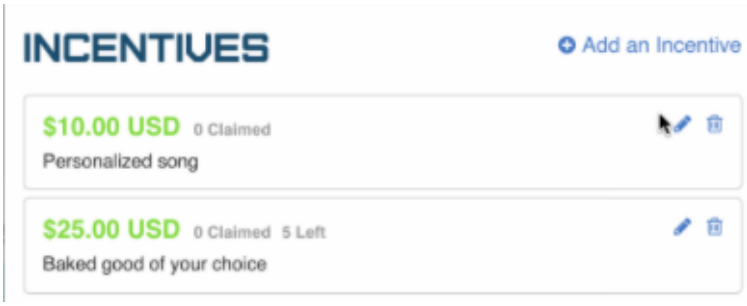
TRAILBLAZE FOR WISHES

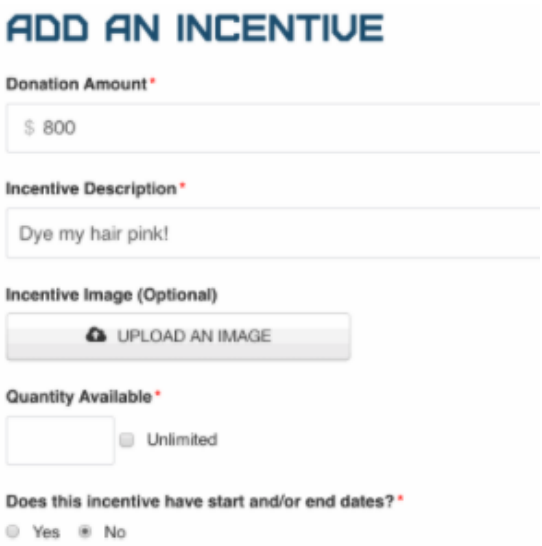
INCENTIVES

You can add **incentives** to your personalized fundraising page as a way to offer your donors something in return for supporting you reaching your fundraising goal. You're able to easily edit these as you go and can set what feels comfortable to you.

You can be very creative with your incentives!

An example of an incentive would be: for $10 you will do a personalised thank you message, for $30 you will do a personal thank you video, for $100 you will bake them a cake, for $500 you will shave all your hair off...





You will also be prompted with additional information you can add about the incentive:

- **Incentive Image** (Optional)
- **Quantity Available:** Number of incentives available
- **Does this incentive have start and/or end dates?:** Fundraisers can select a start date, an end date, both, or neither.
- **Do you need any additional information from the donor?:** If a fundraiser needs additional information from the donor to fulfill an incentive, such as an email address or social media username.

Incentives are good way to increase donations, add some fun for your donors and to thank them for donating.