

# Make-A-Wish®

# PLAY FOR WISHES



in support of

Make-A-Wish®  
CANADA

Trivia is a fantastic way to entertain people, promote some friendly competition and let people show off their skills! Ask for donations as a “ticket” to your trivia night. What’s wonderful about trivia, you can make it as big or as small as you like! Host it in-person, at your local watering hole or take it online and host it on Zoom, Skype or Facebook.

## TRIVIA FOR WISHES OVERVIEW

Make-A-Wish® creates life-changing wishes for children with critical illnesses. We are on a quest to bring every eligible child’s wish to life, because a wish is an integral part of a child’s treatment journey. Research shows children who have wishes granted can build the physical and emotional strength they need to fight a critical illness.

In this guide you will find helpful tricks and suggestions to make your fundraiser successful. We can provide you with the below tools to host your event. For any questions or additional materials, please contact your local Make-A-Wish office for assistance!

### Your kit includes:

- Make-A-Wish in support Logo
- Make-A-Wish Fact Sheet
- Fillable Event Poster (Personalize your Trivia with the theme, dates and times and share it with friends and family)
- Trivia Score Card Template
- Thermometer (Fundraising goal sheet, keep track of your milestones)
- Make-A-Wish Pledge Form
- Optional Create your own Online fundraising page
- Social media graphics (Twitter, Facebook and Instagram included)
- Social media post templates (Twitter, Facebook and Instagram included)
- Trivia Decks:
  - 65 Pop Culture Questions and Answers
  - 90 Fun Trivia Questions for all ages
  - 101 Fun Trivia Questions and for Kids
  - 150 Hard Trivia Questions and Answers



# Lets Get Started!

Set your goal! Before you hold your trivia night, set a goal for how much money you'd like to raise. No amount is too big or small. Set a goal that you can reach, but that might be a bit of stretch for you.



## Get Organized

Ask friends and family to help you with your trivia night. The more the merrier! Positions you may want to fill: Host, Score Keeper, Entertainer, Social Media Officer & Camera person. Think about writing out an event plan to keep yourself organized, track results, and set a budget. Some things to include:

- How you'll track RSVPs.
- Looking for a venue with enough space for participants. Think about venue layout so host can be seen and heard by all attending.
- What technology do you need? Do you have access to speaker and a mic? Do you need a presentation?
- If you are running your event virtually, you can still incorporate a breakout room. Zoom offers a breakout room feature that enables you to put people into team, then send them to a breakout room, where they can discuss the answers amongst themselves, without worrying about anyone hearing/seeing them.

## Making your own Quiz

Choosing categories is easy for some people, and difficult for others. But don't fret; there is an endless supply of categories out there. Below are a few popular examples.

### Quiz Categories:

General knowledge, Literary, Picture round, Movies and Shows, Sports, History, Geography, Final trivia round, The Tie Breaker question



# The Questions

Once you choose all of your categories, it is time to come up with 10 questions in each category. When preparing your questions, always ensure the answers are accurate. Also, try to have questions that have multiple levels of difficulty in each category.

## ALTERNATE OPTION

Make-A-Wish has another option if you do not want to create your own questions. We got you covered! **In your Trivia pack we have compiled a mix of Trivia questions to help get you started!**



# Rules

Come up with some set rules for your attendees to abide by. And to recap the rules at each break during your trivia night.

**Example rules can include:**

- Maximum number of people per team.
- No outside help of any kind! Cell, text, Internet etc.
- Host's decision is final.
- The game is composed of seven rounds of ten questions each. At the end of each round, you'll pass your answers to another table to mark. Or if playing online, will use the 'honour' system and stress no cheating! Share your team results with the Trivia Host who can collate and share results at the end of the event
- In the event of a tie, the tied teams shall be asked a tiebreaker question. The team with the correct (or closest to correct) answer will win the game. In the unlikely event that more than one team puts down the same winning answer, the round will go to the team that hands in their winning answer first to the quizmaster.

# Make it a Success!

Is this held virtually or in person? Facetime, Skype, Zoom, and HouseParty are great easily online platforms.

- At your home is easy, no need for finding a venue, but why not get the whole neighborhood involved? Turn it into a block party and host in your backyard.
- Other great ideas are to hold your trivia at your workplace, family reunion, event hall, or a restaurant.

## Things to Consider



- Determine the theme, keep it simple.
- Is it going to be a team or individual competition?
- Will you have prizes and/or medals?
- What supplies and facilities will you need for your fundraiser? Ensure you always have extra tables and chair for last minute sign ups.
- Will there be any expenses? What items could be donated from to off-set expenses? Before contacting local businesses for donations, please connect with your Make-A-Wish support team.
- Write a script for the host! Take some time to learn about your guests. Let them know why, how their donations will help support Make-A-Wish and how they will contribute to granting wishes to critically ill children in your community.
- Have some additional brain teasers, quotes, puzzles and jokes for your guest's entertainment between rounds.
- **Optional:** You can include a presentation to display at your in person or virtual event to showcase questions or aspects of your event.

*NOTE: Please remember to apply for any necessary permits and licenses if you are having a raffle or serving alcohol. As Make-A-Wish® Canada is not the event organizer, should fundraising include sales of food, alcoholic beverages (private or public), a permit, or assurance from the province, city and/or municipality may be required. The event organizer is responsible for obtaining these permits, and/or assurances.*

## Spread the Word

Use Social Media: Facebook, Instagram, Twitter, and email lists as great tools to help spread the word. Post information about date, time and location a few days before the event and again on the day of. [Check out some social media posts and graphics that we included in your toolkit.](#) Create flyers using the template in your kit. Hand out or email flyers to your family and friends, too!

## Accepting Donations

**Price:** What should I charge? How much you charge for your attendees is up to you. Some people like to set a price, such as \$5 or \$20.00 a person. Others find asking for a general donation is very successful.



## Ways to Donate

### Personal Online Fundraising Page:

Setting up a personal online fundraising page will allow you to fundraise online for yourself or your team along with a series of interactive tools to help you reach your fundraising goal. Personalize your page with a message about why you are supporting us. Easy way for friends and family to donate - it's secure, efficient. You can also track your progress online through your own personal page.

### Make-A-Wish Pledge Form:

A pledge form will allow you collect information if your guests have cash or cheque. We are then able to issue a tax receipt to those eligible for one.

## After your Trivia Night

Once your event is done, you will need to turn your money into your local Make-A-Wish office. Arrange a time with your representative to drop off the money or mail a cheque to the office address. All donations should be sent to our office within 30 days of completing your fundraising event along with the donation tracking sheet. Use the donation tracking sheet in your kit if someone donates \$20.00 or more. Reminder the purchased tickets are not eligible for a charitable tax receipt.

## Thank Your Supporters

Personally thank everyone because you can never thank enough!

- Thank your trivia guests by sending a personal email and or personal note in the mail.
- Post a Big thank-you on Social Media celebrating how successful you were and thanking your trivia guests for helping to raise funds to grant a wish for a child with a critical illness.
- Use #TriviaForWishes as the hashtag on all social media posts (make sure to tag @makeawishca)

Make-A-Wish appreciates the time and effort you spend, fundraising so we can continue to create lifechanging wishes for children with critical illnesses. Proceeds from your event will bring smiles to children living with critical illnesses. Together, we can transform lives, one wish at a time.

