

Make-A-Wish®

PLAY FOR WISHES

HOST THE ULTIMATE

BINGO *Night*



in support of

Make-A-Wish®
CANADA

Organizing a BINGO night is a really entertaining sociable game, lots of fun and easy to organize. Bingo fundraisers are an amazing opportunity to involve the entire community because anyone of any age can participate. And who does not like to call out in excitement. BINGOOOO!

BINGO FOR WISHES OVERVIEW

Make-A-Wish® creates life-changing wishes for children with critical illnesses. We are on a quest to bring every eligible child's wish to life, because a wish is an integral part of a child's treatment journey. Research shows children who have wishes granted can build the physical and emotional strength they need to fight a critical illness.

In this guide you will find helpful tricks and suggestions to make your fundraiser successful. We can provide you with the below tools to host your event. For any questions or additional materials, please contact your local Make-A-Wish office for assistance!

Your kit includes:

- Make-A-Wish in support Logo
- Make-A-Wish Fact Sheet
- Fillable Event Poster (Personalize your Bingo with the theme, dates and times and share it with friends and family)
- 3 versions of Bingo Cards plus call sheet
- Thermometer (Fundraising goal sheet, keep track of your milestones)
- Make-A-Wish Pledge Form
- Optional Create your own Online fundraising page
- Social media graphics (Twitter, Facebook and Instagram included)
- Social media post templates (Twitter, Facebook and Instagram included)

Gaming Disclaimer: If you are planning on having any gaming for instance like a BINGO, raffle or serving alcohol you will need all the necessary permits and licenses. As Make-A-Wish® Canada is not the event organizer, should fundraising include sales of food, alcoholic beverages (private or public), a permit, or assurance from the province, city and/or municipality may be required. The event organizer is responsible for obtaining these permits, and/or assurances. All associated fees are to be paid by the event organizer.

Lets Get Started!

Set your goal! Before you hold your bingo night, set a goal for how much money you'd like to raise. No amount is too big or small. Set a goal that you can reach, but that might be a bit of stretch for you.

Get Organized

Ask friends and family to help you with your bingo night. The more the merrier! **Positions you may want to fill: Bingo caller, servers, Entertainer, Social Media Officer & Camera person.** Think about writing out an event plan to keep yourself organized, track results, and set a budget. Some things to include:

- How you'll track RSVPs.
- Looking for a venue with enough space for participants. Think about venue layout so host can be seen and heard by all attending.
- What technology do you need? Do you have access to speaker and a mic? Do you need a presentation?
- Make-A-Wish has provided a caller card and Bingo sheets, but don't be afraid to get creative and come up with your own! Tip: Try Laminating your Bingo cards for extra durability.
- Dry erase boards, daubers, and extra bingo call sheets.
- Bingo cage and balls or simply pull the bingo images from a hat!
- Virtual Tips: Think about sending E-vites through email or text. Also, what tools will you need to run this online? Online platform such as Zoom are great, send a secure invite list to your guests to play along 'live'.



How to Play Bingo for your fundraiser

After all your players have generated their card. The caller pulls numbers or images one by one from a sack of tiles or using a bingo machine. These tiles or balls are then placed on a grid for checking winning cards. At the start of each game all the numbers are returned to the sack you can start announcing items one-by-one. Make-A-Wish provides a call list for you, or you can call the items yourself by pulling them out of a hat. Just vocally call out the item.

Tips:

Format

- 3 - 4 games - 1 hour
- Refreshments and raffle 1/2 hour
- 3 games - 45 mins -1 hour

Always list the pattern to win at the beginning of each round. (i.e line or corners).



Make it a Success (virtually too)!

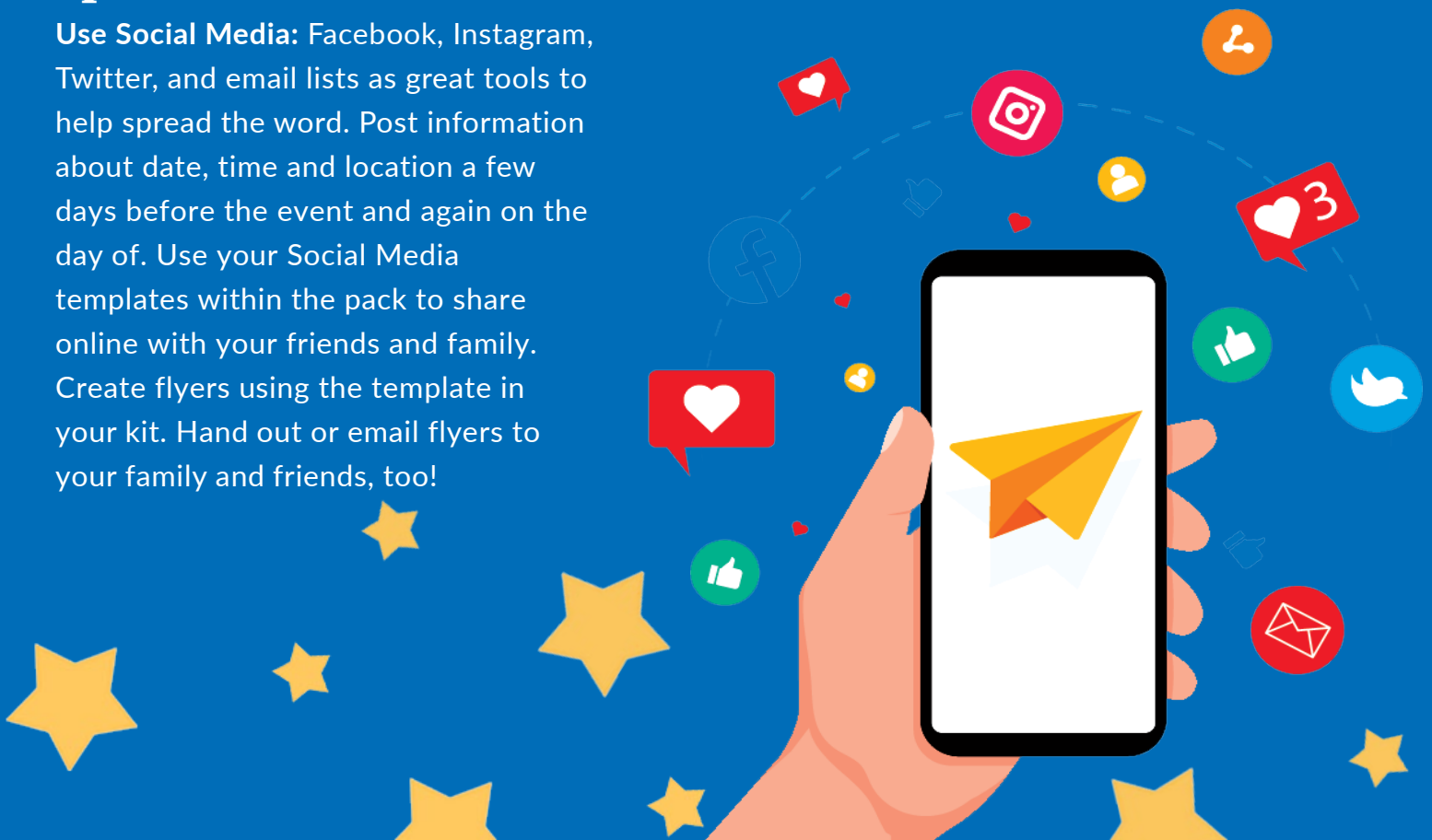
- Is this held virtually or in person? Facetime, Skype, Zoom, and HouseParty are great and easy to use online platforms.
- At your home is easy, no need for finding a venue, but why not get the whole neighborhood involved? Turn it into a block party and host in your backyard.
- Other great ideas are to hold your Bingo at your workplace, family reunion, event hall, or a restaurant.

Things to Consider

- What supplies and facilities will you need for your fundraiser? Ensure you always have extra tables and chair for last minute sign ups
- Will there be any expenses? What items could be donated from to off-set expenses? Before contacting local businesses for donations, please connect with your Make-A-Wish support team.
- Rules, Rules, Rules: come up with some set rules for your attendees to abide by.
- Ask local businesses or people in your community for donations. This could add some competition and is a great motivator. Please contact your Make-A-Wish representative before reaching out to any local businesses for sponsorship or in-kind donations.
- Don't forget to let your guests know how their donations will help support Make-A-Wish and will contribute to granting wishes to critically ill children in your community.

Spread the Word

Use Social Media: Facebook, Instagram, Twitter, and email lists as great tools to help spread the word. Post information about date, time and location a few days before the event and again on the day of. Use your Social Media templates within the pack to share online with your friends and family. Create flyers using the template in your kit. Hand out or email flyers to your family and friends, too!



Ways to Donate

Personal Online Fundraising Page:

Setting up a personal online fundraising page will allow you to fundraise online for yourself or your team along with a series of interactive tools to help you reach your fundraising goal. Personalize your page with a message about why you are supporting us. Easy way for friends and family to donate - it's secure and efficient. You can also track your progress online through your own personal page.

Make-A-Wish Pledge Form:

A pledge form will allow you collect information if your guests have cash or cheque. We are then able to issue a tax receipt to those eligible for one.

After your Bingo Night

Once your event is done, you will need to turn your money into your local Make-A-Wish office. Arrange a time with your representative to drop off the money or mail a cheque to the office address. All donations should be sent to our office within 30 days of completing your fundraising event along with the donation tracking sheet. Use the donation tracking sheet in your kit if someone donates \$20.00 or more. Reminder the purchased tickets are not eligible for a charitable tax receipt.

Thank Your Supporters

Personally thank everyone because you can never thank enough!

- Thank your Bingo guests by sending a personal email and or personal note in the mail.
- Post a Big thank-you on Social Media celebrating how successful you were and thanking your Bingo guests for helping to raise funds to grant a wish for a child with a critical illness.
- Use #BingoForWishes as the hashtag on all social media posts (make sure to tag @makeawishca)

Make-A-Wish appreciates the time and effort you spend fundraising so we can continue to create life-changing wishes for children with critical illnesses. Proceeds from your event will bring smiles to children living with critical illnesses. Together, we can transform lives, one wish at a time.

