

# 48 HOUR RIDE

## IDEAS FOR FUNDRAISING

\*Please adhere to physical and social distancing guidelines established by public health agencies and national, provincial, municipal and international government agencies.



### Celebrations done different:

Have a birthday coming up? An anniversary maybe? A birth? Ask your friends and family to make a donation in lieu of gifts. **Suggest your donors to choose an amount they would have spent on a night out for your birthday, since that might not be an option this year.**



### Sell pastries:

**Take pastry orders and deliver them according to social distancing guidelines or safely drop them off in front of your friends' or colleagues' homes.** Ask colleagues and your company to donate the ingredients needed to make the baked goods and create a committee of volunteers to help with the baking. Then invite all your colleagues to take a sweet break in exchange for a donation.



### Host a musical or comedy show in your home:

**Do you or your friends play in a band or are comedians who should be famous? Create a show program with several artists, and broadcast it with one of the video platform apps. Request a donation for VIP access to this virtual show to receive the link to watch.**



### Invite your friends, neighbors, or members of your community to a **social distancing** dinner:

Develop your culinary creativity and organize a spaghetti dinner, fondue night or taco fiesta. Sell tickets and find sponsors to sponsor the evening or ingredients. **Why not organize a cooking class on a virtual conference call. Ask for a donation to participate, which includes access to the virtual conference link and the list of ingredients they have to purchase in advance.**



### Organise a fun event night:

Reserve a karaoke club or host it at home. Sell candy or cupcakes during a movie night. Organize a trivia night or bingo game and give prizes to the winners, either in person or online. **For trivia nights online, participants can share their responses in the chat function of a video conferencing app or fill in a paper and take a photo of it at the end of each round.**



### Organise a sporting event:

Organize a sporting event, spinning, walk-a-thon, or golf tournament, and invite your colleagues, friends and members of your community to participate. Invite local businesses to sponsor the event and offer your participants sponsored prizes through a draw. **For a twist, you can organize an online tournament via a platform, such as Wii or Playstation, and have a tennis or bowling tournament.**



### Organize a silent auction or raffle:

Ask local businesses to contribute by donating prizes or create a basket with goodies. **There are many online applications that can help you organize your auction online.**



### Spring cleaning:

Clean out your closets and prepare for a garage sale. **You could host your articles on a shared online page where your colleagues can reserve items, and then when possible, bring them into your work place to exchange. Donate the profits from sales to your fundraiser.**

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## Sell unique bracelets:

OM Wellness has created a range of handmade bracelets made from semi-precious stones in the Foundation's colours. For each bracelet sold \$10 will be added to your fundraising page. See our website for the order form.



## Organize a contest (in person or online):

Organize a friendly competition that you can manage online. You can charge a participation fee or entry fee. **If you are doing a cooking contest online, the criteria could be who finished the quickest or whose plate looks best. Or mobilize your team at work (or from home), and see who can track the most steps in a week.**



## Repair-o-thon:

If you are a cycling enthusiast and mechanical pro, take advantage of the arrival of the nice weather, offer your friends or colleagues to repair their bikes, oil the chains, change the inner tubes, etc. in exchange for a donation to your fundraiser.



## Start a casual Friday or formal Monday within your company:

Offer your employees and co-workers the opportunity to wear jeans and t-shirts for the day in exchange for a pre-determined minimum donation (\$1 or \$2). **Today, from home, it's always casual! Give your employees and colleagues the opportunity to be dressed in evening wear on the day you have a virtual meeting.** Don't forget to ask your supervisor for permission.



## Gifts and Groceries:

Ask your nearest grocery store if you can bag its customers' purchases at the cash registers to benefit your fundraiser. Or during the holidays, organize a gift wrapping day at the office.



## Do not cancel your annual gala or your special evening:

**Do you usually host a gala or a special evening to raise funds? Why not do it live on one of the many platforms available? Find a host for the evening and suggest that guests donate the ticket amount. Include musical performances or even wish story videos! We can provide them to you. It is also fun to ask your attendees to dress in elegant attire and share a glass of bubbly, during the live presentation.**



## Create a Wish Wall:

Exchange Make-A-Wish Quebec stars for a minimum donation and make a Wish Wall in your workplace or business! **Create a wish wall in your home office, for a colorful virtual conference call backdrop. When you receive a donation, put the donors name on the star and stick it up.** Contact us to receive a package of wish stars.



Remember that a fundraising event is a **unique opportunity to bring your whole community together for a good cause.** Mobilize your family, friends, colleagues, but also your neighbors, companies and local businesses!

## For your events, we can provide you with:



- Repeating logo event banner
- Balloons with the foundation logo
- Wish stars with the foundation logo