

# 48 HOUR RIDE

## 17-18-19 SEPTEMBRE 2021

Since 2007, the 48-HOUR RIDE has raised more than \$16.1 million for the wish children of the Make-A-Wish Quebec Foundation, including close to \$6.2 million in the last 3 years.

### WHAT?

- Fundraiser for the Make-A-Wish Quebec Foundation
- A relay event with a focus on teamwork
- 6 participants maximum per team
- Always 1 rider on the track during the 48 hours
- MIt's not a race
- Open to all, festive and non-competitive

#### FOR WHO?

For anyone who wants to live an extraordinary team experience

#### WHY?

- To mobilize your employees, customers, partners, friends and family
- To foster team spirit
- To increase self-esteem through the accomplishment of a major challenge
- To encourage healthy lifestyles
- To demonstrate your corporate values to your most important resource: your human capital
- <sup>™</sup> To grant wishes of children with critical illnesses

#### WHERE?

Main apron of the International Montreal-Mirabel airport and the ICAR circuit

#### **HOW TO PARTICIPE?**

- 1. Register your team(s) on 48hourride.ca
- 2. Designate a captain (it can be modified at any time)
- 3. Invite your team participants to register and create their fundraising page
- 4. Share your fundraising page in your network
- **5.** Raise a minimum of \$3,600 per team to participate