

Transform lives,
one wish at a time!

Michelle Sylvestre

Chief Executive Officer
514 488-9474

michelle.sylvestre@makeawishqc.ca





OUR STORY

MISSION

Together, we create life-changing wishes for children with critical illnesses.

I wish to go on a cruise !

Florian, 15
Blood Disorder



IT ALL BEGAN WITH ONE WISH...

Chris, a 7-year-old boy from Arizona, fought against Leukemia.

More than anything in the world, he wanted to become a **policeman** ...



In 1980, the community teamed up to fulfill his greatest **wish**.

SINCE THAT DAY...

- Make-A-Wish International is present in more than 50 countries.
- More than 45 000 volunteers team up with us to grant wishes.
- More than 480 000 wishes granted worldwide.



ABOUT MAKE-A-WISH Quebec

HISTORY

- **Make-A-Wish Quebec** has been making children's wishes come true since 2001.
- The **Foundation** has its own Board of Directors.
- Make-A-Wish Quebec fulfills almost **two wishes** a week.
- **By 2020**, the Foundation hopes to realize **150 wishes per year**.

TRANSFORM LIVES, ONE WISH AT A TIME!

Every year in Quebec, it is estimated that more than **900 new children** are diagnosed with life- threatening medical conditions.

Currently, more than **50% of these children** do not have access to a wish.

*I wish to go
Walt Disney World®*

Austin, 9
Auto-Immune Disorder



I wish to have gymnastic equipment!

Victoria, 5
Immunodeficiency



OUR VISION

Everything we do, is for **one** reason...

...to grant the **wishes** of all eligible children!

WHY GRANT WISHES ?

To change the life of every child that is eligible!

Adults who received a wish when they were children:

97% Report having an improvement in their mental and emotional health through their experience

83% Confirm that they have seen an improvement in their physical health as a result of their wish experience.

71% Declare that the wish experience has helped save their lives.

IMPACT OF A WISH

«The trip allowed him to **accept his illness**. He is now ready to order his wheelchair and make some adaptations at home. He is now talking openly about his illness with people. This trip was really a revelation for him.»

-Samuel's Mother

I wish to go to Atlantis!

Samuel, 16
spinal muscular atrophy type 3



ELIGIBILITY CRITERIA

- ★ Children between the ages of 3 and 17.
- ★ Has a critical illness.
- ★ Has not received a wish from another wish granting organization.
- ★ The child's attending physician must confirm medical eligibility.

5 TYPES OF WISHES



« I wish to **have...**

a new bedroom »



« I wish to **be...**

a princess »



« I wish to **go...**

to Japan »



« I wish to **meet...**

Lady Gaga »



« I wish to **give...**

toys to the children's hospital »

I wish to have a playset!

Eve, 5
Genetic Disorder



UNIQUE WISH EXPERIENCE

- ★ Make-A-Wish Quebec covers all expenses and organizational details related to the wish.
- ★ Personalized **wish** experience with wish granters.
- ★ Special attention to the child during the realization of their wish.

As every child is **unique**, every wish is personalized so that the child and his family can live an **unforgettable experience**.

I wish to go to South Korea!

Victoria, 14 Blood
Disorder

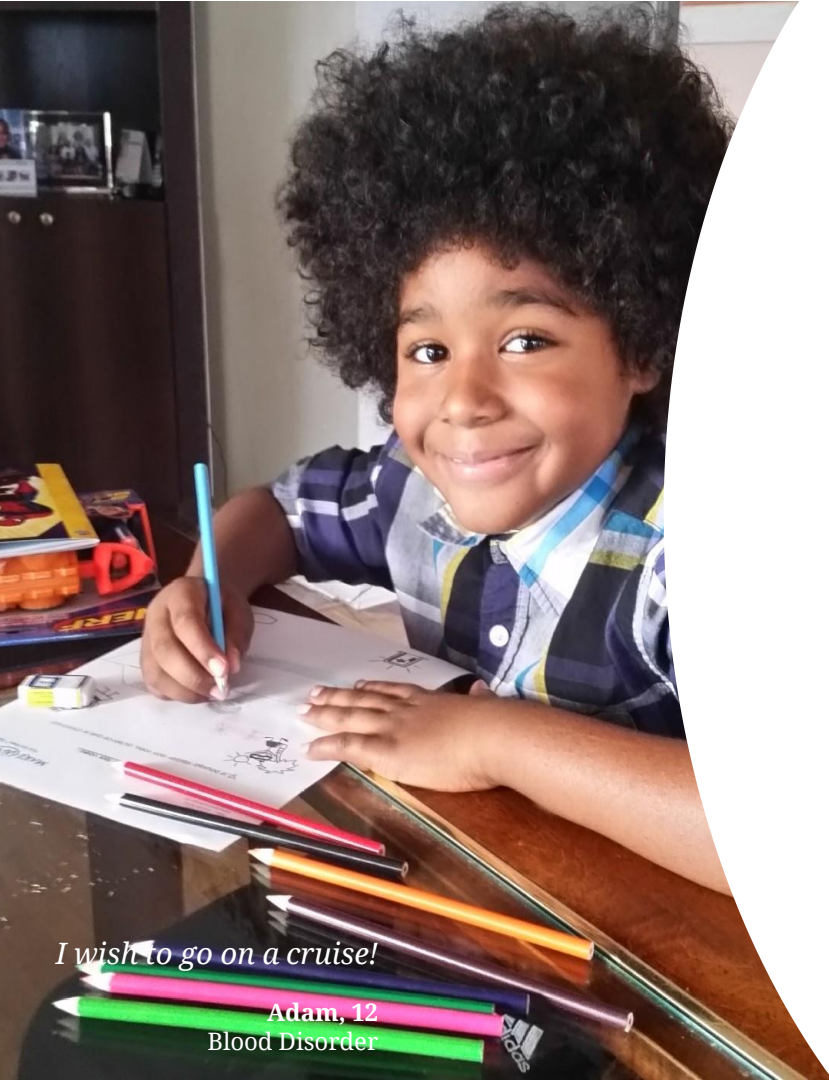
WHERE DO THE DONATIONS COME FROM?

- ★ No government funding.
- ★ Individuals, businesses, Foundations, community groups and other organizations.
- ★ Signature events - **48-Hour Ride and Rope for Hope.**
- ★ The Foundation is a member and adheres to the standards established by **Imagine Canada's Code of Ethics** for Fundraising and **Financial Accountability.**



OUR STRENGTHS

- ★ 70% of the money raised goes to fulfilling wishes.
- ★ International network (50 countries).
- ★ Donations collected in Quebec go to children who live in our Province.
- ★ Personalized approach
- ★ System in place to meet international stars.

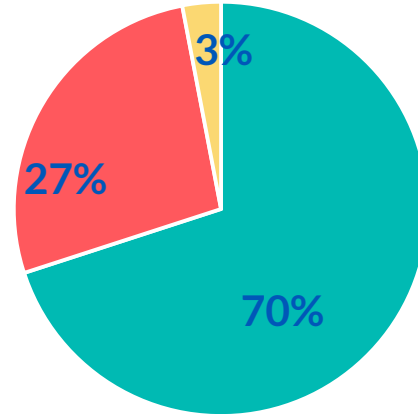


I wish to go on a cruise!

Adam, 12
Blood Disorder

THE NUMBERS

HOW THE FUNDS ARE USED



- Mission
- Fundraising
- Administration

HOW YOU CAN HELP ?

- ★ Donate
- ★ Corporate Sponsorship
- ★ Cause-based campaign
- ★ Third party event (Gala, Bowl- A-Thon, etc...)
- ★ Workplace Fundraising Program
- ★ World Wish Day (April 29th)
- ★ Wish month (April)
- ★ Season of wishes (December)
- ★ Kids for wish kids / Students for wish kids
- ★ Volunteer at one of our signature events (48-Hour Ride and/or Rope for Hope)

I wish to go on a fishing trip!

Anakin, 9
Duchenne muscular dystrophy





SIGNATURE EVENTS

Make-A-Wish®
**ROPE FOR
HOPE**

48
HOUR-RIDE
Make-A-Wish®
FAIS-UN-VŒU™ QUÉBEC

48-HOUR RIDE

September 13-14-15 2019

- 🚴 1 950 Participants
- 🚴 325 teams
- 🚴 \$2,100,000 raised in 2018
- 🚴 13.5 million raised to date

The **48-HOUR RIDE** is the Foundation's
biggest fundraising event!



48-HOUR RIDE

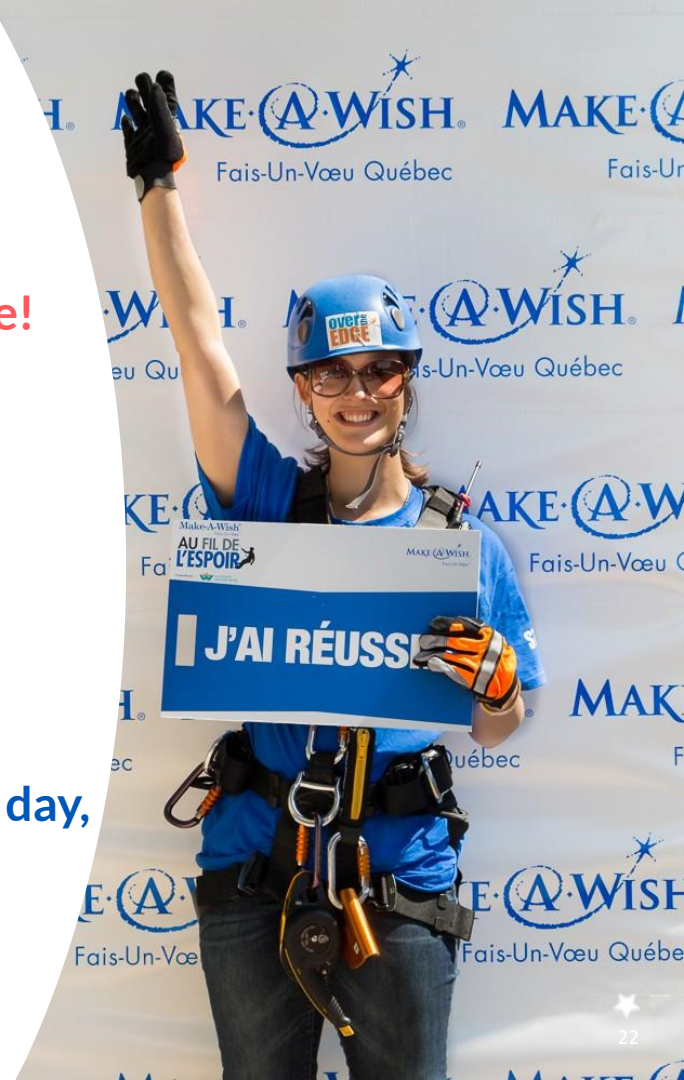
- ★ A team consisting of a **maximum of 6 riders**. No need to be an athlete! There is no minimum distance or speed to reach.
- ★ A relay: the participants make their schedule according to their availability and their desire for performance; you must always **have a rider on the track**.
- ★ No registration fee. Each team must raise at **least \$ 3,600**.
- ★ **Generous meals**, snacks and beverages. Safe facilities.
- ★ A family event and a children's party on **Saturday afternoon**.

ROPE FOR HOPE

29 stories...one rope...one harness...empty space!

- ★ Unique National challenge.
- ★ Adrenaline rush!
- ★ Mobilization

Rope for Hope requires **courage**,
the same courage that our wish children must face every day,
while fighting their illness.




ROPE FOR HOPE

- ★ Raise \$1,500 and rappel down a 29-storey building.
(700 de la Gauchetière Street West, Montreal)
- ★ An exhilarating experience.
- ★ This will shake you to the core!!



Challenge friends, colleagues, customers and bosses to come and transform lives!



HELP US TRANSFORM LIVES, ONE WISH AT A TIME!



makeawishqc.ca | info@makeawishqc.ca