

# Be a fundraising super star!



**Make the first donation:** Get a head start by making the first donation, then share it by email and on social networks to encourage others to support you.



**Donation Matching Program:** Ask your employer if they offer a matching gift program, which will instantly double the funds you raise.



**Get Your Team Involved:** As the saying goes, 'Many Hands Make Light Work' so get your team involved! Organize fun-draising events like car washes, have a cinema or movie night, host a dinner party, bake sales, trivia nights.



**Stars for donations:** Exchange Make-A-Wish Quebec stars for a minimum donation and make a Wish Wall in your workplace or business!



**Selling unique bracelets:** OM Bracelets has created a range of handmade bracelets made from semi-precious stones in the Foundation's colours. For each bracelet sold \$10 will be added to your fundraising page.



**Sharing is Caring:** Social media is a great place to recruit team members and donors. Share your profile to social media and tell everyone why you're participating in the 48-HOUR RIDE! Your personal story can really motivate people to get behind your cause and donate.



**Hold a silent auction or raffle draw:** Ask local businesses for prizes, create a basket with goodies, or even be an assistant for someone for a day!



**Bank your fundraising money as you go:** It's super fun seeing your fundraising tally rise on your individual and team page. Try to bank your money before the event so your team is recognized!



**Spring cleaning:** Have something to sell? Sell it on Kijiji, craigslist, Facebook Marketplace and use the money to increase your thermometer!



**Celebrations done different:** Have a birthday coming up? An anniversary maybe? Ask your friends and family to make a donation in support of your participation.



**Casual Friday:** Offer employees to dress down for the day for a minimum donation.



**Thank you, thank you!** Always thank your supporters, whether it's a small or large donation. Let them know how grateful you are.

## Most importantly, follow up:

Follow up with the individuals you have approached for donations. It has been proven that it takes at least **4 follow ups** with donors to get the donation.

Don't be shy, as you are asking for a good cause!