

# 48

# 48HOURRIDE.CA

HOUR-RIDE

Make A Wish  
FAIS-UN-VŒU QUÉBEC

## September 13-14-15, 2019

Since 2007, the 48-HOUR RIDE has raised more than **\$13.5 million** for the wish children of the Make-A-Wish Quebec Foundation, including close to **\$5.7 million** in the last 3 years.

### What ?

- ☆ Fundraising for the Make-A-Wish Quebec Foundation
- ☆ Event focused on teamwork and relay
- ☆ 6 participants maximum per team
- ☆ Always 1 rider on the track during the 48 hours
- ☆ It's not a race
- ☆ Open to all, festive and non-competitive

### For who ?

Open to everyone that wants to take part of an extraordinary team building



### Why ?

- ☆ To mobilize your employees, customers, partners, friends and family
- ☆ To encourage team spirit
- ☆ To increase self-esteem by succeeding a significant challenge
- ☆ To encourage healthy lifestyle habits
- ☆ To demonstrate your business values to your most important resource: your human capital
- ☆ To grant the wishes of children with critical illnesses

### Where ?

Main track of the Mirabel airport and ICAR circuit

### How to participate ?

- 1 - Register your team(s) on 48hourride.ca
- 2 - Designate a captain (it can be modified at any time)
- 3 - Invite team participants to register and create their fundraising page
- 4 - Promote your fundraising page in your network
- 5 - Raise a minimum of \$3,600 per team to participate



### Questions ?

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*Together, we create life-changing wishes for children with critical illnesses.*