



CELEBRATING 10 YEARS OF
IMPACT

SUPPORTING BRAIN ANEURYSM RESEARCH AT
LONDON HEALTH SCIENCES CENTRE AND
BRAIN ANEURYSM FOUNDATION OF CANADA

JUNE 1, 2024
SPRINGBANK GARDENS
LONDON, ON

PRESENTED BY

BECKETT
Personal Injury Lawyers

WHY WE RUN

RAISING FUNDS FOR A BETTER TOMORROW

As the first Canadian run/walk in support of brain aneurysm research and awareness, Running Against Ruptures is committed to raising funds so people can get the help they need earlier and with better results. By supporting research, we can help alleviate the pain many families encounter due to brain aneurysms.

Funds raised go directly to support brain aneurysm research through the Clinical Neurological Sciences Program at London Health Sciences Centre and the Brain Aneurysm Foundation of Canada.

SUPPORTING HOPE FOR THE FUTURE

Over the past 10 years, funds raised by Running Against Ruptures has allowed for research grants to be awarded in an effort to get one step closer to preventing ruptures, disability, and death.

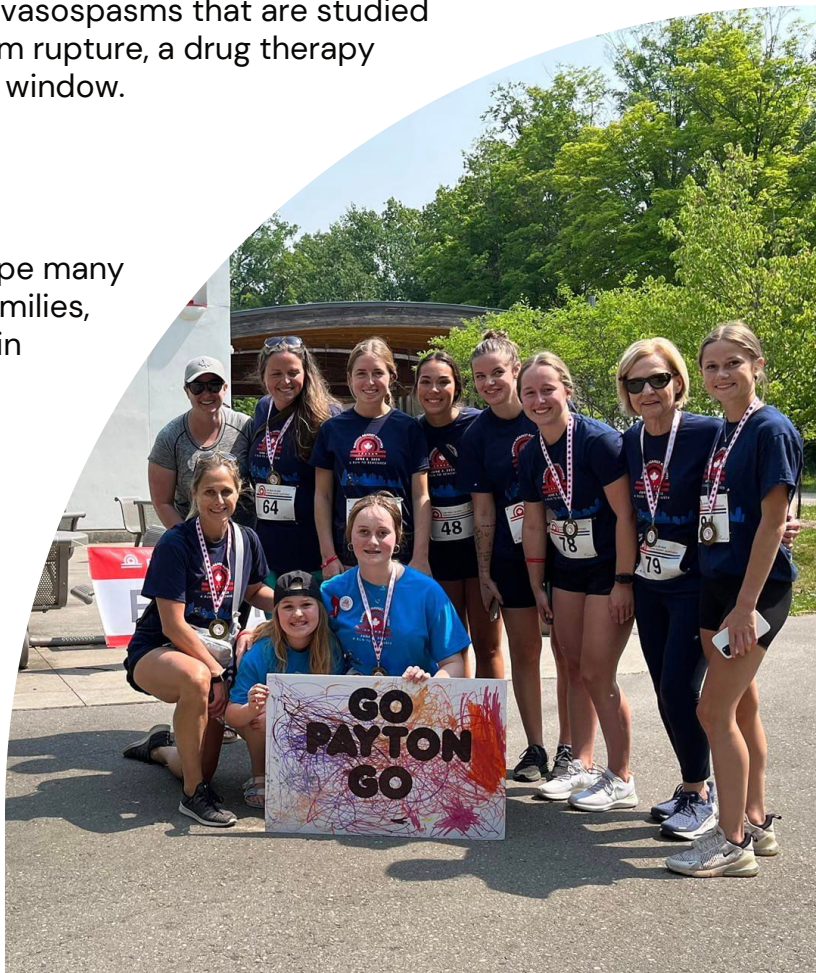
Dr. Bernier is the recipient of the 2023 Brain Aneurysm Foundation Chair of Research for \$30,000. He hopes that by identifying a new pathway that drives pathological constriction of blood vessels, his team will be able to block this molecular pathway using therapeutic agents. Since the pathological vasospasms that are studied occur several days after the initial aneurysm rupture, a drug therapy could potentially be given during that time window.

SUPPORTING FAMILIES

"I'm excited for my family to run with me and I hope many others will join as well to help alleviate the pain families, including mine, have experienced because of brain aneurysms." – Jen Ziegler

"While our dad may be gone from my sight, he is never gone from our hearts, and while an undiagnosed aneurysm took him from us, this event is a way we can give back to hopefully help someone else not have to go through the pain we did." – Steve Wood and family

"My hope for the future is that other families don't have to endure the same pain we suffered. Brain aneurysm research is crucial and with more fundraising, better techniques for quickly diagnosing and treating ruptured aneurysms can be achieved." – Natasha Payne



**BRAIN ANEURYSM
FOUNDATION OF CANADA**
Raising Awareness. Ending Fear.™

in support of



**London Health
Sciences Foundation**

JOIN THE MOVEMENT

SINCE ITS INCEPTION, RUNNING AGAINST RUPTURES HAS:



Raised over \$175,000 to support research and awareness for London Health Sciences Centre and Brain Aneurysm Foundation of Canada.



Network of over 16,000 community members including past participants, sponsors, volunteers, social media followers and London Health Sciences Centre and Brain Aneurysm Foundation employees.



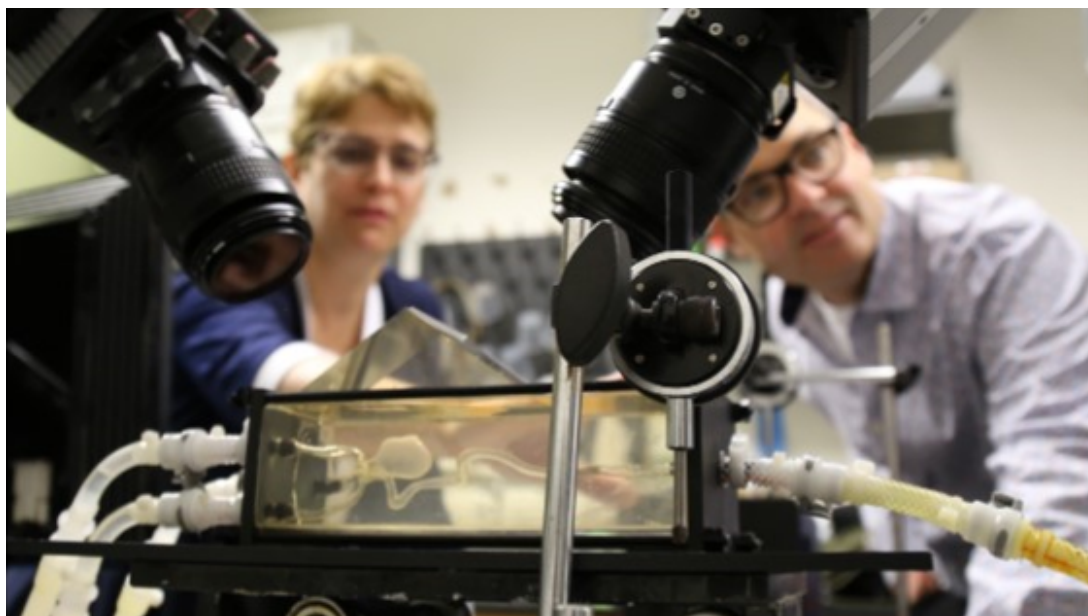
In 2023, Running Against Ruptures raised over \$35,000 with 12 teams and 136 participants.

WE INVITE YOU TO PARTNER WITH US!

Running Against Ruptures is an accessible and family friendly event that has something for everyone. The annual run/walk happens the first Saturday in June at Springbank Gardens. Participants have the choice of a 5 or 2.5 km route.

Your investment in the health of our community could make a lifetime of difference in helping to detect brain aneurysms earlier, allow for intervention sooner and increase survival rates for patients.

Together, we can alleviate the pain many families encounter due to brain aneurysms. With your support, we are funding life-changing brain aneurysm research for people in our region and across Canada.



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SPONSORSHIP BENEFITS OVERVIEW

Sponsor Benefits	SOLD Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Exclusivity as presenting sponsor	✓				
Running Against Ruptures presented by	✓				
On Site Speaking Opportunity	✓				
On Site Activations	✓	✓			
Event day booth or tent	✓	✓			
First right of refusal for the following year's event	✓	✓			
On-site sponsor signage included	✓	✓	✓		
Complimentary Registration	Six	Four	Two		
Opportunity to provide on-site sponsor signage	✓	✓	✓	✓	
Opportunity to provide participant gift	✓	✓	✓	✓	✓
Volunteer opportunities	✓	✓	✓	✓	✓
Company name and logo on Running Against Ruptures T-shirts	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓
Verbal sponsor acknowledgement – on-site	✓	✓	✓	✓	✓
Sponsor recognition with logo and hyper link on RAR event page	✓	✓	✓	✓	✓

SPONSORSHIP OPPORTUNITIES

SOLD

PRESENTING | \$3,000 ONE OPPORTUNITY

- Exclusivity as presenting sponsor with event title wording
- Logo and company name as presenting sponsor on Running Against Ruptures print and digital promotional materials; t-shirts, all event materials and on-site signage (*except on other sponsor activations*)
- Six complimentary registrations for the run/walk
- In-person speaking opportunity at start of race
- Opportunity to provide a branded participant gift
- Opportunity to have a company booth or tent on site
- On-site activation and volunteer opportunities for sponsor staff
 - Example: Start and finish line cheer squad
- Recognition as presenting sponsor from the stage
- Social media recognition
- Sponsor recognition with logo and hyperlink on event page
- First right of refusal for the following year's event



SPONSORSHIP OPPORTUNITIES

PLATINUM | \$1,500

- Sponsors have the opportunity to choose one activation and provide volunteers for that activation at Running Against Ruptures event:
 - Example: First Water Station Host – with logo on signage (2.5K halfway turnaround point)
 - Example: Second Water Station Host – with logo on signage (5K halfway turnaround point)
 - Example: Snack Station Host – with logo on signage (end of race tent)
- Logo and company name on Running Against Ruptures t-shirt
- Opportunity to provide a branded participant gift
- Opportunity to have a company booth or tent on site
- Four complimentary registrations for the run/walk
- Recognition as platinum sponsor from the stage
- Social media recognition
- Sponsor recognition with logo and hyperlink on event page
- First right of refusal for the following year's event



SPONSORSHIP OPPORTUNITIES

GOLD | \$1,000

- Recognition as gold sponsor from the stage
- Two complimentary registrations for the run/walk
- Logo and company name on Running Against Ruptures t-shirt
- Opportunity to provide a branded participant gift and on-site signage
- Opportunity to have volunteers on-site
- On-site sponsor signage included
- Social media recognition
- Sponsor recognition with logo and hyper link on event page

SILVER | \$750

- Recognition as silver sponsor from the stage
- Logo and company name on Running Against Ruptures t-shirt
- Opportunity to provide a branded participant gift and on-site signage
- Opportunity to have volunteers on-site
- Opportunity to provide on-site sponsor signage
- Social media recognition
- Sponsor recognition with logo and hyperlink on event page

BRONZE | \$500

- Recognition as bronze sponsor from the stage
- Logo and company name on Running Against Ruptures t-shirt
- Opportunity to provide a branded participant gift
- Opportunity to have volunteers on-site
- Social media recognition
- Sponsor recognition with logo and hyperlink on event page

FOR MORE INFORMATION, PLEASE CONTACT:

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