

Kathy Poirier Memorial
 **HEAD & NECK**
— ABOVE CANCER —
5km Charity Walk

August 18, 2024

2024 Sponsorship Opportunities

in support of



London Health
Sciences Foundation



We invite **YOU** to partner with us

Dear Potential Sponsor,

Cancers of the head and neck are the sixth most common group of cancers in North America.

Over the past two decades, London Health Sciences Centre (LHSC) has seen an epidemic rise in the incidence of head and neck cancer that has been linked to the Human Papilloma Virus (HPV).

It is critical that we identify ways to treat and kill these cancers – and our researchers at LHSC are testing world-leading pilot projects to do just that.

However, each of these projects requires funding. That is why myself and a dedicated group of volunteers, are organizing another successful 5km walk – to help raise money that will support these life-saving research projects.

Included with this letter you will find a sponsorship package. I invite you to consider joining us as a sponsor for the 12th Annual Head & Neck Above Cancer event on August 18, 2024.

Since its inception, the event has raised over **\$424,000** in support of head and neck cancer research.

Your generosity will help support **head and neck cancer** for the London Regional Cancer Program at LHSC. In the meantime, if you require any further information, please feel free to contact me.

Thank you for your consideration.

Sincerely,

Head & Neck Above Cancer Committee

in support of



London Health
Sciences Foundation



Sponsorship Recognition Benefits

Gold — \$2,500

- Recognition as a lead sponsor of the event on all of the event advertising and printed materials
- Customized opportunity at the event to showcase your products and services including a banner or canopy with your company's name and logo (to be provided by company)
- An invitation to join a tour of the research facilities at the London Regional Cancer Program
- Signage at key locations along the route acknowledging your firm as a walk sponsor
- Your corporate logo on the walk t-shirts
- Your corporate logo on the Head & Neck Above Cancer registration website

Silver — \$1,000

- Customized opportunity at the event to showcase your products and services including a banner or canopy with your company's name and logo (to be provided by company)
- Signage at key locations along the route acknowledging your firm as a walk sponsor
- Your corporate logo on the walk t-shirts
- Your corporate logo on the Head & Neck Above Cancer registration website
- Acknowledgement of your company's sponsorship at the walk

Bronze — \$500

- Signage at key locations along the route acknowledging your firm as a walk sponsor
- Your corporate logo on the walk t-shirts
- Your corporate logo on the Head & Neck Above Cancer registration website
- Acknowledgement of your company's sponsorship at the walk

Contributor — \$250

- Your corporate logo on the walk t-shirts
- Your corporate logo on the Head & Neck Above Cancer registration website
- Acknowledgement of your company's sponsorship at the walk

Auction/Prize Sponsor

- Acknowledgement of your company's sponsorship at the walk
- Company name listed on auction bid sheet