

# Center for Autism CHARITY GOLF OUTING

Benefiting the Center for Autism Services, Science  
and Innovation at Kennedy Krieger Institute



**Monday, August 5, 2024**  
The Country Club of Maryland

10:30 a.m. Registration, practice range and lunch  
12:00 p.m. Shotgun start (scramble)  
2:00 p.m. Non-golfer experience  
4:30 p.m. Awards and dinner reception

## Sponsorship Opportunities and Benefits

### WHY SPONSOR?

Sponsoring the Center for Autism Charity Golf Outing provides your organization with the perfect opportunity to put its brand in front of Maryland-area businesses and participating golfers, while at the same time helping the center's patients and their families.

### ABOUT THE CENTER FOR AUTISM SERVICES, SCIENCE AND INNOVATION (CASSI™)

CASSI is a multifaceted, interdisciplinary program serving children, families and professionals in the autism community. The center combines clinical services, research and training programs to help children and teens with autism pursue all that's possible in their lives, enrich their experiences, empower their families and promote well-being through evidence-based approaches. One of our major endeavors is developing effective new models of care for families and clinicians—locally, nationally and internationally. Each year, the center serves thousands of children and teens, and their families.

Please email Leslie Marsiglia at [Marsiglia@KennedyKrieger.org](mailto:Marsiglia@KennedyKrieger.org) for more information about sponsorship opportunities for this outing. Customized sponsorship packages may be available upon request.

Kennedy Krieger Institute is a 501(c)(3) nonprofit organization.



Kennedy Krieger Institute



## PLATINUM SPONSOR – \$5,000

*(\$3,400 is a fully tax-deductible gift to Kennedy Krieger)*

- Two foursomes, with lunch, dinner and cocktails for each golfer included
- Platinum sponsor reference in all promotional materials
- Sponsorship of a tee (with your organization's name and logo displayed)
- Opportunity to include branded items as gifts for each golfer
- Your organization's name and logo displayed on the outing website, on-site sponsor banner and all electronic communications

## GOLD SPONSOR – \$3,500

*(\$2,700 is a fully tax-deductible gift to Kennedy Krieger)*

- One foursome, with lunch, dinner and cocktails for each golfer included
- Gold sponsor reference in all promotional materials
- Sponsorship of a tee (with your organization's name and logo displayed)
- Opportunity to include branded items as gifts for each golfer
- Your organization's name and logo displayed on the outing website, on-site sponsor banner and all electronic communications

## SILVER SPONSOR – \$2,500

*(\$1,700 is a fully tax-deductible gift to Kennedy Krieger)*

- One foursome, with lunch, dinner and cocktails for each golfer included
- Silver sponsor reference in all promotional materials
- Opportunity to include branded items as gifts for each golfer
- Your organization's name and logo displayed on the outing website, on-site sponsor banner and all electronic communications

## LUNCH SPONSOR – \$3,000

*(\$2,200 is a fully tax-deductible gift to Kennedy Krieger)*

- One foursome, with lunch, dinner and cocktails for each golfer included
- Your organization's name and logo displayed on electronic signage at lunch
- Your organization's name and logo displayed on the outing website, on-site sponsor banner and all electronic communications



Kennedy Krieger Institute



## **DINNER SPONSOR – \$3,000**

*(\$2,300 is a fully tax-deductible gift to Kennedy Krieger)*

- One foursome, with lunch, dinner and cocktails for each golfer included
- Your organization's name and logo displayed on electronic signage at dinner
- Your organization's name and logo displayed on the outing website, on-site sponsor banner and all electronic communications



## **EXCLUSIVE WINE TASTING 101 SPONSOR (NON-GOLFER EXPERIENCE) – \$2,000**

*(\$1,800 is a fully tax-deductible gift to Kennedy Krieger; one sponsorship available)*

- Your organization's name and logo displayed on electronic signage at Wine Tasting 101
- Your organization's name and logo displayed on the goody bag
- Your organization's name and logo displayed on the outing website, on-site sponsor banner and all electronic communications
- Two tickets/registrations for the non-golfer experience



## **EXCLUSIVE BEVERAGE CART SPONSOR – \$2,000**

*(fully tax-deductible gift to Kennedy Krieger; one sponsorship available)*

- Commemorative signage on beverage cart during the outing
- Your organization's name and logo displayed on the outing website

## **EXCLUSIVE GOLF CART SPONSOR – \$1,500**

*(fully tax-deductible gift to Kennedy Krieger; one sponsorship available)*

- Your organization's name and logo displayed on commemorative signage on all outing golf carts
- Your organization's name and logo displayed on the outing website



## **EXCLUSIVE TOWEL SPONSOR – \$1,000**

*(fully tax-deductible gift to Kennedy Krieger; one sponsorship available)*

- Your organization's name and logo printed on the commemorative towel given to each golfer (commitment and logo must be received by July 1, 2024)
- Your organization's name and logo displayed on the outing website

## **EXCLUSIVE BALL SLEEVE SPONSOR – \$1,000**

*(fully tax-deductible gift to Kennedy Krieger; one sponsorship available)*

- Your organization's name and logo printed on the commemorative ball sleeve given to each golfer (commitment and logo must be received by July 1, 2024)
- Your organization's name and logo displayed on the outing website



Kennedy Krieger Institute



## EXCLUSIVE HOLE-IN-ONE CONTEST SPONSOR – \$750

*(fully tax-deductible gift to Kennedy Krieger; one sponsorship available)*

- Your organization's name and logo displayed on commemorative signage on the contest tee
- Your organization's name and logo displayed on the outing website



## EXCLUSIVE DRIVING RANGE SPONSOR – \$600

*(fully tax-deductible gift to Kennedy Krieger; one sponsorship available)*

- Your organization's name and logo displayed on commemorative signage on the driving range
- Your organization's name and logo displayed on the outing website

## TEE BOX SPONSOR – \$600

*(\$470 is a tax-deductible gift to Kennedy Krieger; four sponsorships available)*

- Your organization may host and staff a tent at a tee box and provide giveaways pre-approved by CASSI
- Two guests from your organization may attend the post-golfing celebrations and awards ceremony (includes dinner and cocktails)
- Your organization's name and logo displayed on the outing website



## PUTTING GREEN CONTEST SPONSOR – \$500

*(fully tax-deductible gift to Kennedy Krieger; two sponsorships available)*

- Your organization's name and logo displayed on commemorative signage on the putting green
- Your organization's name and logo displayed on the outing website

## LONGEST DRIVE CONTEST SPONSOR – \$500

*(fully tax-deductible gift to Kennedy Krieger; two sponsorships available)*

- Your organization's name and logo displayed on commemorative signage on a designated tee
- Your organization's name and logo displayed on the outing website



## CLOSEST-TO-THE-PIN CONTEST SPONSOR – \$500

*(fully tax-deductible gift to Kennedy Krieger; two sponsorships available)*

- Your organization's name and logo displayed on commemorative signage on a designated tee
- Your organization's name and logo displayed on the outing website



Kennedy Krieger Institute



## TEE SPONSOR – \$150

*(fully tax-deductible gift to Kennedy Krieger; multiple sponsorships available)*

- Your organization's name and logo displayed on commemorative signage on a designated tee

## FOURSOME WITH TEE SPONSORSHIP – \$1,150

*(\$350 is a fully tax-deductible gift to Kennedy Krieger; multiple sponsorships available)*

- One foursome, with lunch, dinner and cocktails included for each golfer
- Your organization's name and logo displayed on commemorative signage on a designated tee

If you need to add golfers or attendance at the post-golfing celebrations to your package, please choose from the following options:

## FOURSOME – \$1,000

*(\$200 is a fully tax-deductible gift to Kennedy Krieger)*

- One foursome, with lunch, dinner and cocktails included for each golfer

## INDIVIDUAL GOLFER – \$250

*(\$50 is a fully tax-deductible gift to Kennedy Krieger)*

- One round of golf, with lunch, dinner and cocktails included for golfer

## NON-GOLFER EXPERIENCE – \$125

*(\$25 is a fully tax-deductible gift to Kennedy Krieger)*

- Admission for one to attend Golfing 101: Learn about the basics of golf, including how to swing a golf club and use proper golfing techniques, from a PGA professional of The Country Club of Maryland
- Admission for one to attend Wine Tasting 101: Learn about fine wines from California
- Admission for one to the post-golfing dinner, cocktails and awards ceremony

## POST-GOLFING CELEBRATIONS AND AWARDS CEREMONY ONLY – \$65

- Admission for one to the post-golfing dinner, cocktails and awards ceremony

Please email Leslie Marsiglia at [Marsiglia@KennedyKrieger.org](mailto:Marsiglia@KennedyKrieger.org) for more information about sponsorship opportunities for this outing. Customized sponsorship packages may be available upon request.



Kennedy Krieger Institute



## Center for Autism Charity Golf Outing 2024 Sponsorship Confirmation

Please complete the information listed below:

Contact and title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, state, ZIP code: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

### SPONSORSHIP LEVEL

Please indicate your level(s) of sponsorship.

\_\_\_\_\_

- Kennedy Krieger hosts several fundraising events each year that are ideal platforms for your organization's brand. Please check this box if you'd like to discuss a package sponsorship of more than one event. We're happy to create a custom sponsorship package for you!

**IMPORTANT:** Please email an EPS/vector file of your logo to: **Events@KennedyKrieger.org**

Please write your name or the name of your organization **exactly** as you would like to be listed:

\_\_\_\_\_ (You will be listed as "Anonymous" if this is left blank.)

Signed: \_\_\_\_\_ Print name: \_\_\_\_\_

### PAYMENT INFORMATION

- Enclosed (Please make checks payable to "Kennedy Krieger Foundation" and mail payment to: Kennedy Krieger Institute, Office of Philanthropy – Center for Autism Charity Golf Outing, 707 North Broadway, Baltimore, MD 21205)

- You may also pay your sponsorship online at: **KennedyKrieger.org/CASSIGolf**

- Bill us/other (specify): \_\_\_\_\_

Please email this form to: **Events@KennedyKrieger.org**



Kennedy Krieger Institute