

ROAR for Kids Corporate Engagement Opportunities

At Kennedy Krieger Institute, we know how important it is to encourage and provide employee engagement opportunities in the community. Many local organizations have asked us to suggest volunteer opportunities in which their staff members can participate together while supporting a good cause.

The 20th annual ROAR for Kids at Kennedy Krieger is that ideal opportunity, offering many ways for your organization's employees to have fun and get involved in supporting the Institute and the kids and families we serve. **ROAR for Kids is a 5K race, low-mileage fun walk and family festival** dedicated to raising critically needed funds for research and programs at Kennedy Krieger. Held at The Maryland Zoo in Baltimore, Maryland, on Saturday, April 20, this event is a great way for your employees to enjoy a spring day outdoors while demonstrating your organization's commitment to the community.



ROAR FOR KIDS
KENNEDY KRIEGER INSTITUTE
CELEBRATING 20 YEARS!

SPONSOR THE EVENT

The festive, all-inclusive setting of Kennedy Krieger's ROAR for Kids provides the perfect opportunity for your organization to connect with children and families in the greater Baltimore metropolitan area. Monetary sponsorship levels start at \$1,000, and each sponsorship level includes benefits such as free event registrations, zoo admissions and on-site promotional opportunities. **Sponsoring ROAR for Kids is a great way to share your commitment to Kennedy Krieger and the community with your employees, their families and your customers.**

FORM A CORPORATE TEAM

Looking for a way to get your organization more involved in your community? Join us by forming a corporate team! It's the perfect way for you and your colleagues to get out and enjoy a day of family fun, all for a great cause. Show your support for Kennedy Krieger by walking or racing side by side with other members of your organization. Not into racing or walking? Come for our wildly popular Mascot Challenge and all the family fun our festival entails! Can't make it on event day? No problem! Members of your organization can participate as Virtual Racers (on their own or in groups) and receive fun Kennedy Krieger swag, no matter where they race. **Want to offer your employees a discount on the registration fee? For \$500, sign up to be a Corporate Team Sponsor, and they'll each receive a 50% discount!**

VOLUNTEER AT THE EVENT

Volunteer to support ROAR for Kids! More than 100 volunteers are needed for this year's event. Volunteering as an organization is a great way for employees to bond while doing good for the community.

Interested in getting your organization involved with this year's ROAR for Kids at Kennedy Krieger Institute? Please contact **Michele Mueller**, director of special events, at ROAR@KennedyKrieger.org or **410-916-2192**.

