



Calling All Students and Fans of Fun!

Join us to ROAR for Kids at Kennedy Krieger Institute!

5K Race • Low-Mileage Fun Walk • Family Festival

Saturday, April 20, at The Maryland Zoo in Baltimore

At Kennedy Krieger Institute, we know how important it is to encourage and provide students with engagement opportunities in their community. **ROAR for Kids** is a great opportunity for students to have fun and get involved in supporting the Institute and the kids and families it serves by raising critically needed funds for research and programs at Kennedy Krieger.

What better way to build awareness of your school, fraternity, sorority, sports team or club? This event is a great way for your student group to enjoy a spring day outdoors while demonstrating a commitment to the community.

Your student group can use the discount code "STUDENT10" to receive \$10 off the registration fee for adult race/walk attendees!



| Participation Category | Early Bird (ends 3/25) | General Event Registration (begins 3/26) |
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| Adult Race/Walk Attendee | \$35 (\$25 with student discount code) | \$40 (\$30 with student discount code) |
| Virtual Racer (Adults and Children 5-12) | \$20 | \$20 |
| Discounted Zoo Admission (Optional Add-On) | \$18 | \$18 |

Please note: This discount cannot be applied to virtual racer registrations or zoo admissions, as they are already offered at a discounted rate. Also, the zoo admission must be used the same morning as ROAR, on April 20, 2024.

BENEFITS OF STUDENT INVOLVEMENT

- **Grow together:** ROAR for Kids is a fantastic opportunity for students to bond together in support of an amazing cause. Participating in ROAR for Kids will open your students' eyes to the power of giving back.
- **Organizational awareness:** Giving back as a school organization shows your group's commitment to the betterment of the community.
- **Resume-builder:** Community involvement is an amazing resume-builder for students of all ages. High schools, colleges, future employers and beyond will appreciate the time your students dedicate to giving back and getting involved with their community.
- **Expand students' awareness:** Students will have the opportunity to compete alongside adaptive athletes and students with other differences, opening students' eyes to the challenges that others face, which your students typically may not see.
- **Cara Becker Youth Fundraising Award:** Get your students' competitive juices flowing by encouraging them to strive to win the Cara Becker Youth Fundraising Award. Another amazing addition to a student's resume, this award goes to one child (between 5 and 12 years old) and one teen or young adult (between 13 and 22 years old) who raises the most funds for ROAR for Kids 2024 in their age group.

Consider having your student group enter into a friendly challenge with another student group to see which group can field the most participants and raise the most money for kids and programs at Kennedy Krieger! Buoyed by a little friendly competition, neither team loses, because everyone is encouraged to do their best. Use the hashtag **#ROAR4KidsChallenge** to challenge others on social media!

Please email us at ROAR@KennedyKrieger.org if you're interested in getting your student group involved with this year's ROAR for Kids at Kennedy Krieger Institute.

Register online today: ROARForKids.org



ROAR FOR KIDS
KENNEDY KRIEGER INSTITUTE
CELEBRATING 20 YEARS!